






Empower Manpower against gender-based violence online

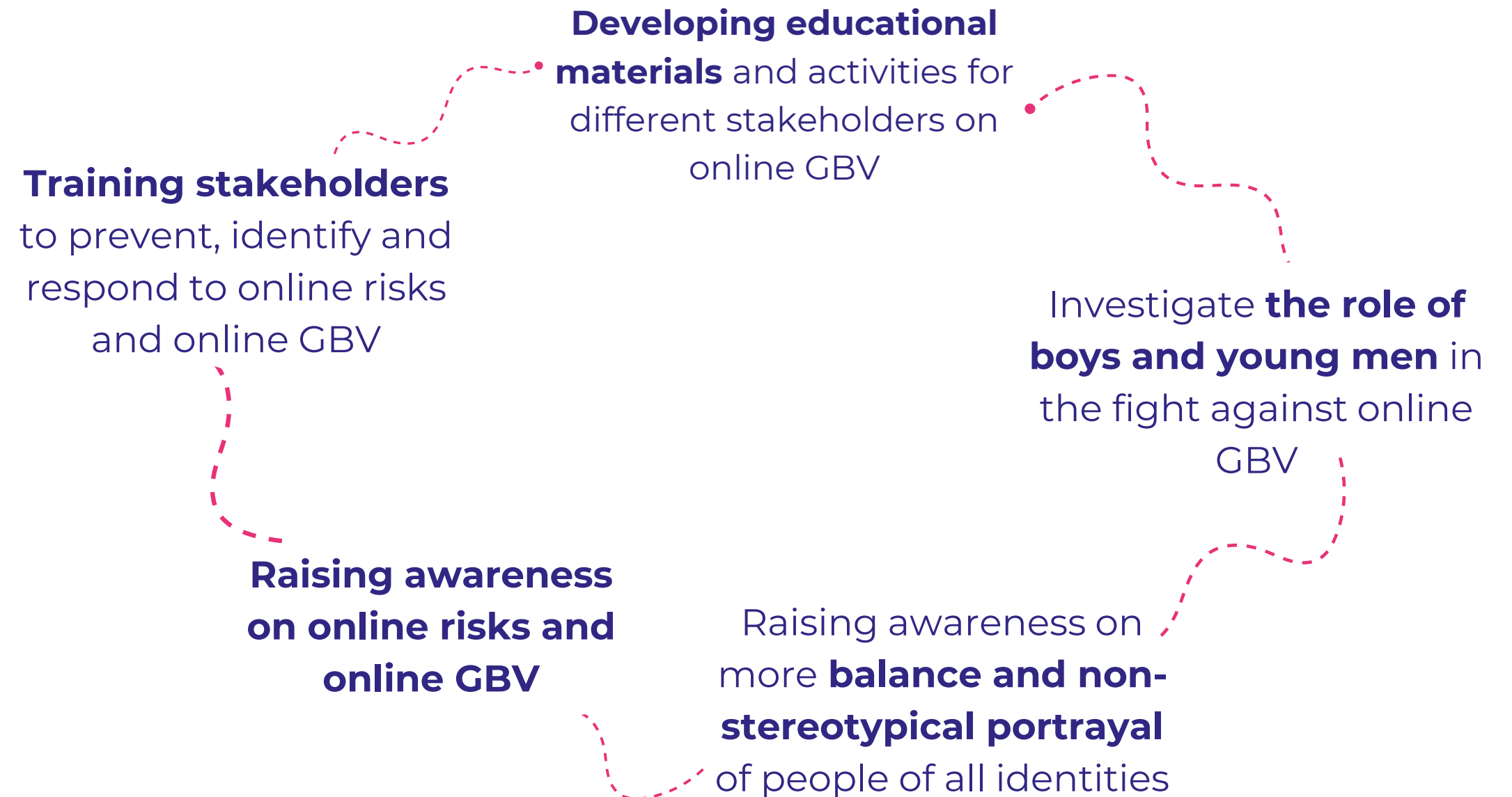
The menABLE project in practice
how to create a safe environment to discuss GBV

chiara Antonelli, menABLE project officer

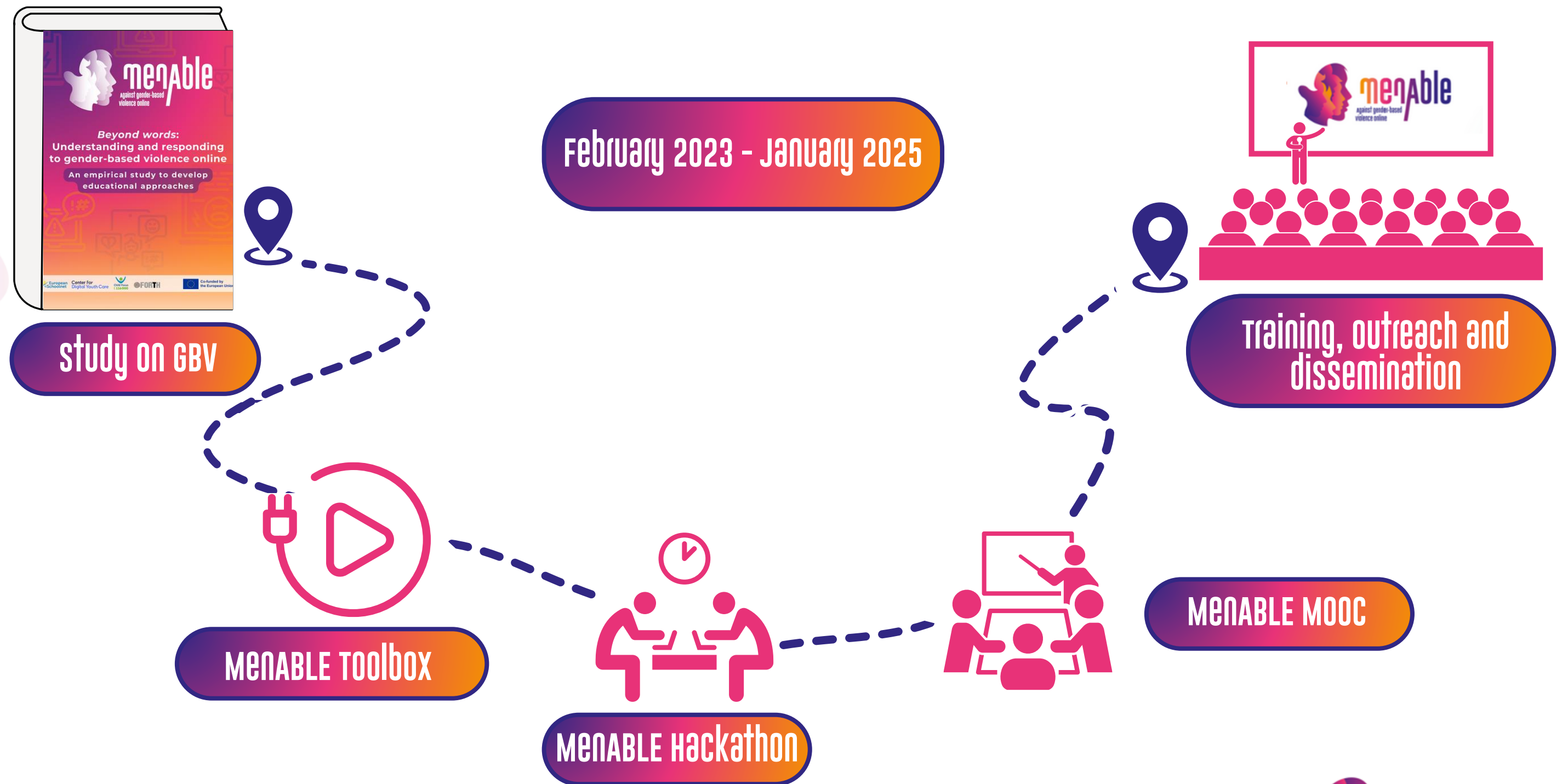
6 November 2024

overall objectives of the menABLE project

-  **To combat gender-based violence online** by fostering mutual awareness, tolerance, and respect and by promoting means of prevention strategies
-  **Early and late teens** through formal and non-formal educational settings by targeting **educational professionals**
-  **The menABLE Consortium is composed by EUN**, as project coordinator, **Child Focus** (Belgium), **CDYC** (Denmark), and **FORTH** (Greece)



what is the menABLE project - A roadmap



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study on GBV



Research report



www.menable.eu/research-report

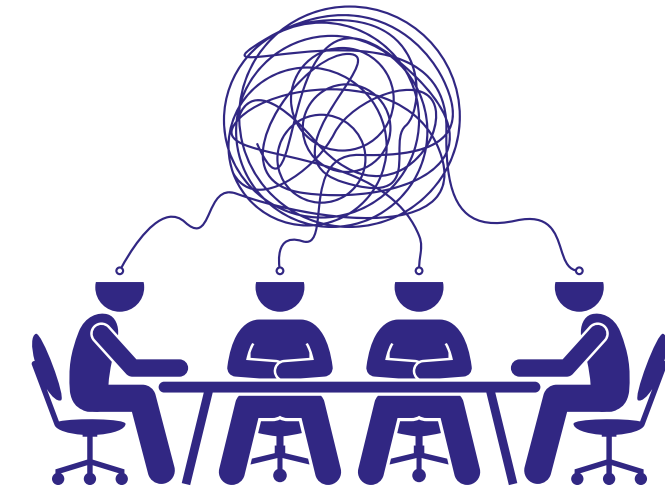
Part I



Desktop research

Analysis of existing literature on phenomenology and terminology of **GBV online**, the definitions existing at the **European and international levels**, and its key features, causes and consequences, completed with national focus for each menABLE project country.

Part II



Qualitative research

Analysis of results from **18 rounds of focus groups** carried out in each partner country (Belgium, Denmark and Greece) consulting young people, formal and non-formal educators and **21 experts** interviewed.



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study on GBV: few insights

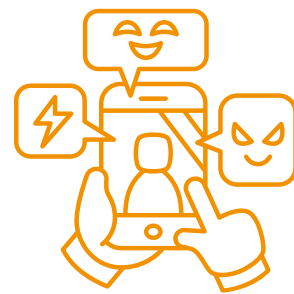
Misogyny Amplification

The rise of misogynistic content in digital spaces



Young people's behaviours

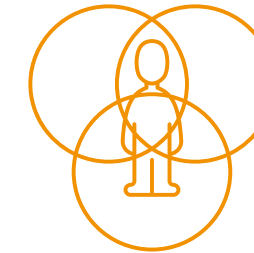
Peer influence and toxic masculinity in online actions



Gender-based violence online

Intersectionality

The interplay of diverse identity factors affecting experiences



Boys and young men

Hold a critical role in the effort to challenge and combat GBV



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Types of GBV

youth
perspective

Disproportionate impact

Awareness recognition

Responsibility and empowerment

Industry responsibilities



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Lack of competences

Educators' perspective

time constraints

outdated understanding

need for resources

demand for training



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menable ctrl+Alt+GBV

Empowering Gender Dialogue Online

co-creation of the resources

1st round of feedback and revision

2nd round of feedback and revision: the EU hackathon

september
2023

toolbox working group and concept model

contextualisation in five languages

April 2024

toolbox official launch

november
2024

design of a physical resource



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mENABLE ctrl+alt+gbv

Empowering Gender Dialogue Online



dilemmas

Questioning scenarios presented in the first person, where a group or class debates and offers advice on how a young person should act.



quiz

Questions based on academic knowledge about gender, GBV online, and similar topics. Each question includes access to the source material and discussion prompts for students.



challenges

Interactive assignments designed to be completed using physical materials.



Danish



Dutch



English



French



Greek

try it online!



www.menable.eu/toolbox-gbv



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Toolbox challenge

Reflections during and after the challenge:

was it easy to agree on what was funny?

Are there things that wouldn't be funny to write over the image?

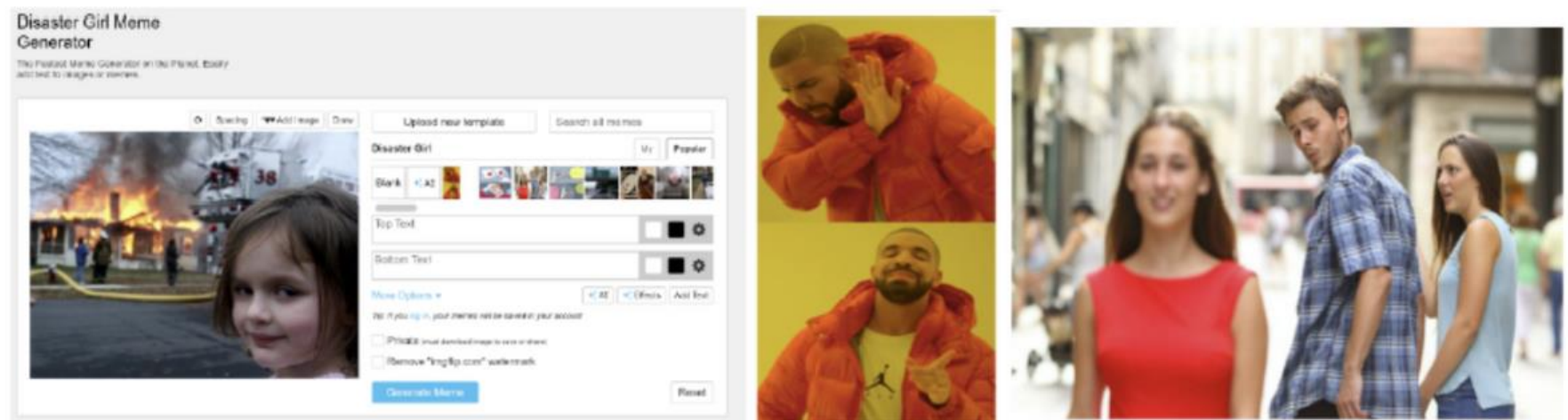
what are the possible consequences of using an image that you provide to create your meme? (e.g. an image of a friend/peer?)

what do you think about creating the meme in a group rather than individually?



challenge 7

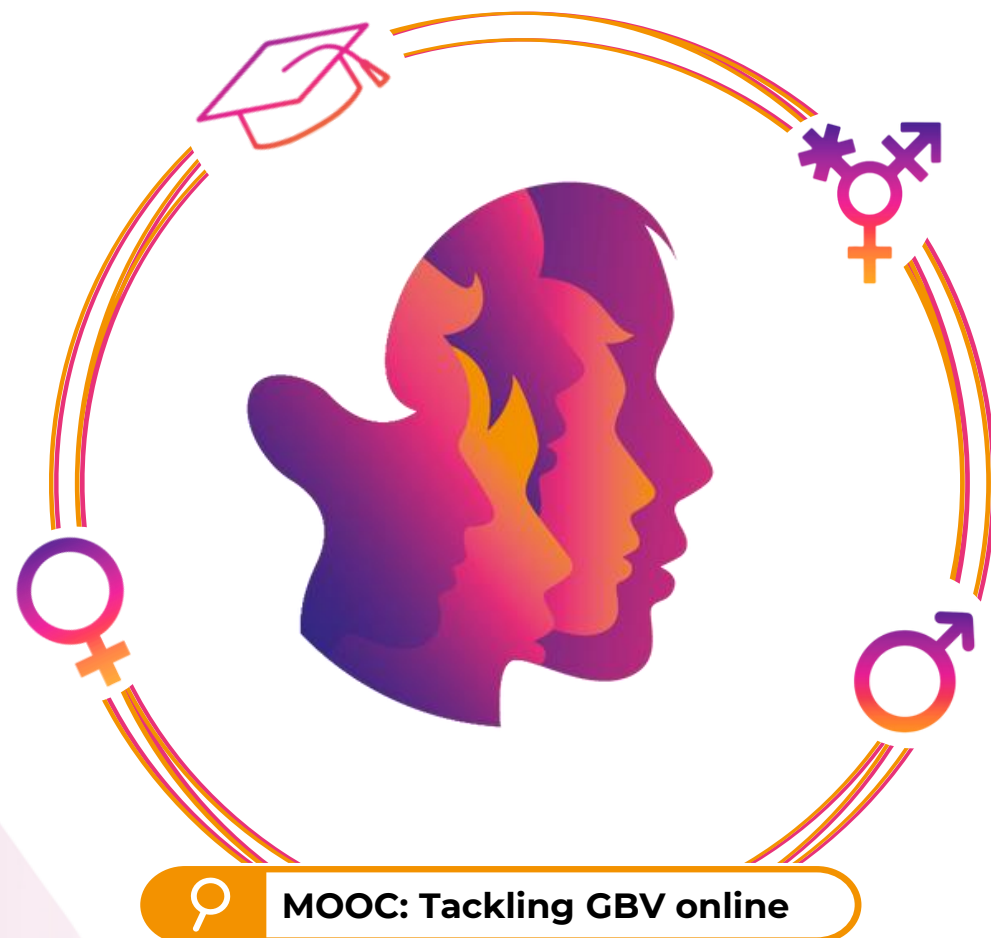
make your own meme (against GBVO)



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MOOC: Tackling GBV online

The MOOC



modules

Module 1: Understanding GBV online

Module 2: Exploring strategies to prevent GBV online

Module 3: Educating young people on how to address GBV online

Module 4: Empowering youth and the power of proximity

To **explore strategies** for preventing the risks of GBV to individuals and communities.

To **select educational resources** that are best suited to your learners' needs in addressing GBV issues.

To develop strategies that **empower youth** to take action.



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The study on GBV



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