

earlall

EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
AUTHORITIES FOR LIFELONG LEARNING

2024

ACTIVITY REPORT

TOGETHER FOR LIFELONG LEARNING



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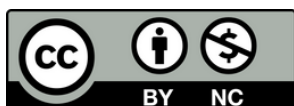


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TABLE OF CONTENTS

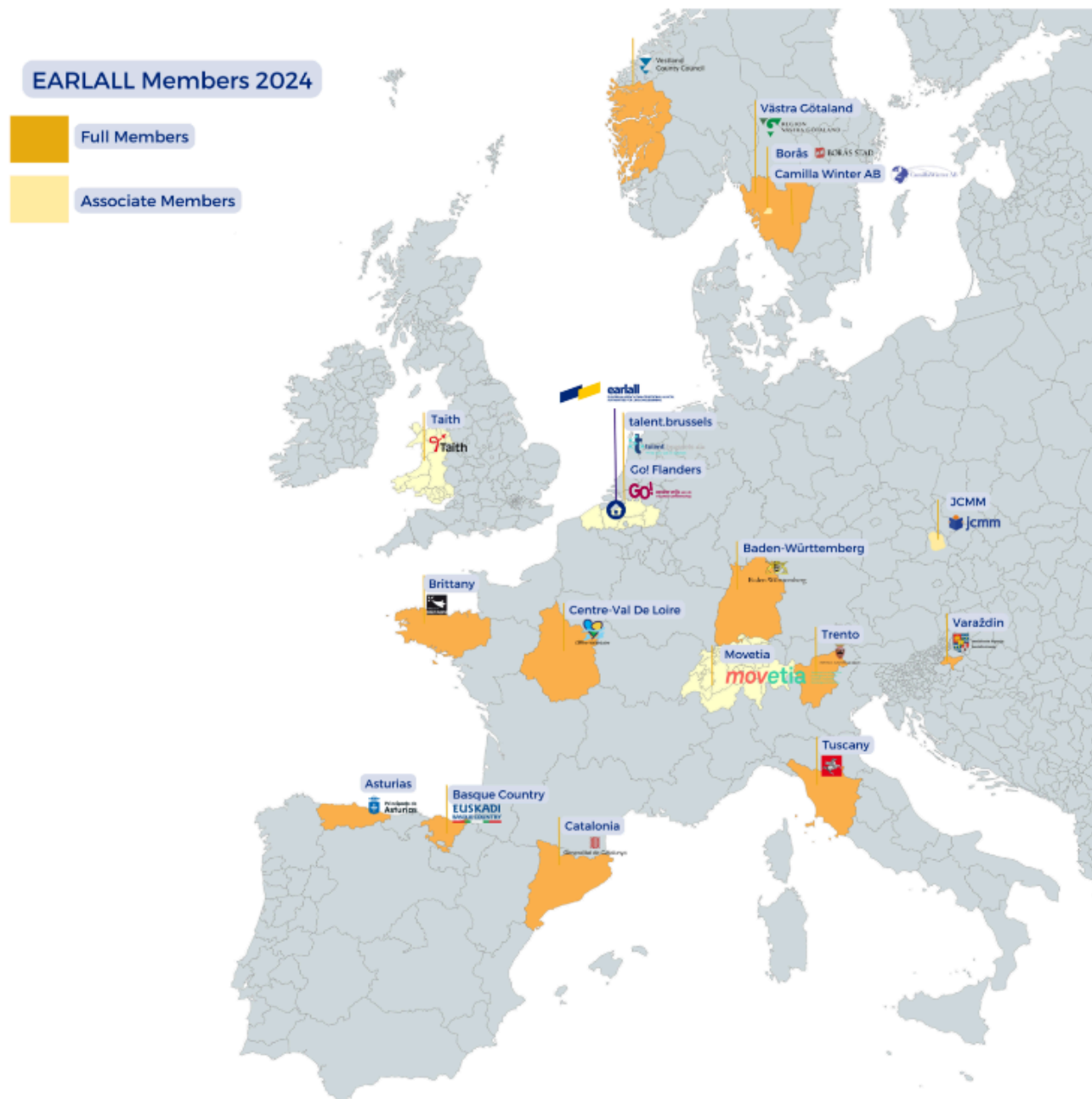
01	Executive Summary	1
02	EARLALL Members (2024)	2
03	EARLALL 2023/24 in figures	3
04	Monitoring and Evaluation of planned actions	4
A1	Action 1: Capacity-Building	5
A2	Action 2: Responding to Policy	12
A3	Action 3: Outreach and cooperation	18
A4	Action 4: Projects and project events	24
A5	Action 5: Communication and Dissemination	33

1. Executive Summary

The 2023 - 2024 period has been highly successful for the EARLALL network. Thanks to its members' expertise and the support of the Secretariat, EARLALL has achieved the goals set out in the [2023-2024 Action Plan](#), across five key actions: capacity-building, policy response, outreach and cooperation, projects, and communication and dissemination. The current report responds to the goals set out in the [Strategic Plan 2023-2028](#), approved at the October 2023 General Assembly.

This year's Activity Report reviews EARLALL's activities from 2023-2024. Notable **capacity-building efforts (action 1)** include the EARLALL Academy MasterClasses, Working Groups, and sector-specific webinars in agriculture, care, the blue economy and the Textiles, Clothing, Leather, and Footwear (TCLF) industries. In terms of **responding to policy (action 2)**, EARLALL has made significant contributions to the European Year of Skills, organised **28 activities**, and engaged in various EU and international initiatives. In addition, EARLALL responded to "Europe on the Move" – learning mobility opportunities for everyone as part of the Talent Mobility package. Furthermore, EARLALL has been active and engaged in EU platforms such as the European Alliance for Apprenticeships (EAfA) and the Pact for Skills initiative. EARLALL has increased its outreach with key actors by cooperating with the European Commission's different sector Directorates, the European Committee of the Regions, the European Training Foundation and the OECD. In **outreach and cooperation (action 3)**, EARLALL welcomed four new members **Centre Val de Loire** (France) as a full member and **Taith** (Wales) as an associate member in Autumn 2023 and, **talent.brussels** (Brussels, Belgium) and **JCCM** (Czech Republic) as associate members in Spring 2024. The network also launched the "Mobility Matchmaking Tool" and recognised "EARLALL Mobility Promoters" to enhance cross-border mobility efforts by EARLALL's members and following the strategic priority of "facilitating mobility and internationalisation across the EARLALL network and outreach." **Project development (Action 4)** has remained a key aspect of the network's cooperation, with EARLALL participating in Erasmus+, Horizon Europe, and Interreg Programm. Finally, EARLALL's **communication and dissemination (action 5)** efforts have strengthened its online presence and visibility, ensuring it remains relevant in a crowded information landscape. In this regard, the network is boosting its online visibility through social media and expanding its reach externally, including increased video production. Despite the vast array of information available to audiences, EARLALL has managed to remain relevant amidst the news.

2. EARLALL Members (2024)



3. EARLALL 2023/24 in figures

Action 1: Capacity-Building Activities

- 7 EARLALL Academy MasterClasses
- 4 Skills sectors analysis webinars
- 9 Working Group online meetings

Action 2: Responding to Policy

- 28 Activities organised during the European Year of Skills
- 7 Policy initiatives received EARLALL's contributions (activities, initiatives or/and events)
- 6 Pact for Skills activities and initiatives
- 8 EAfA activities and initiatives
- 5 Harnessing Talent Platform Research and Innovation Working Group online meetings

Action 3: Outreach and cooperation

- 4 New members joined the network
- 10 Initiatives and activities launched by the Working Groups
- 23 Instances of cooperation and participation in external activities
- 7 Gender Equality Taskforce initiatives
- 10 Initiatives and activities launched by the Working Groups
- 10 Activities from our members

Action 4: Project and project events

- 7 Running projects in this period
- 18 Project events and meetings
- 7 Applications for EU-funded projects submitted

Action 5: Communication and Dissemination

- 7 3,5 K Social Media followers (*LinkedIn, X and YouTube in total*)
 - + 2.64% LinkedIn followers
 - + 1.12% X followers
- 656 Insights Newsletter subscribers (+1.33%)
- 7 Webinars and event reports
- 29 Videos (live webinars and projects resources)

4. Monitoring and Evaluation of planned actions 2023-2024

In this section, EARLALL presents an internal evaluation and monitoring of the activities planned in the Action Plan 2024, as laid out in the [2023 - 2024 Work Plan](#).

Internal evaluation

In response to the monitoring and evaluation strategy, a survey on the relevance of the Working Groups, transversal task forces, and actions to meet the strategic priorities was planned. This task was conducted through internal discussions with EARLALL members in March and June 2024 meetings.




- **Working Groups:** Members expressed their overall satisfaction with the previous year's implementation of activities as planned. They also mentioned their interest in exploring further topics such as ageing societies and their implications on the labour market. Furthermore, members proposed engaging more with external stakeholders and listed some organisations that the Working Groups could collaborate with in the coming year.
- **EARLALL Academy:** The Academy completed its first pilot year. According to the results of the internal evaluation launched in April 2024, this initiative will continue to be part of EARLALL's activities. EARLALL Academy webinars have been attended by 117 people. The most popular webinar tackled the democratic engagement of young people, followed by the New European Bauhaus. The most interesting topics to explore further are sustainability, democratic engagement, Erasmus+ VET, and internationalisation. The Work Plan for 2025 proposes a list of MasterClasses for the upcoming year.


Moreover, in addition to the planned activities for the network, EARLALL has exceeded expectations. Details of all activities carried out are detailed later in this report.


Monitoring


Below is the state of planned activities as per the 2023 - 2024 work plan:




Action 1: Capacity Building

Planned Actions 2023/2024	Status
Skills analysis across sectors key to EARLALL Members	
EARLALL Academy – 1st year	
Running the EAfA Community on the “Role of Regions and Cities for Apprenticeships”	

 Completed

 In progress






 17 Planned


Planned Actions 2023/2024	Status
Dissemination and Communication Workshop	
Survey and Mapping the State of Play of Apprenticeships in EARLALL Members and Regions	
Mapping Youth Policies across the EARLALL Membership	

Action 2: responding to Policy

Planned Actions 2023/2024	Status
Follow-up on the ILO Recommendation for apprenticeships and the European Framework for Quality and Effective Apprenticeships	
Quality Apprenticeships, Regional Cooperation and the Case of LIDL Italia Webinar	
Follow up on the Consultation for the Quality Traineeship Framework	
Follow-up on the Pact for Skills and the European Alliance For Apprenticeships	
Committee of the Regions Publication on Skills at the Local and Regional Level	
Activities organised in the framework of the European Year of Skills	

Action 3: Outreach and Cooperation

Planned Actions 2023/2024	Status
Workshop on "Making VET more attractive to Young People"	
EARLALL Mobility Scheme – Planning (EARLALL Matchmaking Tool)	
EARLALL Mobility Platform	
EARLALL – ETF – DVV – Ukrainian Capacity-Building Initiatives	
Gender Equality Task Force Activities	



Action 4, Project and Project Events: All project events were carried out as planned. Additional communication and dissemination opportunities were exploited when relevant. See the section in this report about Action 4 activities.

The monitoring of **Action 5: Communication and Dissemination** is included in the chapter of this report.

Action 1: Capacity-Building

EARLALL Initiatives

EARLALL Academy



The EARLALL Academy is an initiative launched in 2023 back to back with the European Year of Skills. To continue to support our members in their capacity-building at the local and regional level of lifelong learning, the EARLALL Academy has offered **7 sessions from September 2023 to mid-2024**. Since its launch, the EARLALL Academy webinars **have been attended by 117 people**. Each MasterClass invites a new speaker to deliver an in-depth session on relevant transversal themes and topics for the entire network. These online classes are designed to meet the specific needs of EARLALL's members. The academic content is coordinated by EARLALL's Associated Member, Camilla Winter AB, with the support of the Secretariat staff. The Academy and Lessons notes are available [here](#).

Academy Sessions in 2023/24:



- How can lifelong learning providers improve their environmental sustainability? was hosted by Erdem Vardar, the Founding Director of YUVA | April 2024 - [Read more](#)
- An international dimension for improved capacity building of guidance professionals led by Euroguidance network experts Nina Ahlroos and Margot Rammo | March 2024 [Read more](#)
- Communication and Dissemination, led by EARLALL Secretariat | February 2024 [Read more](#)
- Organising an Erasmus+ VET consortium for high-quality mobilities led by Pernilla Öhberg (experienced Erasmus+ coordinator), | January 2024 [Read more](#)
- Promoting Democratic Engagement of Young People at the Local and Regional Level, in cooperation with the Youth Policies Working Group (Special edition open for non-members), with European Institutions and EARLALL representatives | December 2023 [Read more](#)
- Erasmus+ KA1 Proposals led by Camilla Winter, founder of Camilla Winter AB, an educational consultancy, and external expert at the Swedish Erasmus+ National Agency | October 2023 [Read more](#)
- Media and Information Literacy, led by Kenny Dos Santo, -a young Swedish entrepreneur, student and founder of MIK Biblioteket | September 2023 [Read more](#)

Skills analysis across sectors key to EARLALL Members

EARLALL launched a series of webinars focused on exploring the skills challenges and opportunities in different key sectors across European regions. These webinars are promoted by the EARLALL Working Group on Skills and the Labour Market. In 2024, the Working Group organised **four webinars on the Agricultural, Care, Blue Economy sectors and Textiles, Clothing, Leather, and Footwear (TCLF) industries**. 12 of EARLALL's members were involved in these webinars and presented best practices: **Flanders, Asturias, Vestland, Brittany, Centre-Val de Loire, Trento, Region Västra Götaland, Baden-Württemberg, Catalonia, Tuscany, Basque Country**. You can read more in the reports below.

EARLALL explored **Textiles, Clothing, Leather, and Footwear (TCLF)** skills challenges and opportunities across the European regions with the European Commission, Region Västra Götaland, Catalonia, Tuscany and Centre Val de Loire regions | October 2024 | [Read more](#)



EARLALL deep-dived into **Blue Economy sector skills challenges** and opportunities across the European regions with the European Commission, Flanders Region, Asturias Region, Vestland County and Brittany Region | June 2024 | [Read more](#)



EARLALL explores EU Care Sector skills challenges and opportunities across the European regions with Cedefop, Centre-Val de Loire, Trento, Region Västra Götaland and Baden-Württemberg | April 2024 | [Read more](#)



EARLALL webinar on **Agriculture sector skills and needs** | with the European Commission, Brittany Region, Catalonia Region, Västra Götaland Region, Tuscany Region and Basque Country | February 2024 | [Read more](#)



Working Groups

The Working Groups information displayed on the website was updated to follow the Strategic Priorities approved by the Annual Meeting in September 2023.

Three meetings per Working Group took place from December 2023 to Summer of 2024. The Working Groups are following these activities:

◆ Mobility


The Working Group on Mobility is coordinated by Region Västra Götaland in cooperation with Movetia.

💡 Initiatives:

- Mobility Matchmaking Tool: a new capacity-building initiative that promotes knowledge-sharing and exchange between EARLALL members. (together with the Working Group Lifelong Guidance & Ageing)
- Mobility Promoters: An initiative to showcase region-passionate teachers, learners and technical staff who are promoting and advocating for learning mobilities.
- 'Europe on the Move' – learning mobility opportunities for everyone as part of the Talent Mobility package presented by the European Commission": coordination of EARLALL response across Working Group members
- Pact for Skills Regional Skills Partnerships: Lifelong Learning Mobility



MOBILITY MATCHMAKING TOOL

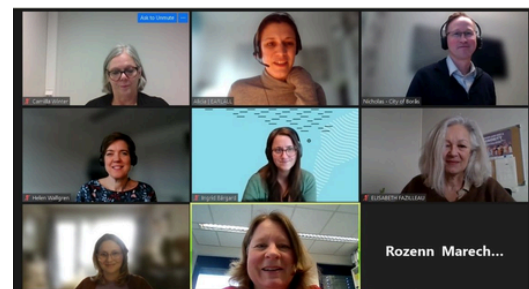
 **Meetings:** 11 December 2023 – Joint meeting with WG Lifelong Guidance & Ageing Societies; 04 March 2024; 30 May 2024

◆ Lifelong Guidance and Ageing Societies

The Working Group on Lifelong Guidance and Ageing Societies is run by the Ministry for Education, Youth and Sports Baden-Württemberg, in cooperation with Borås Municipality and Camilla Winter AB.


💡 Initiatives:

- Cooperation with key stakeholders such as the European Training Foundation, Euroguidance and the Association of National Organisations for Supervision and Coaching in Europe
- Ongoing discussion on guidance and mobility opportunities good practices for disadvantaged groups
- Participation in the Advisory Board of SMARTageCARE focused on healthy and active ageing in Europe



🎯 Projects:

- SMALEI – Sustainability Matrix for ALE institutions (Erasmus+ KA2)
- Lifelong guidance 5.0: Upscaling Guidance Services in Europe (Erasmus+ KA2)
- SALAM – Sustainable Accessibility to the Labour Market (Interreg Europe Programme)

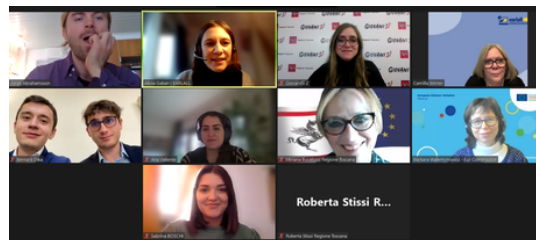
 **Meetings:** 11 December 2023 – Joint meeting with WG Mobility; 05 March 2024; 03 June 2024

◆ Youth Policies

The Working Group on Youth Policies is run by Tuscany Region.


💡 Initiatives:

- Survey and map the state of play of apprenticeships in EARLALL Regions (a joint initiative with the Working Group on Skills and Labour Market): A survey and map the similarities and differences in apprenticeship systems across the network.
- Organiser of the webinar on “Promoting democratic engagement of Young People at the local and Regional Level” (December 2023)
- Follow-up on policy topics: ILO Recommendation for apprenticeships and the European Framework for Quality and Effective Apprenticeships, Consultation for the Quality Traineeship Framework and on the Pact for Skills and the European Alliance For Apprenticeships activities.



🎯 Projects:

- SKYLA – Smart Specialisation Skills Ecosystems for the Twin Transition (Interreg Europe Programme)
- NEETs for NEETs – Co-creating Social Sustainability (Erasmus+ KA2)

 **Meetings:** 11 December 2023 – Joint meeting with WG Lifelong Guidance & Ageing Societies; 04 March 2024; 30 May 2024

◆ Skills and Labour Market

The Working Group on Skills and the Labour Market is run by the Ministry for Education in the regional government of Catalonia.


💡 Initiatives:

- **Skills analysis across sectors** key to EARLALL Members – three webinars (Agriculture, Care, Blue economy)
- **Survey and map the state of play of apprenticeships in EARLALL Regions** (a joint initiative with Working Group on Youth Policies)
- Follow-up on the **Pact for Skills, the European Alliance For Apprenticeships and the Harnessing Talent Platform activities**



🎯 Projects:

- LCAMP: Learner-Centric Advanced Manufacturing Platform for CoVEs
- TRAILS – Enabling data analytics for actions tackling skills shortages & mismatch

 **Meetings:** 11 December 2023 – Joint meeting with WG Lifelong Guidance & Ageing Societies; 04 March 2024; 30 May 2024

Action 2: Responding to Policy

To meet the strategic priority of "staying at the forefront of policy development at the EU level," our actions must align with EU-level initiatives, recommendations, and policy developments. EARLALL has led a series of actions specifically aimed at responding to various policy changes, as detailed below.

European Year of Skills

The Year of Skills was proposed by the European Commission's Directorate-General for Employment, Social Affairs and Inclusion in October 2022 and a political agreement was reached on 7 March 2023, agreeing to launch the year officially on May 9 2023 and to close it on May 9, 2024.

EARLALL participated in **12 in-person events organised by the European Commission or other relevant EU Institutions, organised 11 webinars and 5 in-person events**, and is proud that all of its members contributed to the year through these initiatives.

- Oct.- 2023 • **Mind the Gaps: steps towards the skills revolution, (CEDEFOP)**
Cedefop, the European Centre for the Development of Vocational Training, organised a [flagship event on skills transformation](#) and revolution on Thursday 12 October in Brussels.
- Nov.- 2023 • **EU Social Forum (European Commission)**
The EU Social Forum 2023 looked into the impact of Artificial Intelligence (AI) on the world of work. EARLALL Secretariat and TKNKA (Basque Country, Spain) participated together with policymakers, national, local, and regional authorities, representatives from businesses, social partners, civil society and academics to assess the current challenges and opportunities brought about by artificial intelligence in the world of work.
- Feb. 2024 • **Meet the Champions of Excellence (European Commission)**
Garikoitz Mujika, a champion of excellence in mechanics and 3D printing the Basque Country (holding EARLALL's Presidency), participated at the plenary and explained how he combined work with studies and encouraged young people to feel confident with their abilities.
- March. - 2024 • **Mons Summit of Regions and Cities (European Committee of the Regions)**
The [10th Summit of Regions and Cities](#) in the Belgian city of Mons was an opportunity for regional and local representatives to debate the green transition, innovation, gender equality and integration, among other key topics for the future of Europe
- March. - 2024 • **Pact for Skills Forum (European Commission)**
- April - 2024 • **Lifelong Learning Conference of the Belgian Presidency**
EARLALL's secretariat was [invited to participate](#) in the conference and hold a stand during the Lifelong Learning Festival, where they networked with relevant stakeholders and discussed EARLALL's work.
- June 2024 • **EARLALL contributes to the EU evaluation of the European Year of Skills**
This survey aimed to gather feedback from stakeholders who are actively engaged in shaping the landscape of skills development.

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[Report](#)

Contribution to other policy developments at the EU Level

◆ Contribution to the Interim evaluation of Erasmus+ 2021-2017 given the future multiannual financial frameworks | March, June 2024

EARLALL was invited by the European Commission's Directorate-General for Education, Youth, Sport and Culture and ICF Consultancy (awarded service provider for the Erasmus+ Interim evaluation) to participate in two policy workshops on the Findings from the draft final report of the study contributing to the [interim evaluation of Erasmus+ 2021-2027](#) and the final evaluation of its predecessor programme. The two workshops took place on 20 March and 9 July and gathered representatives from the Erasmus+ National Agencies and stakeholders from education and training organisations. Different aspects of the current programme were analysed (Effectiveness, Efficiency, Relevance, Coherence and EU added value) and stakeholders agreed that Erasmus+ is a recognized brand and that improvements should be made to make it more inclusive, sustainable, accessible and to secure sufficient funding for all education sectors. A follow-up survey was launched and ICF was collecting replies during the summer.

◆ EARLALL provided input from the work of its response to Europe on the Move | May 2024

EARLALL welcomed the Proposal for a Recommendation 'Europe on the Move' – Learning Mobility for everyone", acknowledging that regional and local authorities have an important role in its implementation. Not only are they able to foster know-how between local education and training providers, including cross-sectoral cooperation, but they can also particularly contribute to the support of mobility of teachers, apprenticeships and disadvantaged learners.

Coordinated by the Working Group on Mobility, in cooperation with the Working Groups for Youth Policies; Guidance & Ageing Societies and Skills & the Labour Market, EARLALL members studied the **Proposal and have concluded with three key messages. The network's response highlights the need for best practices to accomplish some of the Proposal's ambitious targets.**



◆ EARLALL response to the EEA Open Public Consultation | May-June 2024

The European Commission launched an [Open Public Consultation on the European Education Area \(EEA\) Interim Evaluation](#). EARLALL has contributed on behalf of its network and joined the common response sent by the members of the Lifelong Learning Platform.

◆ Follow-up on the ILO Recommendation for Apprenticeships and the European Framework for Quality and Effective Apprenticeships | April – June 2024

Within the scope of the Working Group on Youth Policies and Skills and the Labour Market, EARLALL will launch a survey to track apprenticeship systems across its membership. The goal of this endeavour is to create common knowledge and exchange on the state of apprenticeships (from a legal and societal perspective).

◆ Policy Dialogue with Commissioner Ivanova on the European Degree, Learning Mobility and the European Elections | April 2024

EARLALL's Director participated in the policy dialogue with Commissioner Ivanova on the European Degree, Learning Mobility and the European Elections together with the Lifelong Learning Platform delegation on 19 April 2024.

◆ The NEETS for NEETs project was selected as a best practice in the CEDEFOP VET toolkit for empowering NEETs | April 2024

The NEETs for NEETs project (closed January 2024) was selected as a best practice by CEDEFOP in their NEETs toolkit. The link can be accessed here: [NEETs for NEETs | CEDEFOP \(europa.eu\)](#).

◆ Conference for Lifelong Learning in Eastern and South-Eastern Europe | March 2024

On 13 March 2024, EARLALL attended the conference "[On the Way towards EU Integration: Countries of Eastern and South-Eastern Europe Shaping Lifelong Learning Systems](#)" organised by the European Training Foundation (ETF), the European Association for the Education of Adults (EAEA) and VHS DW International. [Read more](#)

◆ EARLALL Brussels-based representatives' exchange | January 2024

On 26 January 2024, EARLALL gathered the association's [Brussels-based representatives to share the network's 2024](#) plans and activities and learn about recent EU policy developments. SwissCore kindly hosted the meeting. [Read more](#)



Pact for Skills

◆ Pact for Skills - Regional Skills Partnerships for Lifelong Learning Mobility | September 2024

EARLALL, with the support from the Working Group Leaders Astrid Burhöi (Region Västra Götaland) and Yvonne Jänchen (Movetia), **have applied successfully for a Regional Skills Partnership for Lifelong Learning Mobility**. The idea of the Pact is to reinforce our network's commitment to carrying out and tracking fair, transparent and targeted lifelong learning mobility, and to build upon the excellent work already carried out in this working group. For example, the matchmaking platform and mobility promoter concept will be developed, expanding also to new members and providing further visibility among Pact for Skills members. [Read more](#)



◆ The S4STRIDE Project was selected as one of the good practices in the Pact for Skills study | June 2024

The project S4Stride: Stride for skills adaptation/anticipation in European regions born with the EARLALL network, was selected as a good practice to be included in the research study "The Role of Local and Regional Authorities in Fostering Regional Partnerships for Up and Reskilling within the framework of the pact for skills". EARLALL Secretariat and Tuscany region were interviewed and their inputs on the role of Local and Regional Authorities in fostering regional partnerships for upskilling and reskilling and on how to improve the accessibility and implementation of the activities under the Pact for Skills.

◆ EARLALL highlights the role of regions and cities in the EAfA and Pact for Skills during webinar | June 2024

On June 25 2024, EARLALL was invited to present during the webinar 'Building synergies between the Pact for Skills and the European Alliance for Apprenticeships', organised by the Pact for Skills support service. During the panel inviting members of both the Pact and EAfA to share their experience, Charlotte Ede, EARLALL Communication and Project Officer presented the network and the importance of regions and cities in supporting apprenticeships and reskilling and upskilling. [Read more](#)

◆ Participation in the first Pact for Skills Forum – Unlocking Skills Potential across Europe | March 2024

In the context of the European Year of Skills, the European Commission Directorate General for Employment, Social Affairs and Inclusion (DG EMPL) organized the first Pact for Skills Forum "Unlocking Skills Potential across Europe" to provide an insight into the Pact's achievements and outline its vision for future development. [Read more](#)

European Alliance for Apprenticeship

◆ **Apprenticeship support services:** Involved in the drafting of the work plan and activities. One meeting in early 2024 and in October 2024.

- The **role of Regions to foster apprenticeships** was highlighted at the EAfA event on 17-18 June in Brussels | June 2024 - [Read more](#)



◆ **EAfA Community on the “Role of Cities and Regions in Fostering Apprenticeship” | Ongoing**

- **Mission:** To foster apprenticeship programs across cities and regions in the EU
- **Meetings:** 11 December 2023: 1st meeting, 26 February 2024: 2nd meeting, 27 May 2024: 3rd meeting, 17 September 2024: 4th meeting and October 2024: 5th meeting.
- **Activities:**
 - The Role of Cities in Fostering Apprenticeships: Discovering Best Practices Between the EU and US | October 2024, [Read more](#)
 - Cities and Regions for Apprenticeship Survey which seeks to collect evidence on the key role cities and regions play in enhancing the quality and quantity of apprenticeships throughout the EU.
 - Policy brief introducing the results from the survey
 - A brochure introducing the Community mission and activities

The Harnessing Talent Platform (HTP): A New Boost for EU Regions

- **Mission:** The HTP is an initiative launched by the Directorate-General for Regional and Urban Policy (DG REGIO) to support regions to address the consequences of demographic challenges and to discuss how to harness talent in Europe. EARLALL was selected among more than 300 organisations that applied to become a member of the HTP. EARLALL participates for the next three years in the **Research and Innovation Working Group** activities. [Read more](#)
- **Meetings in person:** 11 October 2024, 24 November 2023
- **Activities:** The upcoming activities include a position paper on the role of place-based innovation for skills matching in regions.



Activities organised under the Belgian Presidency

◆ Education stakeholders celebrate the 50th Anniversary of the Council of the EU Education Committee | June 2024

Education and training representatives met in Brussels on Thursday 13 June 2024 to acknowledge the 50th anniversary of the Education Committee and its key achievements. [Read more](#)

◆ Lifelong Learning Conference of the Belgian Presidency | April 2024

Between April 17- 18 2024, the Belgium Presidency of the Council of the EU organised a high-level Conference on Lifelong Learning – fostering a learning culture in Brussels (Belgium). This was one of the flagship events of the education agenda of the Belgian Presidency. EARLALL's secretariat was invited to participate in the conference and hold a stand during the Lifelong Learning Festival, where they networked with relevant stakeholders and discussed EARLALL's work.

[Read more](#)

- **EARLALL presents during the Lifelong Learning Festival**

Over the two days, 20 organisations invested in lifelong learning, including EARLALL, were invited to present their work during the parallel lifelong learning festival.



► [Watch the video recap of the event](#)

Action 3: Outreach and cooperation

In 2023/24, EARLALL has continued to foster a collaborative ecosystem in lifelong learning, working with key stakeholders from European Institutions, international bodies, and civil society organisations. The activities listed here are the outcome of the outreach and cooperation initiatives that EARLALL has been pursuing over the past year.

Expanding the EARLALL network

◆ Centre Val de Loire (France)

The region joined the network as a full member following the General Assembly in 2023. Members heard by video address from the President of Centre Val de Loire, Mr. François Bonneau. He highlighted that the challenge of the region is understanding what skills, competences and job profiles are needed to face the green and digital transitions, and ensuring lifelong learning, training and guidance is a key aspect of this. He congratulated the EARLALL network and reaffirmed the region's strong interest in exchanging within the network.



◆ Taith (Wales)

Taith joined EARLALL as an associate member in September 2023. Taith is a Welsh Government-funded international learning exchange programme established to create life-changing opportunities for people in Wales to learn, study and volunteer all over the world. Taith is for people in every part of Wales, and in every type of education setting.



◆ talent.brussels (Brussels, Belgium)

Created in 2018, talent.brussels is the Brussels-Capital Region's regional public administration responsible for recruiting statutory employees and top managers for Brussels' regional public bodies. It serves as a link between candidates and public employers in the Brussels-Capital Region.



◆ JCMM (the South Moravian Center for International Mobility) (South Moravian Region, Czech Republic)

JCMM is a specialized non-profit association in the South Moravian Region that strives for skilled individuals in the region. They offer career development, guidance, VET-student placement, international mobility and supporting schools and education providers.



Cooperation and participation in external activities



Activities from our members

Please note that this is a selection of some events from our members in which the Secretariat participated

◆ European Week of Cities and Regions 2023/24

October 2024:

- "Empowering Youth Voices" event hosted by Region Västra Götaland | [Read more](#)
- Boosting the Digital Transformation: Empowering European Regions" with Brittany region participation | [Read more](#)
- ★ EARLALL's session, co-organized with EAEA and AGE Platform Europe "Empowering Societies Through Education and Skills for the Twin Transitions" | [Read more](#)



October 2023:

- EARLALL hosted two successful sessions during the annual European Week of Regions and Cities. The focus of the two sessions was on reskilling and upskilling for the green transition, involving over 60 participants. [Read more](#)

◆ European Regions & the progressive uptake of AI - organised | September 2024

The event "European Regions & the progressive uptake of AI. What skills to protect and empower citizens?" was organised by the Tuscany Region in Brussels. The event gathered stakeholders, experts from different organisations and regions, as well as practitioners working on the topic of AI and Cybersecurity skills across Europe. [Read more](#)

◆ GO! hosts Innovation4Education Final Conference | March 2024

EARLALL associate member GO! (the Adult Education Association of Flanders) hosted the final conference for the two-year Innovation4Education project. The project focused on strengthening the capacity of European education employers through the promotion of innovation in education institutions in a post-COVID-19 era and was led by the European Federation of Education Employers (EFEE). [Read more](#)

◆ GO! and Trento cooperate to organise study visits | May 2024

A delegation of 32 General Directors of schools from GO! Education of the Flemish Community Belgium (Flanders) organised a study visit to the Autonomous Province of Trento - Department of Education and Culture. [Read more](#)

◆ Basque VET Teachers participated in a learning exchange in Gothenburg | May 2024

Eight Basque VET Teachers and three teachers from TKNKA, the Basque VET Applied Research Centre, had the opportunity to deep dive into the Gothenburg industrial engineering sector.

- ◆ **Movetia and SwissCore co-organised a conference on International Collaboration in higher VET, participation of TKNIKA | May 2024**

Movetia, the Swiss Exchange and Mobility Agency, together with SwissCore and Norcore, and HK-dir, the Norwegian Directorate for Higher Education and Skills, organised a conference on "International Collaboration in higher VET". | [Read more](#)

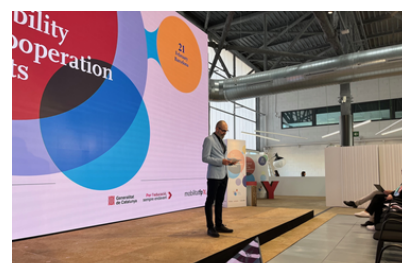


- ◆ **Baden-Württemberg in the EU: What are the factors that contribute to the successful integration of migrants into our European societies? | February 2024**

The Representation of Baden-Württemberg to the European Union organised the conference "What are the factors that contribute to the successful integration of migrants into our European societies?" | [Read more](#)

- ◆ **II International Seminar on Mobility and Cooperation Projects successfully held in Catalonia | February 2024**

The Regional Ministry of Education of the Government of Catalonia organised the 2nd International Seminar on Mobility and Cooperation Projects. The event welcomed 150 coordinators and VET teachers from Catalonia and twelve other countries. | [Read more](#)



- ◆ **EARLALL present the network to the Norwegian Association for Adult Learning | November 2023**

EARLALL secretariat presented the EARLALL network, along with SMALEI, NEETS for NEETS and REGALE to the Norwegian Association for Adult Learning in Brussels.

- ◆ **VET Summit 2023 "Advancing Toward the Unimaginable" took place in the Basque Country | November 2023**

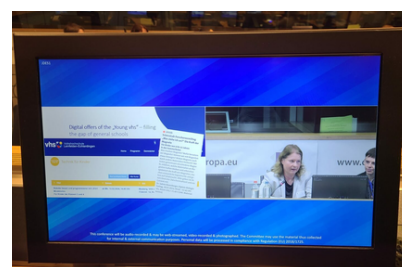
The Basque Government Education Department Vice-Ministry of VET (which holds EARLALL's network Presidency) invited experts in the Education and Training sector to join the VET Summit 2023 and to reflect on the role that humans will play in a technology rapidly changing world. | [Read more](#)



- ◆ **Equality between Women and Men in the Digital Sector: Regions Innovate! | November 2023**

The Centre-Val de Loire region hosted a session at the Committee of the Regions entitled 'Equality between Women and Men in the Digital Sector: Regions Innovate!' The conference aimed to showcase regional examples, including Baden-Württemberg (Germany) and Basque Country (Spain) from the EARLALL network, demonstrating measures taken to ensure gender equality in the digital sector within the context of European initiatives in this field.

[Read more](#)



Contributing to training of our members

◆ Presentation of EARLALL and projects focused on the twin transition to Centre Val de Loire | September 2024

EARLALL's director presented the network and its work during the European Year of Skills and projects focusing on the digital and green transition. The President, François Bonneau, emphasized the region's commitment to fostering innovation and addressing Europe-wide challenges in education, skills, and development.

[Read more](#)



◆ Capacity building activity on internationalisation in the Municipality of Borås | March 2024 / November 2023

The Working Life Department in the Municipality of Borås (Sweden) organised two orientation workshops on the importance of internationalisation as an instrument for quality and development. The workshop was led by EARLALL's Associate Member Camilla Winter AB and included the participation of Noelia Cantero (EARLALL's Director). [Read more](#)

◆ Presentation of EARLALL to TKNIKA teachers | February 2024

Teachers from TKNIKA, the Basque applied research centre, received a presentation on the EARLALL network about their work in projects.

External Partners

◆ EARLALL presentation to the Syddjurs Municipality (Denmark) | October 2024

EARLALL offered presentation to a delegation from municipality of Syddjurs in the Central Denmark region with the strategic aim of strengthening the participants competences and knowledge of the Brussels education ecosystem.

◆ EARLALL participated in the Friends of Culture and Education Reception | September 2024

This networking event, brought together Members of the European Parliament, policy advisors, and key representatives from leading European culture and education networks.

◆ EARLALL presents the network's work on learning mobility at the StartNET Conference | May 2024

StartNet in collaboration with Connecting Europe and the EPC organised the online conference "Bridging the Gap: Empowering Young People's #TransitionToWork and Civic Participation". During the interactive breakout session, Charlotte Ede, Communication and Project Officer at EARLALL was invited to present shortly how the network is engaged in European (learning) mobility for transition to work. [Read more](#)

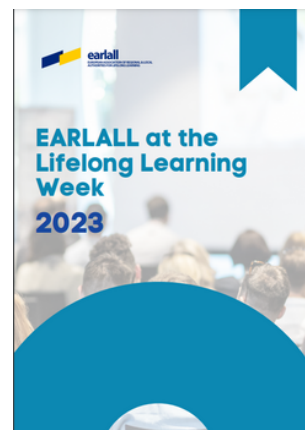
◆ Brussels Future Talks: looking into a more inclusive future of VET in times of transition | March 2024

On this occasion, SwissCore organised a talk was focused on discussing tools and projects that contribute to building a more inclusive and innovative development of Vocational and Educational Training (VET) in the context of the European Year of Skills. [Read more](#)

◆ Lifelong Learning Platform's Lifelong Learning Week | December 2023

EARLALL and its members participated in the Lifelong Learning Week multiple activities. During the week, EARLALL organised two conferences and attended many other events, ensuring the network's visibility and leadership in lifelong learning in Brussels.

- **Lifelong Learning Stakeholders' Forum:** EARLALL Secretariat was pleased to attend and be joined by our members from Varaždin County Council, VHS - Baden Württemberg and Camilla Winter.



[Activities report](#)

Institutions

◆ EARLALL learns at the 10th "Europe, Let's Cooperate" Event Interregional Cooperation forum | March 2024

EARLALL was among the more than 600 participants in the 10th edition of ["Europe, let's Cooperate"](#) in the Belgian city of Antwerp from 20-21 March 2024. [Read more](#)

◆ Lifelong learning to tackle polarisation | March 2024

EARLALL attended the session ["Education to tackle polarisation and enhance democracy"](#), organised during the European Economic and Social Committee's annual European Civil Society Week, in Brussels. [Read more](#)

◆ 'Meet The Champions of Excellence': Celebrating the talent of 400 Young People in Brussels | February 2024

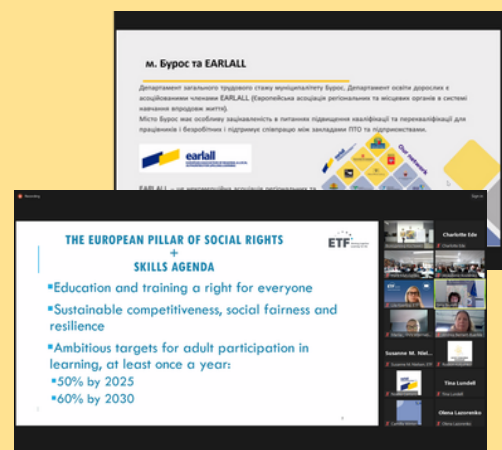
The event organised by the European Economic and Social Committee, gathered about 500 participants, including some 400 young people. G. Mujika, a champion of excellence in mechanics and 3D printing from the Basque Country participated at the plenary. | [Read more](#)



◆ The EARLALL network participates in the joint ETF-DVV International webinar 'Lifelong Learning To Build Resilience At The Regional Level' | November 2023

VHS (Baden Württemberg) and Borås Municipality presented in the online webinar ['Lifelong Learning To Build Resilience At the Regional Level: Experiences From Across Europe.'](#)

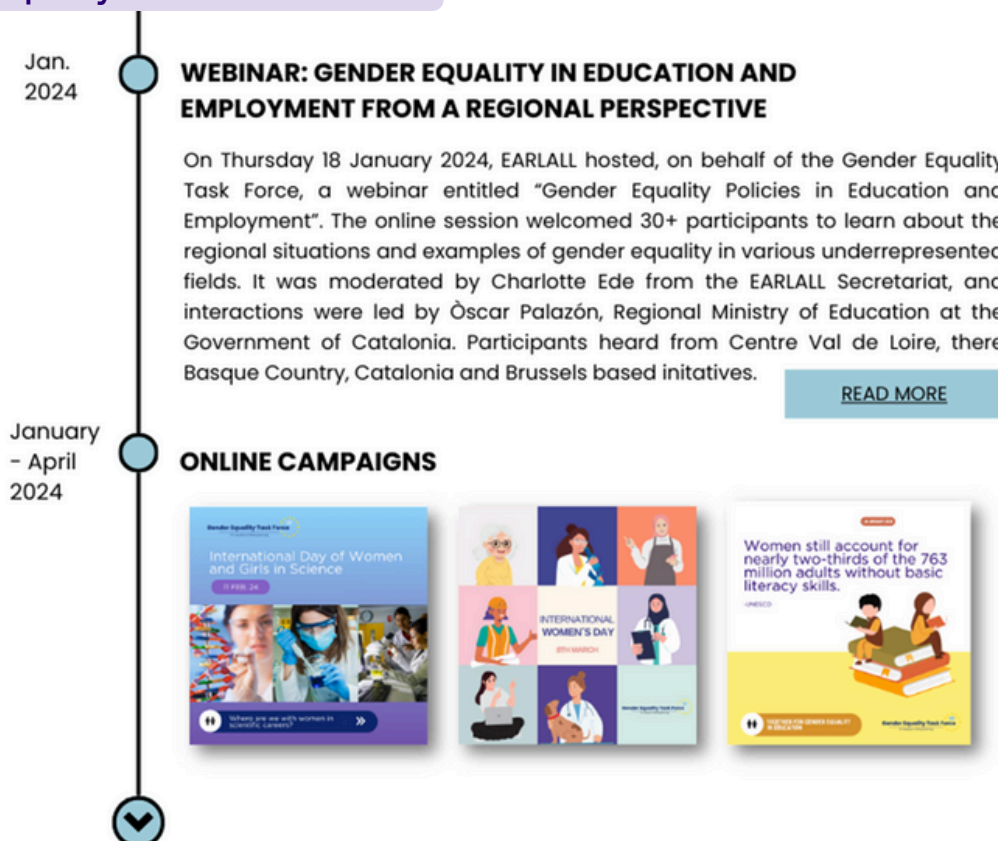
The online roundtable was part of the hybrid conference 'Lifelong Learning As A Driver For Post-War Development In Poltava-Region / Ukraine' organised in cooperation with the European Training Foundation (ETF) and DVV International. [Read more](#)



◆ Sixth European Education Summit – ‘The European Education Area (EEA): A reality for all’ | November 2023

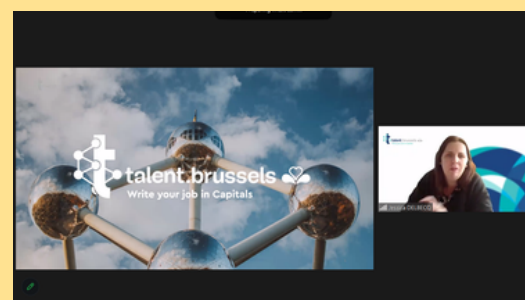
The Education Summit 2023, the annual flagship event of the European Education Area (EEA), brought together more than 600 participants, including policy-makers from EU institutions and beyond, and the European education and training communities. [Read more](#)

Gender Equality Task Force Activities



◆ Gender Equality in Education and Employment: Webinar shows the innovative practices at the regional level | January 2024

EARLALL hosted, on behalf of the Gender Equality Task Force, a webinar entitled “Gender Equality Policies in Education and Employment”. The online session welcomed 30+ participants to learn about the regional situations and examples of gender equality in various underrepresented fields. It was moderated by Charlotte Ede from the EARLALL Secretariat, and interactions were led by Òscar Palazón, Regional Ministry of Education at the Government of Catalonia. [Read more](#)



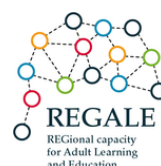
Action 4: Projects and project events

In 2023/24, EARLALL expanded its involvement in European funding programmes. The network is participating in **five Erasmus+ projects, two Interreg Europe Programme projects, and one Horizon Europe project**. These projects align with the strategic priorities outlined in the Strategic Plan and remain a crucial element of the sector-specific and topic-specific actions across the network. This year, EARLALL also took part in **seven project proposals for funding**, including an application under the ESF+ programme. Results are anticipated by the end of 2024 or early 2025. Further details can be found in the accompanying Work Plan.

The following section provides an overview of the projects in which EARLALL and its members are involved, along with the upcoming activities and steps for each project.

◆ RegALE - Regional Capacity for Adult Learning and Education

<https://regalenetwork.eu/>



Coordinator: EAEA
(European Association for
the Education of Adults)

Erasmus+ KA3
Jan 2021 – January 2024


EU total grant: 623,937 €
EARLALL budget: 76,147 €


Project partners: Varaždin County, Vestland County Council, Hellenic Adult Education Association (HAEA), AONTAS, Estonian Non-Formal Adult Education Association, Learning and Work Institute, vhs Baden-Württemberg, University of Florence, EARLALL.

About


RegALE aims to set up or reinforce networks of adult education organisations and to create synergies with regional/local authorities to increase their impact and sustainability. This will be achieved by increasing the partners' capacity (and of their networks, stakeholders, partners and members at their level of action) to respond to their challenges, build cooperation structures, and promote an adult education culture in communities, cities and regions. RegALE will contribute to reinforcing adult education provision at regional and local levels and to bringing stakeholders together to build dialogue and cooperation. The project will support adult education associations to react to challenges and embrace present and future opportunities.

Project events 2023-2024

 Final Conference: Capacity-Building in Adult Learning and Education: What regional strategies and tools for success? | 28 November 2024, Brussels | Co-organised by EAEA and EARLALL, in cooperation with the Committee of the Regions

 European Week of Regions and Cities 2023, Policy Workshop, 'Lifelong Learning for Local and Sustainable Growth: Policy and Practices for the Green Transition' | 11 October, Brussels | Organised with EAEA, EARLALL and Skillnet Ireland



 European Week of Regions and Cities 2023 in Brussels

 [Events report](#)

Project results

- ▶ Introduction video: https://www.youtube.com/watch?v=OjTLdJ7vn_g
- 📄 Policy recommendations: <https://regalenetwork.eu/policy-recommendations/>
- 📄 Report: https://www.earlall.eu/wp-content/uploads/2023/02/WP2_RegALE-Report-and-Country-Reports.pdf

◆ NEETs FOR NEETs – Co-creating social sustainability

🔗 <https://regalenetwork.eu/>



Coordinator: Region Västra
Götaland

Erasmus+ KA2
Jan 2022 - Dec 2023

EU grant: 296, 272 €
EARLALL budget 21,876 €

Project partners: Support Group Network, Borås Stad, City of Stuttgart, Save the Children organisation (Sweden), Volkshochschulverband, Baden-Württemberg, Oslo Adult Education Rosenhof, NAV Bjerke, EARLALL.

About

To facilitate conditions for NEETs to finish school or obtain long-term employment, the main project idea is to solve the problems together with the ones affected by them. With the NEETs for NEETs project, partners from Sweden, Germany and Norway aims to exchange best practices and commonly develop/improve new and innovative instruments and activities - formed together with the target group. Taking its starting point in best practice, the project will broaden and modify the ReACT Self-Empowerment model, developed by Save the Children Sweden and the refugee organisation Support Group Network (SGN). The purpose of this model is to support self-organisation and strategic collaboration for better integration.

Project events 2023-2024

📅 Final Conference: Youth-run conference concludes the project on co-creating social sustainability | 29 November 2024, Brussels | Organised by EARLALL

📅 EARLALL Webinar on Promoting democratic engagement of young people at the local and regional level | 15 December 2023, Online | Organised by EARLALL's WG on Youth Policies and EARLALL Academy



📅 Final Conference in Brussels

Project results

NEETs for NEETs Handbook: <https://www.earlall.eu/wp-content/uploads/2022/02/FINAL-VERSION-HANDBOOK.pdf>

Compendium 1: NEETs Training NEETs at Local Level: https://www.earlall.eu/wp-content/uploads/2022/02/Compendium-1-PDF_merged.pdf

Compendium 2: NEETs Training Experts: https://www.earlall.eu/wp-content/uploads/2022/02/Compendium-2-PDF_merged.pdf

Compendium 3: NEETs Training NEETs on the European Level: https://www.earlall.eu/wp-content/uploads/2022/02/Compendium-3-PDF_merged.pdf

Compendium 4: Youth Power for Change ToolKit: https://www.earlall.eu/wp-content/uploads/2022/02/Compendium-4-PDF_merged.pdf

◆ SMALEI – Sustainability Matrix in Adult Learning and Education Institutions

<https://smalei.eu/> | [LinkedIn Community](#)



Coordinator: EAEA
(European Association for
the Education of Adults)

Erasmus+ KA2 specific call
for European networks
Mar 2022 - Feb 2025

EU Grant 400,000 €
EARLALL grant : 66, 900 €

Project partners: EARLALL, Basque government, Volkshochschulverband Baden-Württemberg e.V. – VHS BW, Globale, Folkbildningsföreningen, STOP Association and Yuva Association.

About

The SMALEI Erasmus+ project aims to improve the sustainability of adult learning and education (ALE) providers and organisations all over Europe and to increase their capacity to contribute to forward-looking societal developments. The project will raise awareness about the environmental and climate change challenges and enable ALE institutions to take concrete actions toward sustainable growth. Green competencies and methodologies for ALE educators and staff will be developed to foster behavioural changes and contribute to the environmental sustainability of the European Union. Project partners will develop a matrix to assess the existing conditions of sustainability aspects, hands-on tools and policy recommendations in ALE organisations. The products will be tested by all partners so that results can be transferred to other organisations and countries. SMALEI will motivate institutions to cooperate more with stakeholders from other sectors and take an active role in strengthening European active citizenship.

Project events 2023-2024

- 📅 European Week of the Cities and Regions 2024
“Empowering Societies Through Education and Skills for the Twin Transitions” session | 09 October 2024
- 🟢 Piloting the first draft of the MATRIX | 7 February 2024
- 📅 SMALEI partners met at TKNIKA | 15-16 May 2024 | San Sebastian



📅 Partners meeting in San Sebastian

Project activities 2023-2024

- 📄 First draft sustainability matrix for Adult Learning Institutions [is available online](#).
- 🔗 [Join SMALEI Green Adult Learning Community on LinkedIn](#):

◆ LCAMP – Learner-Centric Advanced Manufacturing Platform

🔗 <https://lcamp.eu/> | 🔗 [LinkedIn](#) | 🔗 [X](#)



Coordinator: Coordinator:
TKNIKA - Basque VET
Applied Research Centre

Erasmus+ CoVEs
June 2022 - May 2026


EU grant: 3,999,988.00 €
EARLALL grant t: 287, 200 €


Project partners: Miguel Altuna VET Centre, Curt Nicolin Gymnasiet, Duale Hochschule Baden-Württemberg, AFM Cluster- INMEVA, EARLALL, FORCAM, CMQE: Association campus des métiers et des qualifications industrie du futur, MV: Mecanic Vallée, KIC: Knowledge Innovation Center, MADE SCARL, AFIL, SIMUMATIK AB, ASSOCIATION OF SLOVENE HIGHER VOCATIONAL COLLEGES, TSCMB, Camosun College.


About

The LCAMP project aims to support and empower regional Advanced Manufacturing Centres of Vocational Excellence (CoVE) to become more resilient, innovative and better equipped to train, upskill, and reskill young and adult students to successfully face the digital and green transitions. In the context of LCAMP, you will find from the development of skills and competencies to their provision; in addition to the design of learning pathways, micro-credentials, active methodological approaches, articulation of services and innovation for SMEs. LCAMP aims to become the European reference platform for knowledge, generation and exchange, collaboration and service provision for VET/HVET centres and companies working in Advanced Manufacturing.

Project events 2023-2024

 [First Annual Conference](#) | 14-15 May 2024 in Aalen (Germany)

 [5th Partners meeting](#) | 16 May in Heidenheim (Germany)


 [4th Partners meeting](#) | 16-17 January in Milan (Italy)




 5th Partners meeting in Heidenheim

Project activities 2023-2024

 LCAMP library with all deliverables available

 [Newsletter # 4 \(May 2024\)](#)

 [Newsletter #3 \(December 2023\)](#)

◆ Lifelong Guidance 5.0: Upscaling Guidance Services in Europe

 <https://lifelong-guidance.eu/>  [LinkedIn](#)



Coordinator:
Volkshochschulverband
Baden-Württemberg (VHS
BW)

Erasmus+ KA2
December 2023 – December
2026

EU Grant: 400, 000 €
EARLALL grant: 35, 000 €


Project partners: VHS Vienna, IUC Z-Group Östersund, EARLALL, The University of Heidelberg and The Foundation European Centre for Valuation Prior Learning.

About

The project aims to support the transformation of guidance institutions and the work of guidance counsellors in the face of megatrends in our society, such as the digital and green transitions. The project will set out to:

1. Increase the capacity of career guidance counsellors so that they can use digital tools within the framework of their daily work
2. Empower guidance clients to be able to use digital guidance tools, alone or with a counsellor
3. Foster and encourage the development of future skills of the clients, finding (educational) pathways tailored to the needs of digitalisation and other megatrends in society.

Project events 2023-2024

 [Kick Off meeting](#) | 13-15 December in Stuttgart (Germany)

 [EARLALL presents Lifelong Guidance at BE24 Lifelong Learning Conference](#) | 17-18 April 2024, Brussels



 Kick Off in Stuttgart

Project activities 2023-2024

 [Creation of visual material, logo and project website](#)

 [Join the LinkedIn Community](#)

◆ SKYLA – Smart Specialisation Skills Ecosystems for the Twin Transition

 <https://www.interregeurope.eu/skyla> |  [X](#)

Interreg
Europe



Co-funded by
the European Union

SKYLA



Coordinator:
ASEV/RESOLVO Tuscany

Interreg Europe
March 2023 - March 2027

EU Grant: 1,61 million €
EARLALL grant t: 109,986 €

Project partners: Agency for the development of the Empolese Valdelsa / RESOLVO, Podlaskie Voivodeship, Regional Council of Skåne, Department for Regional Development, Industrial Development Center South, Sweden, Sofia Municipality, EARLALL, Regional Development Fund of Attica, Fingal County Council, Cluster of Mechatronics and Automation, Bulgaria, European Social Fund Agency-Lithuania, Pôle emploi Provence-Alpes-Côte d'Azur, Regional Government of Tuscany – Directorate for Education, Training, Research and Employment, Ministry of Education, Science and Sport-Lithuania.

About


SKYLA: Smart Specialisation Skills Ecosystems for the Twin Transition is a project funded under the Interreg Europe program. The SKYLA project seeks to support public authorities in putting future skills at the centre of the twin transitions for a smarter, more resilient development, by boosting and adapting the role of VET in innovation ecosystems and smart specialisation strategies. It is led by the Agency for the Development of the Empolese Valdelsa, Tuscany, in consortium with 11 partners across 8 regions in the European Union. The project will last four years, split into three stages: Identifying Policy Needs; Implementing Policy Solutions and considering policy solutions.


SKYLA will seek to achieve the following specific goals:


- 1) encourage interregional learning on policy adaptation and modernisation required to adapt VET systems and facilities and integrate them into S3/S4 processes and innovation ecosystems;
- 2) understand how public policy can address these needs and challenges;
- 3) design, and initiate implementation of, policy improvements to integrate skills into the twin transition, with a new role for VET systems/facilities and better capacity among the public authorities to implement approaches;
- 4) implement, extend and monitor policy improvements, using territorial resources

Project events 2023-2024


 Webinar on Upskilling for Smart Specialisation Strategies | 12 June 2024

 EARLALL presents SKYLA at BE24 Lifelong Learning Conference | 17-18 April 2024, Brussels

 3rd Partners meeting | 11-12 April 2024 in Florence (Italy)

 2nd Partners meeting | 6-8 November in Fingal County (Ireland)




 3rd Partners meeting In Florence

Project activities 2023-2024

 [Introduction video](#)

 [Meet the ITS MITA Academy Director & Partners' Impressions](#)

 [Meet Lviv Regional Development Agency \(Discovery Partner\)](#)

 [Meet the Chamber of Economy of Montenegro \(Discover Partner\)](#)

◆ SALAM – Sustainability of Access to the Labour Market

 <https://www.interregeurope.eu/salam>

Interreg
Europe



Co-funded by
the European Union

SALAM



Coordinator:
University of Florence

Interreg Europe program
April 2024 - June 2028


EU Grant: 1,792,903 €
EARLALL grant: 123,549 €

Project partners: Centre-Val de Loire Regional Council, Region Västra Götaland, administration of folk high schools, University of West Timisoara, EARLALL, "TUSCANY REGION – Regional Government – Continuous Training and Professions Sector", Municipality of Mark- the labour market unit, Labour market centre, Public Employment Service of Catalonia (SOC), Association of the Folk High Schools Baden-Württemberg and West Regional Development Agency.


About


SALAM aims to support public authorities in fast-tracking the sustainable inclusion of migrants into local labour markets, harnessing their competences, capacities and ambitions, through developing targeted education, guidance and learning opportunities. Faced with incoming migrants from within and outside of the EU, regional authorities need to be able to harness the skills and experience of these individuals for sustainable integration. SALAM aims to empower regional authorities to leverage migrant's talents for robust labour markets and cohesive societies.

Project events 2023-2024

 [Participation in the Interreg Training Days | 25-26 September 2024 in Lille \(France\).](#)

 [Introducing SALAM Discovery Partner](#)

 [Launch of the website](#)

 [Kick Off meeting | 6-7 June in Florence \(Italy\).](#)



 [Kick Off meeting in Florence](#)

Project activities 2023-2024

 [Introduction video](#)

 [Creation of visual material, logo and project website](#)

◆ TRAILS - Enabling Data Analytics for Actions Tackling Skills Shortages & Mismatch

 <https://www.trails-project.eu/>  [LinkedIn](#)  [X](#)



Coordinator: Democritus
University of Thrace
(Greece)

HORIZON-CL2-2023-
TRANSFORMATIONS-01-07 call
for the topic of 'Tackling
European skills and labour
Shortages" | January 2024 -
January 2027




EU Grant: 2, 994 403,75 €
EARLALL grant : 296,250 €

Project partners: Università degli Studi di Napoli Federico II / Centre for Studies in Economics and Finance (CSEF), Tilburg University-Universiteit Van Tilburg, Aristotelio Panepistimiothessalonikis (Aristotle University Of Thessaloniki), Ipsos Nv, The Economic And Social Research Institute Lbg, Skilllab Bv and EARLALL.

About

The project aims to provide new insights and innovative tools for bridging the gap between labour supply and demand in terms of the awareness and co-development of skills based on a common awareness of the needs and conditions of the future European labour markets. It will propose new ways of measuring skills mismatch, eliciting motivations and attitudinal parameters by individuals, enhancing skill profiling and intelligence, and supporting adult learning (AL) and vocational education and training (VET) in technology-enhanced.






Project events 2023-2024

-  [2nd Partners meeting](#) | 05 September 2024 in Naples (Italy)
-  ["Skills Horizons" webinar](#) | 08 May 2024
-  [Kick Off meeting hosted by EARLALL](#) | 21-22 January in Brussels (Belgium)



 [2nd Partners meeting in Naples](#)

Project activities 2023-2024

-  Submission of the Deliverable 1.2 [Innovative initiatives for tackling skills shortages and mismatch in Europe](#)
-  Submission of the Deliverable 6.1: [Dissemination & Business Plan](#)
-  [Creation of visual material, logo and project website](#)
-  [First Newsletter](#)
-  [Join the LinkedIn Group](#)

Action 5: Communication and Dissemination

Communication and Dissemination support the key action areas outlined in the Strategic Plan for 2023-2028. In 2023/24, EARLALL's communication and dissemination activities have further expanded its reach and visibility, enhancing the network's profile within the European lifelong learning sector. These efforts have showcased the achievements and best practices of its Member Regions while offering valuable opportunities for networking and engagement. In an era when specialised audiences are bombarded with information, EARLALL is pleased to report that the network is excelling and experiencing steady growth across all its channels.

Key targets

Channel/ Followers	2023 (actual data for July)	Targets set for 2023	🌞2024 (actual data for July)	🎯Target 2025
X (formerly known as Twitter)	1.971	2.050 (✓)	2.083 (↗+1.12%)	2.200
LinkedIn	1.169	1.400 (✓)	1.432 (↗+2.64 %)	1.600
YouTube	/	/	36	50
Insights (newsletter)	523	700	656 (↗+1.33%)	700

Online presence

In the Work Plan 2023, EARLALL set key communication and dissemination targets to monitor and evaluate the efforts of the Communication team in enhancing our online and offline reach. During the 2023/24 period, EARLALL achieved the targets it set out.

LinkedIn remains the strongest platform for the network, followed by **X** (formerly known as Twitter). Although X's relevance is declining, EARLALL maintains its presence due to its continued importance to stakeholders. As the European Commission has suspended publicity on X (formerly Twitter) over increases in disinformation and hate speech on the social media platform, EARLALL is cautious over its use of the platform. However, it remains a very popular channel with high engagement rates for its members, so will be used in the 2024 - 2025 period and monitored.

Additionally, EARLALL has made efforts to enhance its audio-visual presence, with the **YouTube** channel increasing its reach through the production of in-house corporate videos and project content, as well as live-streaming webinars.

Newsletters

EARLALL has produced **nine EU MONITORING** newsletters (internal newsletters with exclusive content for our members), **three INSIGHTS** (external newsletters aimed at disseminating network activities to stakeholders), and **several flash news updates** (sent exclusively to members for relevant information). Increasing the audience for the **INSIGHTS** newsletter was identified as a key target for the 2023/24 period in the Work Plan 2023.

EARLALL is pleased to report that an online campaign has been launched with each newsletter distribution. Combined with the increased participation of Secretariat members in external activities, this has resulted in a **1.13% rise in subscriber numbers**. Additionally, the new website redesign includes a dedicated section for the INSIGHTS newsletter, enhancing its visibility on EARLALL's site. This is a positive development, especially given that audience growth had previously been stagnant. The recent targeted campaign has successfully driven this improvement.



July

In this issue

[Upcoming Events](#) | [Funding Opportunities](#) | [Get involved](#) | [Partners Search](#) | [Resources](#) | [Stories from our projects](#)



EU Monitoring Newsletters sent



Highlights | News from our Network | Cooperation and events participation | Updates from our Members | Our Projects



Insights Newsletters sent



Upcoming Activities

[Register - Annual Meeting 2024](#)
[European Week of Regions and Cities Workshop](#) | [Webinar: TCLF Industries Skills Analysis](#) | [KA2 Project Matchmaking Workshop](#)

Flash news



Insights subscription campaign

Website

Over the past year, EARLALL has reflected on ways to **enhance the corporate website** to better meet members' expectations and highlight the network's activities and work. In the **first phase**, three specific pages were added:

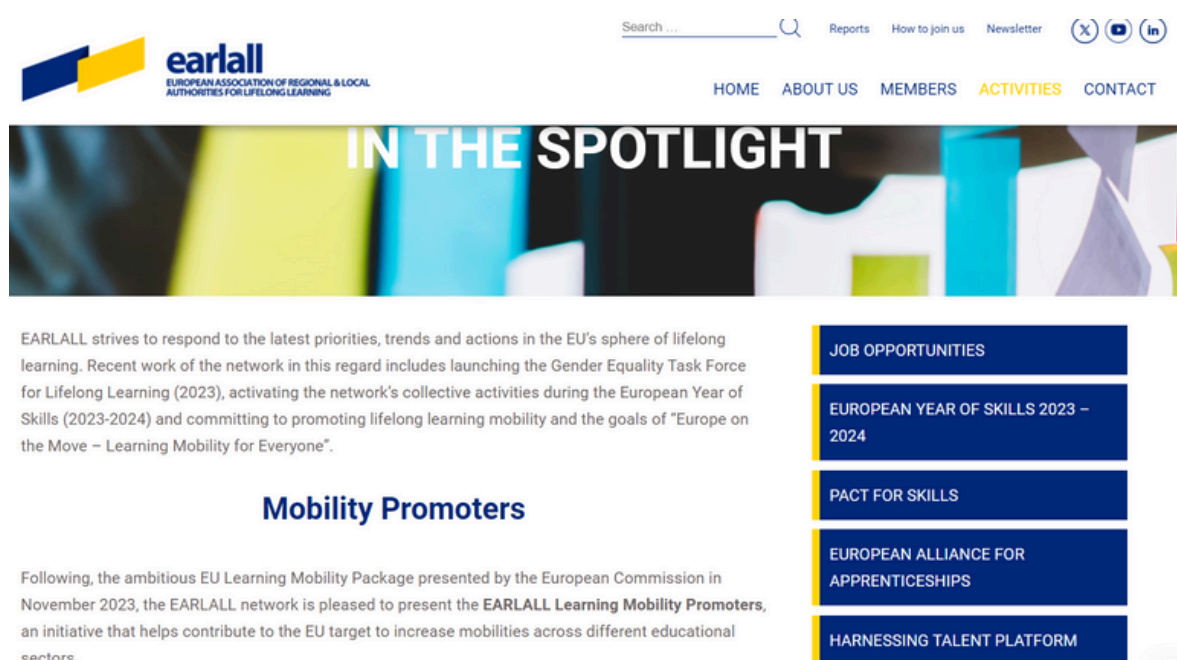
- **EARLALL Academy:** A private section accessible only to members with a password, featuring exclusive content.
- **The European Year of Skills:** A dedicated page showcasing the network's activities throughout the year.
- **The Gender Equality Task Force:** A page introducing this initiative.

Additionally, the Members section has been updated, with all members reviewing and approving the displayed content. The **Working Groups section** was also revised to align with the Strategic Plan 2023-2028.

The section for potential members has been improved with a **"How to Join Us"** tab, which includes the Statutes and Regulations, network presentation, and an FAQ sheet.

Given the importance of reporting for EARLALL, the **reporting section** has been expanded and made more dynamic.

A **second phase**, beginning in May 2024 and launched in September 2024, introduces further enhancements. The European Year of Skills page was transformed into a Spotlight section, detailing the network's activities and policy initiatives. This page also features **profiles of Mobility Promoters**, including their activities and photos in a gallery format. Additionally, an **interactive map** will present a list of our members, with individual member profiles including a regional map.



Key initiatives



#TogetherForLifelongLearning



EARLALL Mobility Promoter



#EuropeOnTheMove



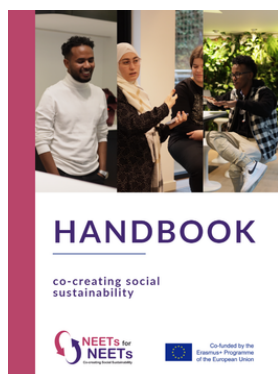
EARLALL Insights



#GenderEqualityTaskForce
for Lifelong Learning



European Year of Skills



Project stories
(notably LCAMP, NEETs For NEETs or TRAILS)

Webinars and event reports, publications and videos

In 2023/24, EARLALL continued its active engagement with its **Working Groups, Gender Equality Task Force, and various projects**. To enhance the visibility of these activities, EARLALL has improved the quality of its webinar and event reports, project-related publications, and video production.

📺 Webinars and event reports	7
📖 Publications (Project related)	2
▶ Videos (Live webinars and project resources)	29

Webinars and event reports



Publications (Project related)



Video Gallery



Interview with SKYLA Partners:
Region Skåne, Sweden
20 visualizaciones • hace 2 semanas



TRAILS - Enabling data analytics
for actions tackling skills shortage...
30 visualizaciones • hace 3 semanas



SALAM - Sustainable Accessibility
to the Labour Market: Video 1
138 visualizaciones • hace 3 meses



Webinar on Upskilling for Smart
Specialisation Strategies
56 visualizaciones • hace 4 meses



Webinar Understanding skills
challenges and opportunities in th...
8 visualizaciones • Emitido hace 1 día



EaFA Webinar - The Role of Cities in
Fostering Apprenticeships: Best...
11 visualizaciones • Emitido hace 1 día



Webinar on Upskilling for Smart
Specialisation Strategies
15 visualizaciones
• Emitido hace 4 meses



Webinar Understanding skills
challenges and opportunities in th...
29 visualizaciones
• Emitido hace 4 meses

[▶ Play more.](#)

