

**Interreg  
Europe**



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# Smart Specialisation Skills Ecosystems for the Twin Transition



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*Thematic Expert | Smarter Europe | Interreg Europe Policy Learning Platform*

**17 June 2025**



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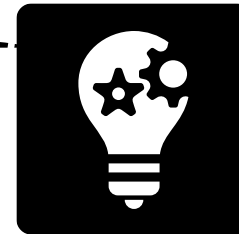
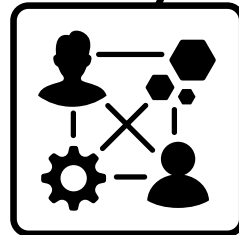


**SKYLA Webinar**

# The Platform in a nutshell

**Policy-learning** opportunities through **access** to:

**People**  
Meet our community



**Knowledge**  
Find policy solutions



**Expertise**  
Get policy advice

# Peer learning in practice



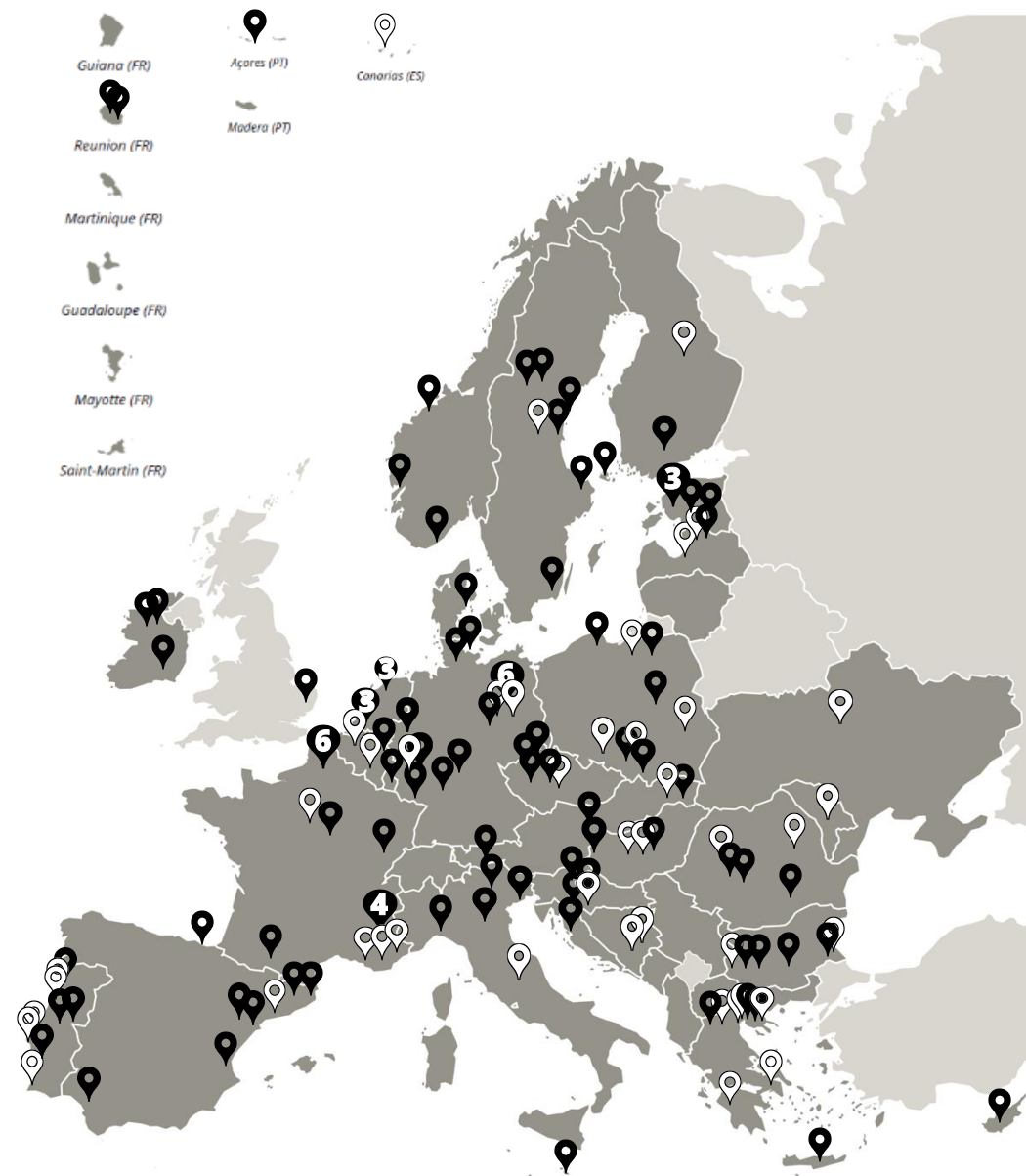
**106 peer reviews** since 2018



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# Policy briefs on university-industry collaboration



## Research valorisation

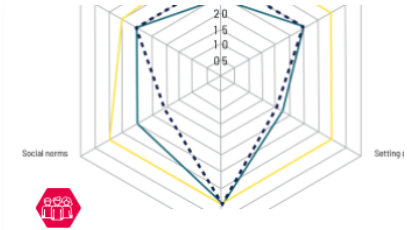
In this policy brief, you will find policy recommendations to inspire policymakers in designing and delivering effective policies for research valorisation.



## University-industry collaboration

Find out in this policy brief why university-industry collaboration is a key component of the regional innovation policy-mix. Successful exploitation of research and development results is fundamental for regional competitiveness.

# Good practices



## Vocational Maturity Self Assessment tool by Youth in Transition Erasmus+ project

Discover the Vocational Maturity Tool—a self-assessment resource helping youth navigate education and career choices, with proven success across Europe.

21 Aug 2024 | By project atWork4NEETS

✔ Expert approved



## SOTACARBO

Sotacarbo is a research hub in Sardinia attracting and retaining talent in low-carbon energy, fostering innovation, training, and international collaborations.

20 Dec 2024 | By project REWARD

✔ Expert approved



## Student Challenges of University of Maribor – Bridging Students and Employers (UM)

The Student Challenges of the University of Maribor initiative connects students with employers through interdisciplinary, problem-solving projects.

17 Mar 2025 | By project TALENT4S3

✔ Expert approved



## Challenges & Competencies

Mobilize local higher education students to provide innovative ideas for the development of local SMEs and to support mutual knowledge between students & SMEs

15 Mar 2024 | By project CODIL

✔ Expert approved



## Craft School Cieszyn

The Craft School Cieszyn teaches handicraft techniques, showcasing their potential and modern applications, emerging from a service design process.

24 Mar 2025 | By project PICOBELLO

✔ Expert approved



## “Team-To-Market” programme: better recruitment of business managers for the creation of spin-offs

Team-To-Market facilitates the creation of spin-offs by supporting the early enrolment of business and market managers specialised in innovation companies.

24 Jul 2024 | By project VIADUCT

✔ Expert approved

# Branch campuses

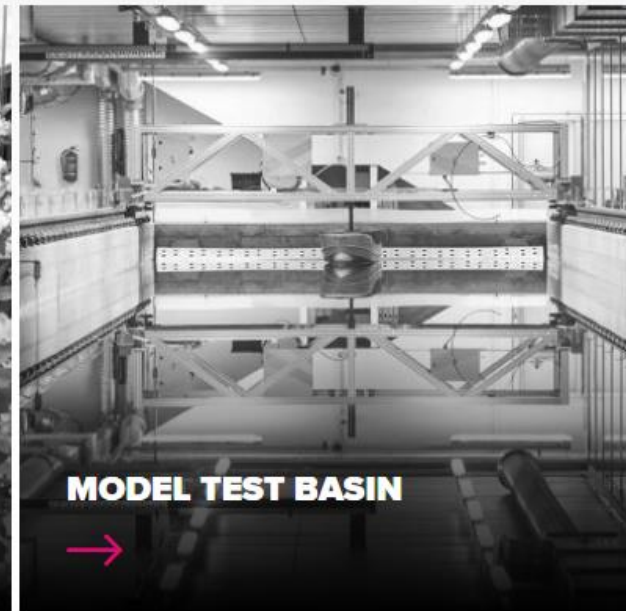
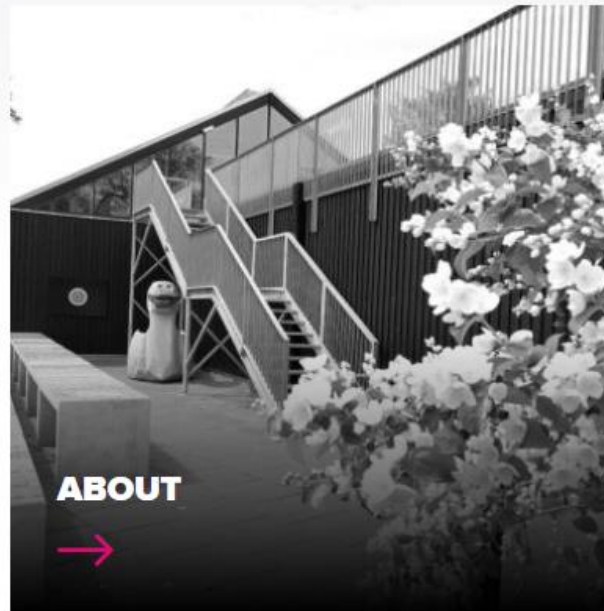
## MARINE TECHNOLOGY COMPETENCE CENTRE



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## ABOUT THE CENTRE

**MARTE** is a research and development unit of Tallinn University of Technology located in Kuressaare, supporting the competitiveness and sustainability of Estonia's maritime economy. As a research infrastructure, MARTE focuses on innovative solutions for maritime technology, offshore and coastal structures, and marine infrastructure. It develops digital, autonomous, and situation-aware technologies for the marine environment.





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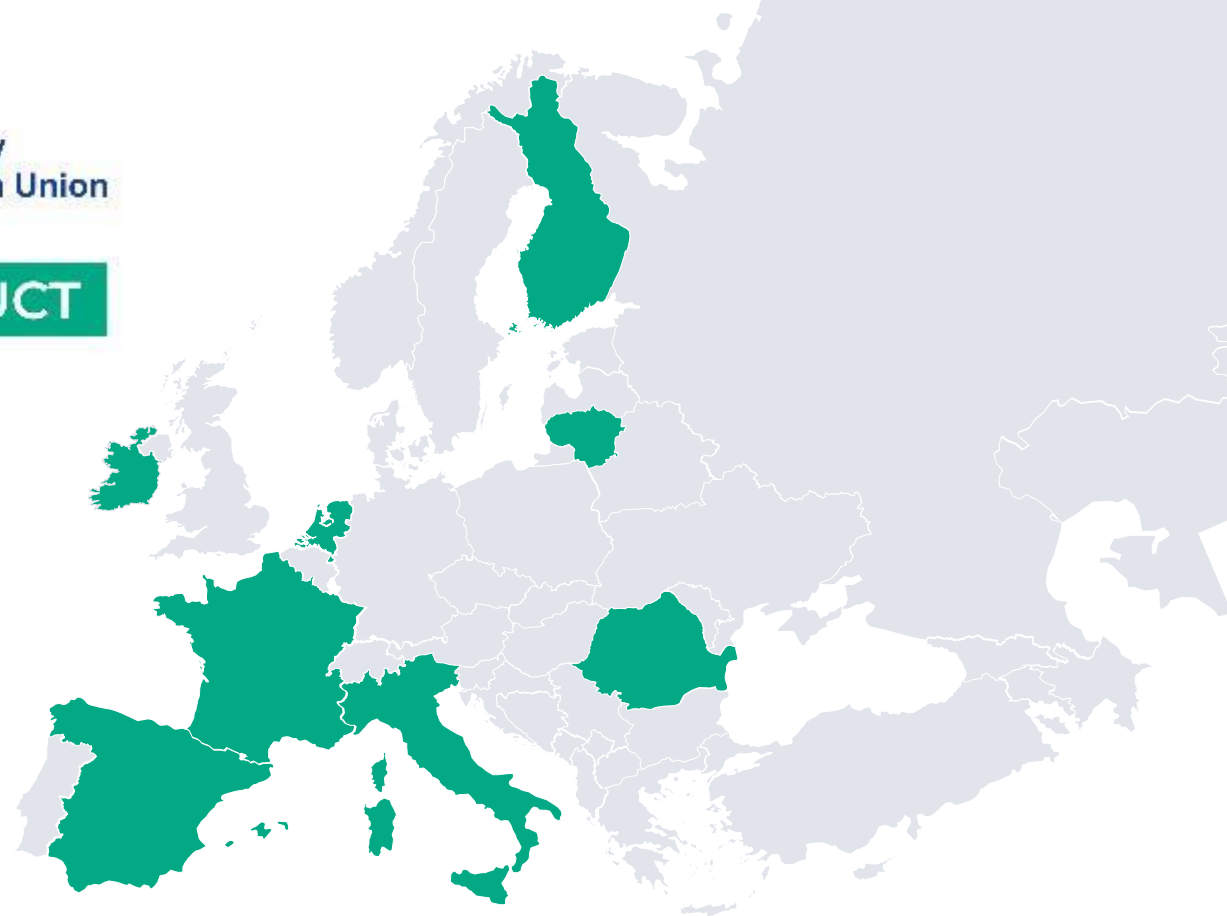
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VIADUCT

TOTAL  
1,796,888 €

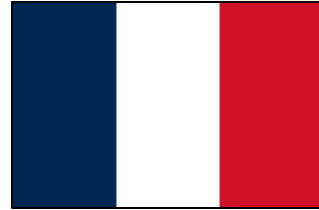


Mar 2023  
May 2027



- drive **knowledge transfer** and **commercialization of public applied research**
- by tackling main barriers related to **spin-offs creation and consolidation**
- through the improvement of **regional S3 innovation policies**

# Research valorisation: Team-to-Market



Grand Est  
region, France



- The Team-to-Market initiative is led by the technology transfer office (TTO), SATT Conectus Alsace, to support the creation of spin-offs from public research labs in the Grand Est region, France.
- The programme pairs researchers with a business idea, who may lack business knowledge, with C-level executives and business leaders to help launch start-ups.
- It identifies projects that require team structuring, advertises opportunities through various channels, matches business professionals with scientific teams, and initiates collaboration by providing funding for consultancy work.
- With a budget of €500,000, the programme has facilitated 15 successful matches, leading to the creation of 12 start-ups since 2018.

# Craft School Cieszyn

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PICOBELLO



Cieszyn,  
Poland



- **The Craft School**, Regional Design Centre, based at Zamek Cieszyn, Poland, was created to revive traditional crafts, develop business skills, and foster innovation in heritage-based entrepreneurship.
- Developed through a participatory service design process, the school involved local artisans, designers, and researchers, and was grounded in a detailed inventory of regional craft traditions.
- The 10-month programme combined hands-on workshops in traditional techniques with modules on entrepreneurship, marketing, and product management.
- Funded by the Norwegian Financial Mechanism (PLN 1.1 million), the pilot edition attracted 270 applicants, with 50 participants enrolled.

## Crafts



Wool processing with weaving



Koronczarstwo



Bookbinding with paper preservation



gunsmithing

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# Thank you!

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**17 June 2025**

