

NEETS TRAINING NEETS ON A EUROPEAN LEVEL

Compendium No 3





Co-funded by the Erasmus+ Programme of the European Union

Written by the NEETs for NEETs project consortium: Region Västra Götaland ; Support Group Network; Borås Stad ; City of Stuttgart; Save the children organisation (Sweden); Volkshochschulverband Baden-Württemberg; Oslo Adult Education Rosenhof; NAV Bjerke

Published by: The European Association of Regions and Local Authorities of Lifelong Learning (EARLALL)



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I want you to see us, like actually us. Not just a group of young people without job or studies that needs directions.[...] We are all different, all humans but different shapes. Its not easy for a square shaped figure to get along well in a circle shaped society [.]

-Noel Berglund, NEETs for NEETs participant from Sweden

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Introduction

The NEETs for NEETs (N4N) project had a clear focus on creating European added value. In addition to local and regional achievements, the project partners envisaged to develop, pilot and analyse workshop concepts that can be offered on a transnational level – not only during the project but also after the project has ended. The training concept "NEETs training NEETs on a European level" addresses European NEETs and other disadvantaged persons as well as staff working with the disadvantaged. This compendium describes how such trainings can be implemented in the framework of ERASMUS+ KA1 mobility programmes after the N4N project lifetime. Like this, this project output ensures sustainability of the N4N project.

The exemplary new international training concept aims at improving and innovating training offers for target groups with fewer opportunities in the field of adult education throughout Europe. The main innovation of the European N4N training concept is that NEETs adopt the role of trainers. In the local N4N training pilots, NEETs have become training experts. They are able to use tools and training methods that motivate workshop participants – disadvantaged persons as well as staff working with this target group – to share knowledge, experiences, personal goals, development strategies as well as dreams and motivation. Those NEETs that had the trainer role during the N4N project have experienced a sense of responsibility and self-sufficiency during the project activities and gained competences like presenting skills and moderation skills as well as methodological knowledge which are key competences for work and life in general. NEETs were equipped with the necessary capacity to run trainings on their own and to become teachers and trainers in European N4N training offers.

The target groups of this compendium are staff from adult education institutions, i. e. planning staff, teachers, trainers and other experts working with young adults. Aforementioned staff shall be enabled to organise inclusive international pedagogical concepts and integrate the learners themselves into the training process as facilitators and trainers.

The training concept "NEETs training NEETs on a European level", as described in the following, incorporates these innovations. The new approach addresses challenges that are relevant for almost all European countries and regions as rising numbers of NEETs are widespread in the EU. Therefore, the project result has a high transferability potential as it provides solutions in an area that is a key challenge for many regions. It can also be adopted or serve as a model for similar initiatives and other target groups. Based on experiences with empowerment strategies with refugees, a significant positive impact on the quality of adult learning, the professionalization and change of perspectives of staff as well as the personal development effects of the target group of NEETs can be expected.

This compendium comprises

- **background information** on the development and adaption of the N4N training concept with view to challenges of an international learning activity
- **tips and guidelines** on implementing the European trainings in the framework of ERASMUS+ KA1 mobility programmes for adult education staff and disadvantaged groups of learners
- a model training concept and curriculum including learning goals and a description of hybrid training methods, learning material both traditional paper-based material and digital training tools
- an **online learning environment** that can be integrated into different types of learning management systems

Background information on the development and adaption of the N4N training concept

Adapting the ReAct empowerment model to become part of an international workshop concept

The ReAct model and the "NEETs training NEETs on local level" concept (PR 1 – see concept above) was – as a first step - developed by the Swedish N4N project partners – together with the group of NEETs. On a local level in Sweden, first workshops took place to pilot and analyse, if the ReAct empowerment methods and workshops could be adapted to the new target group of NEETs. The concept as a draft was designed.

In a second step, local pilots were carried out in Oslo/Norway and in Stuttgart/Germany. To ensure, on the one hand, a high-quality transfer of the concept to other European countries, these local pilots in Oslo and Stuttgart were held by the Swedish N4N project team in cooperation with the local teams. On the other hand, in the context of these mutually organised trainings, the Swedish team as well as the N4N teams from Germany and Norway had the opportunity to further develop the training in a common approach. As a consequence, experiences from three different countries and the work with different groups of participants could be considered in order to improve PR1 as well as the training concept NEETs training NEETs on a European level.

Context of this part of the project work

This part of the project is not only relevant for the N4N project partners and participants, it is also a valuable best practice in the context of ERASMUS+ KA1 mobility schemes. Since 2021, the ERASMUS+ programme in the field of adult education has been offering a new opportunity: adult learners can carry out international mobilities with ERASMUS+ funding. Above all, the ERASMUS+ programme addresses adult learners with fewer opportunities. In Germany, during the years 2021 and 2022, ERASMUS+ in the field of adult education was only opened to disadvantaged learners in adult education. Since the ERASMUS+ mobilities for disadvantaged learners are a lot more challenging than mobilities for staff and other groups of learners (see below: Barriers for adult learners with fewer opportunities), the N4N concept of "NEETs training NEETs on a Euroopean level" was designed to serve as a model for transnational mobility programmes involving disadvantaged adult learners. The concept can also serve as a model for similar initiatives with other disadvantaged target groups like migrants, senior citizens etc.

Revised and simplified model: "NEETs training NEETs on a European level"

The "NEETs training NEETs on a European level" model is based on the general approach of N4N trainings as piloted during the project lifetime, i. e.

- the local pilots in which learners with fewer opportunities (NEETs) and staff that works with this group of learners follow parts of the ReAct/N4N curriculum, learn new tools/methods and are ideally prepared to act as a trainer after the pilot and
- in a second step, the participants of the local pilots had the opportunity to take part in a similar training with the same target groups but with participants from different European countries. During these trainings, the participants with fewer opportunities acted partly as trainers themselves.

As described above, this concept was challenging, in particular for those disadvantaged groups with mental problems but also for groups with an educational experience that is very far away from the didactical concepts of the N4N project such as learner centration, co-creation of learning pathways, revised roles of learners and teachers/staff etc. For programmes that cannot offer the support that the N4N project could offer because of the project budget available, the level of complexitiy of the original N4N model is too high. Therefore, in the framework of this project result No. 3, the complex model was simplified and further developed by the partners and the target group of NEETs.

Co-operation framework of European N4N partners from Oslo, Region Västra Götaland and Stuttgart

The training concept "NEETs training NEETs on a European level" is, first of all, implemented by the N4N project partners Oslo, Region Västra Götaland and Stuttgart. Well established cooperation structures, personal contacts, experiences from the N4N international LTTs as well as the qualified NEETs and staff trainers form the basis of the programme. The programme shall, first of all, attract participants from these three regions. Moreover, NEETs and staff from other European countries can participate. In addition, organisations throughout Europe, their staff and learners are invited to use the training concept as described below and adapt it to their individual needs.

Tips and guidelines on implementing the European trainings in the framework of ERASMUS+ KA1 mobility programmes

The international N4N training concept and the related compendium refer to trainings for the target group of NEETs and staff working with the NEETs from different European countries. These trainings follow the same principals as the local trainings, but they have a special approach because of barriers like language problems, intercultural differences, learning cultures of participants, social and financial disadvantages, administrative issues, etc. The following tips and guidelines shall help to address these types of barriers throughout the implementation of the European trainings.

Analysis of local backgrounds

The abbreviation "NEETs" stands for young people that are Not in Employment, Education or Training. The NEETs represent a heterogeneous group of unemployed persons up to 24 years that might or might not be actively looking for a job, an education or a training. NEETs that can be included in the framework of ERASMUS+ KA1 projects usually participate in some sort of educational programme or informal training - since mobilities in the field of adult education address "learners" (or educational staff) and not disadvantaged persons as such. Therefore, the aim of an analysis of local backgrounds is to identify NEETs educational programmes and classes that could become part of a transnational N4N network.

Target groups

Relevant target groups of the international N4N network and trainings are, in particular

- young people in specific programmes for NEETs
- persons in second chance education programmes

• migrants in initial orientation classes, language classes and bridge classes to work, education or training

It is possible to run heterogeneous trainings mixing these preferred target groups or to have more homogenous trainings, e g including only persons with migration background.

Recruitment of participants: Learners and staff

Transnational N4N trainings can involve

- learners and staff or
- learners only

The original idea of N4N trainings was to invite learners <u>and</u> staff to trainings – so that staff can learn from the NEETs and the other way round. However, if the staff involved is actually working with the NEETs that participate in the training, the NEETs might not be as open and free as necessary. Thus, it has to be considered whether staff that is not working directly with the NEETs or no staff at all should be participating. As an alternative option, trainings just with learners can be organised. In the local NEETs for NEETs pilots in Stuttgart, mixed groups turned out to be fruitful – i. e. learners and staff that is not directly working with the learners in the trainings.

Recruitment of learners and staff:

Some experiences from the recruitment of learners in the context of the local N4N pilots and the LTTs illustrate problems that might arise when recruiting, in particular learners, for N4N:

- The recruitment of NEETs for the LTT in Stuttgart was primarily done through the local pilots and vigorous recruitment through meetings, digital information and follow ups with the NEETs. Two of the partners in the project were unable to recruit NEETs for the LTT, due to NEETs dropping out. This might also be due to the international aspect of traveling for the NEETs, which some of the participants were quite unfamiliar, and comfortable with. Some local NEETs from Stuttgart faced the problem that they were part of an educational programme financed by the German national level. Quality rules connected to the funding didn't allow too many absences from classes that took part daily. Only some students from the programme got the allowance to participate in the LTT in Stuttgart. Partners recruited staff closely connected to NEETs, some previously involved in the project and some new to the project. This was done to have the NEETs train the trainers, and to secure the scaling of the project in the partner organisation.
- Based on the reports from the partners, the recruitment of NEETs was easier for the LTT2, there were more staff members and NEETs familiar with the project. hence the recruitment of "experienced" parties was easier. The LTT2 in Borås included a larger number of both NEETs and staff, and most of the parties combined staff and NEETs attending the last LTT with newly recruited participants. The staff also utilized contacts that work with NEETs (teachers, counsellors etc) to secure participation.
- Two of the partners did not bring NEETS to LTT1 in Stuttgart, and some of the partners brought only new NEETs to Borås. All in all, it was a mix of NEETs who were new to the LTT, and some who had attended before.

Thus, criteria to select target groups and participants can be:

• **flexibility of the educational programmes for NEETs**: in the N4N pilots in Stuttgart, it turned out to be a big problem that participants from "certified" classes took part in the N4N trainings. They were not allowed to miss lessons in their training programmes

and thus couldn't participate in any international activity. Moreover, the had to pass exams and it was most difficult to find a time slot

- **travel papers**: unfortunately, a surprisingly high share of persons with migration backgrounds don't posses passports and residence papers that would allow them to travel abroad. To avoid disappointments, travel papers have to be checked at a very early stage
- **personal circumstances** (e g childcare for children): We also had the experience that a significantly high share of persons cannot travel because of their family etc
- **consideration of health and mental issues**: in the group of NEETs, these issues have to be considered
- potential **ability to travel internationally**: the ability to travel could be supported by the staff travelling with the participants
- **financial aspects**: when working with disadvantaged learners all costs should be covered through funding
- **motivation**: from a potential target group those people with a personal motivation should participate from experience, there are a lot!

Specific tip for Germany: In classes that are financed through national funding (e g Bildungsgutscheine, linked to AZAV certified classes) the planning has to start long before the ERASMUS+ KA1 training programme starts, the mobility module is ideally part of the "certified" curriculum, it can for example be linked to classes like English or Social Sciences/Politics.

Financial background of ERASMUS+ mobilities of disadvantaged learners and staff

The current concept of "NEETs training NEETs on a European" level shall be financed through funding of the ERASMUS+ Key Action 1 in the field of adult education. As described above, the programme is now open to adult education learners and, as in the past, to staff. Unfortunately, the financial provisions for learners and staff are different. There is less funding for learners although travel costs as well as costs for the stay and the programme abroad are the same and although disadvantaged learners generally don't have own financial resources – in contrast to staff. For example, for a two-day-training with two travel days and three nights spent in an accommodation in Sweden a learner receives 755 Euro funding while a staff member gets 1155 Euro. This problem was reported back to the EU. Some small changes are on their way.

As a workaround, funding for learners and staff could be collected in a common budget, organisational funding for the participants made available to this common budget as well and costs paid from this common budget. The following example shows how ERASMUS+ KA1 funding can be summed up to a total budget:

<u>Example</u> of funding for a two-day training in Sweden with twelve participants from European countries travelling, four staff members and eight NEETs:

	Units	Number of participants	Unit costs	Sum
Travel by plane	1	12	275,00€	3.300,00€
Individual support/day learners (2 days training/2 days travel)	4	8	120,00€	3.840,00€
Individual support/day staff (2 days training/2 days travel)	4	4	180,00€	2.880,00€
Course fee staff (per training day)	2	4	80,00€	640,00€
Organisational support staff	1	4	100,00€	400,00€
Organisational support learners (inddividual mobility)	1	8	350,00€	2.800,00€
Organisational support disadvataged learners	1	8	100,00€	800,00€
Total				14.660,00€

The budget of 14.660 Euro needs to be sufficient to cover costs for flights for 12 persons, at least three nights for 12 persons in hotels or other accommodation, food, costs for venues for at last two days, organisational costs of sending and receiving partners, and to pay the trainers, NEETs trainers as well as professional trainers. It is obvious that this budget is extremely tight.

Preparation for travel and the international trainings

General preparation for travel

NEETs who function as instructors as well as NEETs attending the trainings shall be heavily prepared by the partners, not only concerning the teacher role and the training but also for a journey abroad. The organisations sending and receiving learners and staff to N4N trainings shall prepare the participants for facilitating workshops and travelling. It is also ideal when participants have the chance to get to know each other more by attending virtual meetings before the trainings take place. For the more inexperienced NEETs, accompanying persons might support the traveling and practical matters.

Preparatory work of staff

Staff supporting the European N4N trainings take care of organisational issues:

- planning of the **date of the training** together with the international partners/sending institutions
- planning of the **budget** available
- arranging/booking of rooms and facilities
- catering and meals
- planning of the curriculum including leisure activities
- booking of trainers (ideally NEETs that have been trained as trainers in the context of NEETs for NEETS, usually supported by trained staff working with NEETs)
- acquisition of participants in all participating European regions
- organising travel and accomodation

Co-creative preparatory activities of learners and staff

Sending institutions also take care of organisational issues. They might carry out an organisational day to present and co-creatively develop the project, to make the travel arrangements (organised together with the participants including search for train/flights and hotels) and to check personal circumstances (documents like passports and visa, how to organise the care of children etc.)

A training day might be organised to get to know some of the N4N/ReAct tools/methods as well as energizers and to adapt to the way of learning and working in N4N workshops. If possible, international trainers can visit these preparatory workshops (e. g. invited through ERASMUS+ KA1 as experts) so that parts of the training can already take part in English.

If necessary, an English language training could be organised before the actual N4N European trainings start. For example, two days of English training in the host country with English teachers could take place as a warm-up before the N4N workshop itself starts.

Model training concept and curriculum "NEETs training NEETs on a European level"

In the following, a model training concept and curriculum is presented. From the N4N pool of tools, a selection of themes, exercises, methods and social activities has been made. The curriculum below comprises themes and tools that seem most suitable for the European training format. More themes and tools are presented in the online learning environment of the N4N project:

Learning goal	Activity name	Description of the method/content	Material and tools	Time
Feeling at home	Presentation game	Short welcome speech of hosting team, afterwards short presentation of each participant's name, origin and personal preference – using the method of the presentation game :	Pens and A4 paper, one per participant	30 minutes, depending on the group size
		Step 1: draw crosses/crosses over the paper, name each box something: love, dream, favourite, fear, hope, etc. Vary squares according to group and goal.		
		Step 2: Let everyone present their name and what they wrote in 2-4 boxes depending on time		
		More and alternative execises: https://docs.google.com/document/d/1ITc- HnX80 fifcCm6xuHnkA7oCLF4x19/edi		
Memorising names of the other partcipants and the trainiers, having fun together	Uncover	Two persons hold a blanket at both sides of the door so that the door is fully covered, except for a small slot at the bottom; on each side of the blanket there is one person, each representing a team – only their feet are visible. The blanket is lowered in a fast movement – the two persons see each other's face and have to shout the other's name. The person that first shouts the correct name wins.	A door, a blanket	30 minutes
		More and alternative execises: https://docs.google.com/document/d/1lTc- HnX80_fifcCm6xuHnkA7oCLF4x19/edi t		
Getting to know the programme	Presentation of the agenda	The participants receive the written agenda before the training; discussion of the programme in an interactive questions and answers style	A paper questionmark	15 minutes
Getting to know each other	Fruit salad	Everybody sits down, the person that doesn't get a chair stands in the middle of the circle of chairs and says something about itself (clothes, mood, character,	Chairs forming a circle, one less than the	20 minutes

1) Welcome session including energizers

family, pets, favourite food etc.). Those people who have the same characteristic/preference stand up, run and try to catch one of the other chairs. The person left stands in the middle and so on.	number of participants,
More and alternative exercises: https://docs.google.com/document/d/1lTc- HnX80 fifcCm6xuHnkA7oCLF4x19/edi	

2) Thematic session: Interculturality

Learning	Activity	Description of the method/content	Material and	Time
goal Experien- cing and coping with unknown rules, discovering and reflecting communi-	name Five tricks – Barnga	Teams of up to six persons are built, Barnga rules sets are placed on each group table, the groups sit down at the tables and start to play cards according the rules on their tables, the winner of each table changes to the table to his/her right. The groups start to play the next round of cards according to the rules on the table.	tools Barnga card sets, tables for small groups up to six persons, Barnga rules set	90 minutes
cation, discussion and leadership skills		Barnga documents are available here: <u>https://drive.google.com/drive/folders/1h7</u> <u>eMcnK72FvPGUFlpJa0Ux2QnQiKlgci</u>		
Getting to know principles of intercultu- rality	Presentation interculturali ty	Presentation of the trainer and interactive discussion of the presentation. <u>https://docs.google.com/presentation/d/1N</u> <u>QhyTXrI7vrjjaDkpl3FjIE9GHXoBInr/edit#slid</u> <u>e=id.p1</u>	ppt	45 minutes

3) Thematic session: Forum theatre

Learning goal	Activity name	Description of the method/content	Material and tools	Time
Making	Forum	Presentation Forum theater:	Forum	3 hrs
opressions	theatre:	https://docs.google.com/presentation/d/1E	theatre ppt,	
visible	presentation	ZKbDxMT3ypPJVJU1towuAyH8JrDaRqi/edit#	basic theatre	
which	and	slide=id.p7	requisites	
participants	implementat			
experien-	ion	Participants plan their own scenarios (20		
ced in the		minutes)		
past,				
reflecting		Implementations: 30 minutes per scene		
on the				
opressions				

		Reflections & debriefing: 10 minutes per		
		scene		
		Feedback & questions: 10 minutes per scene		
A special word being said on the tool forum theatre: Forum theatre is a strong tool, working with past				
opressions and maybe with hidden feelings of the participants. In groups with people that might have				
mental proble	ems it has to be	considered whether forum theatre or another tool would be	appropriate.	
Forum theatre – if it's possible to play it – is however, usually highly appreciated by the participants and				
it brings a lot	of activity and f	un to the sessions.		

4.) Team building activity indoor or outdoor

Activity depending on local possibilities, options and budgets, e g bowling, city walk or hiking etc

5.) Thematic session: Strategic planning

Learning goal	Activity name	Description of the method/content	Material and tools	Time
Planning without words and with barriers	The island	 Step 1: The groups distribute the following characteristics to the members, blind, clasped hands, not talkable during the entire exercise (nor the planning), not allowed to talk and last is as usual. Step 2: Give the instructions that the whole team should get to the island, when the whole team is on the island. If a participant steps outside his sheet, that paper disappears. Step 3: The person who is not allowed to talk or be included must disappear from the room, Others get about 5 minutes to set a strategy. Step 4: Place the groups about 4 meters on opposite sides of the island. Pick up the absent participant and let the teams start at the same time. Make sure they only step on the papers they are allowed to move. The entire team must enter at the same time. Step 5: The team that got all the participants to the island first has won. Reflect together, ask how it felt to be assigned and have the different characteristics, dependency, exclusion, etc. 	2 A4 papers per person, a blanket/ Painting tape/4 pieces of Flipchart paper that form an island. 2 pieces of scarfs.	60 minutes

		Aim: As a group to complete a common task and have an understanding of everyone's importance and challenges. More information and alternative icebreakers: <u>https://drive.google.com/drive/folders/</u> <u>1FlhqkkNL35u5AmT7M0bEJRa</u> - rl1LAdU		
Getting to	Presentation	Presentation of the trainer, interactive	ppt	2 hrs
know	strategic	discussion, examples of strategic planning		
principles	planning	and discussion		
of strategic				
planning		https://docs.google.com/presentation/d/1N		
		LxfofnDtWanb6S-		
		ZIsweWV157NgCkRP/edit#slide=id.g22f249f		
		<u>a581_0_6</u>		

6) Thematic session: The art of co-creation

Learning	Activity	Description of the	Material and	Time
goal	name	method/content	tools	
Experience	Painting a	Step 1: The participants split in groups of two	Chairs,	60 minutes
co-creation	picture in	persons. Each group gets one A4 paper and	tables, A4	
	turns	two pens. One persons starts drawing and	papers, pens	
		only draws one element of a drawing, just		
		some lines, circles, symbols etc, the other		
		person adds an element, the first person		
		another element and so on. In the end, a		
		picture was created together.		
		Step 2: The two participants agree on a title		
		for the painting.		
		Step 3: Each group of two reports on the		
		painting.		
		More and alternative execises:		
		https://docs.google.com/document/d/1ITc-		
		HnX80_fifcCm6xuHnkA7oCLF4x19/edi		
Getting to	Presentation	Presentation of the trainer and interactive	ppt	45 minutes
know	co-creation	discussion.		
principles of co-				
creation		ppt available here:		
cication				
		https://docs.google.com/presentation/d/1h		
		VfZfJ6EBdsddBFPK0q2q2BW38tmoWpk/edit		
		<u>#slide=id.p1</u>		

7) Wrap-up

The young adults, staff and trainers reflect on the training, e g using tools like flashlight rounds, interactive evaluation tools like mentimeter, wordcloud etc.

Tip: The compendium related to the training concept as such, developed as PR1, comprises more detailed descriptions of the tools and methods, that were co-created, piloted and evaluated together with the target group of NEETs.

Checklist: Risks and barriers of international mobilities of disadvantaged learners

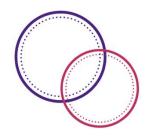
As described above, the original N4N/ReAct concept was highly challenging, in particular, the international travel and because of a certain practical, theoretical, mental and even psychological overload of some of the participants. During the pilots, it became obvious, that mobilities of persons with fewer opportunities need even more attention than expected. Unlike mobilities of University students or apprentices and of staff, the learners with fewer opportunities need specific and sometimes very time-consuming individual support to be able to arrange practical issues and to explore the chances of international learning. The following checklist shows the most important problems that NEETs and other participants with fewer opportunities usually face. The list also provides tips on how barriers can be overcome, if they can be overcome.

- Travel restrictions: Many participants in the N4N project had a migration background. Some of the participants didn't have passports or alternative documents, their residence permits included travel restrictions or participants were subject to visa rules. Travel restrictions need to be checked before participants can enter the mobility programme!
- Financial issues: The ERASMUS+ funding for adult learners unfortunately is a lot lower than the funding for staff. This mismatches with the fact that the group of learners with fewer opportunities usually does not have ANY possibility to co-finance their stay abroad with their own money. It is essential to check the financial issues before people enter the project and, ideally, to try to acquire additional funding, if possible, or to find ways to allocate as much ERASMUS+ funding to the travel of disadvantaged participants as possible (maybe including the organisational budget). Be creative to make the travel possible!
- International booking of the travel and payments of costs: Disadvantaged persons often do not possess credit cards or other means of international payment, some do not have have experience with travelling with plans, ferries etc. Please develop a strategy for the booking of tickets and hotels and make sure that the participants have means to pay their bills abroad.
- Child care: Many of the N4N participants in Germany had children, some had a large number of children. It is absolutely necessary to develop strategies of childcare to make it possible for mothers and fathers to participate in international mobilities.
- Physical, health, mental and psychological problems: Many persons with disadvantaged backgrounds have a large load of personal problems. The travel as such and the methods used in the N4N trainings might increase some of these problems and even lead to trauma flashbacks. There should be persons and ressources that help to deal with specific personal problems before and during the travel and also during the trainings.





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INTERCULTURALITY Engaging Our Diversity

Created by Adnan Abdul Ghani





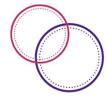
Co-funded by the Erasmus+ Programme of the European Union



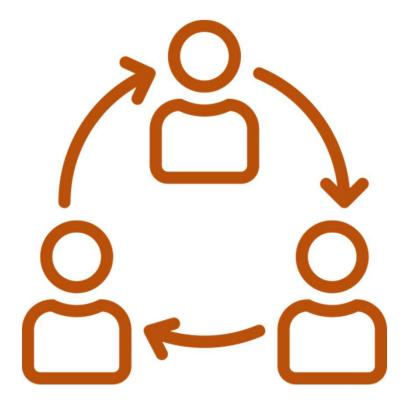


FIVE TRICKS- BARNGA CARD GAME





Share with each other what is cultuer?





Co-funded by the Erasmus+ Programme



What is Culture?

- A shared system of meanings, beliefs values, and behaviours.
- Through culture you can express your experience and carried out





Culture is ..

- Relative
- Learned
- Collective
- Changes over time
- Complex responsive process





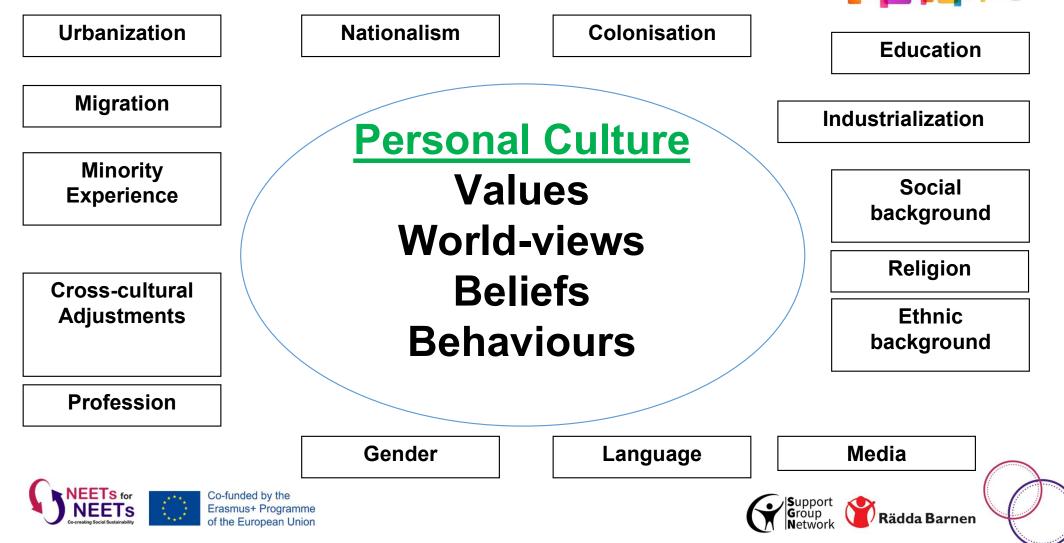


Vilka faktorer som formar individuell kultur?





Factors shaping individual cultur



Understandin g cultural differences



Co-funded by the Erasmus+ Programme of the Euro 10% - what we see SURFACE CULTURE

DEEP CULTURE

90% - what we don't see

Food Flags Festivals Fashion Holidays Music Performances Dances Games Arts & Crafts Literature Language

Communications Styles and Rules: Facial Expressions Gestures Eye Contact Personal Space Touching Body Language Conversational Patterns in Different Social Situations Handling and Displaying of Emotion Tone of Voice

Notions of: Courtesy and Manners Frendship Leadership Cleanliness Modesty Beauty Concepts of: Self Time Past and Future Fairness and Justice Roles related to Age, Sex, Class, Family, etc.

Attitudes toward: Elders Adolescents Dependents Rule Expectations Work Authority Cooperation vs. Competition Relationships with Animals Age Sin Death

Approaches to: Religion Courtship Marriage Raising Children Decision-Making Problem Solving

THE CULTURAL ICEBERG

Building intercultural awareness

- Understand own culture
- Understand and accept logic of other cultural frameworks
- Cultural differences as unique and creative problem-solving opportunity





Building Intercultural Awareness





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10 tips in intercultural situations



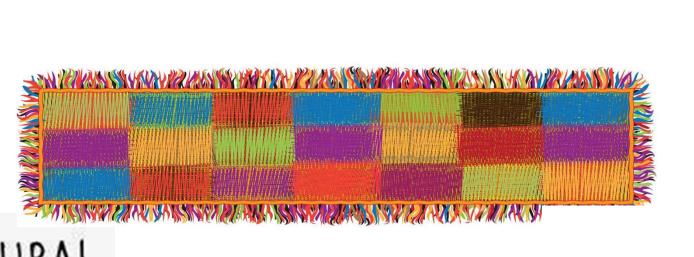




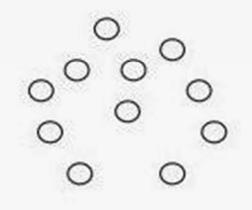
intercultural situation you personally experienced?







MULTICULTURAL



NEETS for NEETS







What is Intercultural approach ?

Intercultural approach is based on human rights, which means that all people have the right to be and become who they want. They should be treated with respect and dignity.

In order to achieve the intercultural goals It requires redistribution of power and making tools available that strengthen individuals' empowerment and opportunities for better living conditions and chances of life.





To lead interculturally in your interaction with others, means for example, that: • Relate consciously, be reflective and self-critical to your professional role, (superior?)

- Relate consciously, be reflective and self-critical to your professional role, (superior?) Social position.
- Take an open approach in the meetings without judging others based on their own frame of reference with the intention of not reproducing arbitrary social norms that attribute special characteristics to individuals or groups of people.
- Remember that people's cultural identities change depending on context and relationships with the environment. People can influence and be influenced by the places they live.
- Be aware that intercultural development requires tools that strengthen individuals' own abilities and opportunities for better living conditions and life chances.
- Know that redistribution of power and opportunity for personal responsibility is central





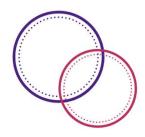
5 keys of ReACT intercultural empowerment :

- 1. See the individual as a resource.
- 2. Confirm the dignity of the individual.
- 1. Provide the right information at the right time.
- 1. Encourage norm awareness and social mobility.
- 1. Strengthen people empowerment to self-organize









Thank you

Questions and feedback ?



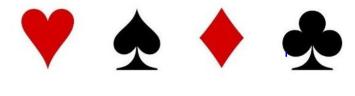






FIVE TRICKS- BARNGA **Table 1**

Cards	You have 28 cards to play the game: cards from each	
	suit between 2 and 7, and the ace. The ace is the	
	weakest card (lowest).	
Starting the game	The person who is at the left of the dealer plays first.	
	The others take turns laying down one card each.	
	These cards together make what is called a trick. It is	
	possible that some players may not have any cards left	
	to lay for the last trick.	
Taking a trick	The person who has played the strongest card	
	takes the trick and sets it aside face down.	
The next round	The person who took the trick starts the next	
	round. Do it again until all cards have been played.	
Following suit	The person who starts the round can play a card	
	of any suit. The other players must follow suit	
	(play a card of the same suit if they have one). If	
	a player does not have a card of the same suit,	
	(s)he plays any other card. The trick is taken by	
	the strongest card of the correct suit.	
Trump	Diamonds cards are trump. If a player does not have a	
	card in the requested suit, (s)he can play a Diamond.	
	However, some other player may also play a trump,	
	because this player does not have a card of the first	
	suit. In this case, the HIGHEST TRUMP wins the	
	trick.	
The end of the game-	The game ends when all cards have been played. The	
Win/Lose	player with the most tricks wins the game. The layer with the least tricks loses.	
	1ayor with the least there loses.	







FIVE TRICKS- BARNGA **Table 2**

Cards	You have 28 cards to play the game: cards from each suit between 2 and 7, and the ace. The ace is the strongest card (highest).
Starting the game	The person who is at the left of the dealer plays first. The others take turns laying down one card each. These cards together make what is called a trick. It is possible that some players may not have any cards left to lay for the last trick.
Taking a trick	The person who has played the strongest card takes the trick and sets it aside face down.
The next round	The person who took the trick starts the next round. Do it again until all cards have been played.
Following suit	The person who starts the round can play a card of any suit. The other players must follow suit (play a card of the same suit if they have one). If a player does not have a card of the same suit, (s)he plays any other card. The trick is taken by the strongest card of the correct suit.
Trump	Hearts cards are trump. If a player does not have a card in the requested suit, (s)he can play a heart card. However, some other player may also play a trump, because this player does not have a card of the first suit. In this case, the HIGHEST TRUMP wins the trick.
The end of the game- Win/Lose	The game ends when all cards have been played. The player with the most tricks wins the game. The layer with the least tricks loses.

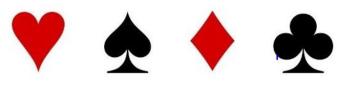






FIVE TRICKS- BARNGA **Table 3**

Cards	You have 28 cards to play the game: cards from each suit between 2 and 7, and the ace. The ace is the weakest card (lowest).
Starting the game	The person who is at the left of the dealer plays first. The others take turns laying down one card each. These cards together make what is called a trick. It is possible that some players may not have any cards left to lay for the last trick.
Taking a trick	The person who has played the strongest card takes the trick and sets it aside face down.
The next round	The person who took the trick starts the next round. Do it again until all cards have been played.
Following suit	The person who starts the round can play a card of any suit. The other players must follow suit (play a card of the same suit if they have one). If a player does not have a card of the same suit, (s)he plays any other card. The trick is taken by the strongest card of the correct suit.
Trump	Spades cards are trump. If a player does not have a card in the requested suit, (s)he can play a Spade card. However, some other player may also play a trump, because this player does not have a card of the first suit. In this case, the HIGHEST TRUMP wins the trick.
The end of the game- Win/Lose	The game ends when all cards have been played. The player with the most tricks wins the game. The layer with the least tricks loses.





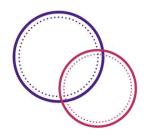




FIVE TRICKS- BARNGA **Table 4**

Cards	You have 28 cards to play the game: cards from each suit between 2 and 7, and the ace. The ace is the strongest card (highest).
Starting the game	The person who is at the left of the dealer plays first. The others take turns laying down one card each. These cards together make what is called a trick. It is possible that some players may not have any cards left to lay for the last trick.
Taking a trick	The person who has played the strongest card takes the trick and sets it aside face down.
The next round	The person who took the trick starts the next round. Do it again until all cards have been played.
Following suit	The person who starts the round can play a card of any suit. The other players must follow suit (play a card of the same suit if they have one). If a player does not have a card of the same suit, (s)he plays any other card. The trick is taken by the strongest card of the correct suit.
The end of the game- Win/Lose	The game ends when all cards have been played. The player with the most tricks wins the game. The layer with the least tricks loses.





Forum Theater





A problem if ignored it doesn't get better, in fact it may get much worse.

So we are here to introduce you a tool that has been used all over the world.



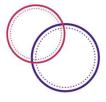




- Forum theater was created by the Brazilian director Augusto Boal.
- What makes this type of theater so effective is the

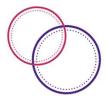


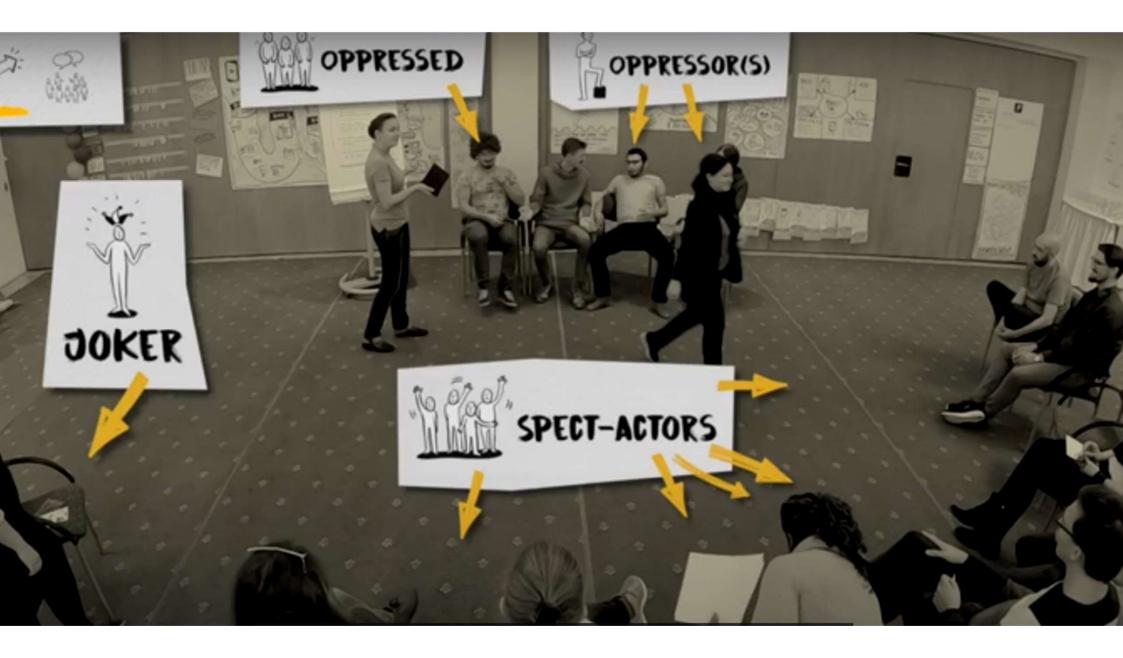


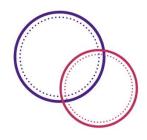


Forum theater rules:









Scenario





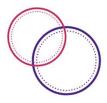


Exercise:

AGENDA:

- 1.Forum theater. 15 min.
- 2.participants plan their own scenarios. 20 min.
- 3.Implementation: 30 min.
- 4.Reflections & debriefing: 10 min.
- 5.Feedback & questions: 10 min.





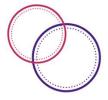
Thank you





Additional material to read only:





About the forum theater

- Forum theater was created by the Brazilian director Augusto Boal.
- What makes this type of theater so effective is the engagement of the spectators who can influence and engage the performance.
- The issues that can be discussed in the Forum Theater are often related to social justice with aims to explore solutions to the
- NEEDs Erasmus+ Programme



• This type of theater has changed Europe to become a pener

How does forum theater works?

Forum theater has some rules:

- In the theater there is no physical contact. The actors can instead pretend doing that without any physical touch.
- It must contain one oppressor at least.
- It should have one oppressed character at least.
- There is an obvious unbalanced in power between the oppressor and the one who is oppressed; the oppressor will have more advantages and win the situation the first scene will be played. Basically, the first

roup **Rädda Barnen**

ne will have a negative ending (depends on the story line)

- The whole theatre consists of two scenes:
 - First time, the oppressor (or it could be more than one) will continue practicing the power and the oppression on the oppressed one (or it could be more than one).
 - Second time, the same sense with the same actors will be played, but here the difference is the audience can jump into the scene, trying to stop the injustice that is happening in the scene.
- In the forum theater, there is no right or wrong. The only thing that matters is to engage and act when something wrong happens in front

id fortunged by the t sit with no interaction.



The rules that is applied to the characters:

• In the forum theater, there is a character called Joker whose job is to introduce the theater and its rules to the audience who will be involved in the scene later in the show. Besides that, the Joker is quite important in the theater even though he/ she will not play in the scene, but the Joker's role in the theater will be activated when the second scene is playing when the audience will interact. To let the public get into the scene and make the changes, they have to say: "Stop!" and the theater will be paused. The one (or it could be more than one) who stopped the scene will come to the Joker and introduce themselves to him/ her as a character ready to get in the theatre

Rädda Barnen

Needs make the changes. It is quite important that the audience tal NEETs and not by the changes. It is quite important that the audience tal support group Joker and not the other actors in the scene.

- The new actor, who comes from the public, usually replaces one of the actors on stage (except the oppressor, who cannot be replaced. But the new actor can also be a completely new character; related to the oppressed one (as a friend, relative, etc.) or a stranger who is walking beside the scene; it is up to the audience.
- Since the new actor enters the theatre, the scene will be rewound ten seconds, and when he/ she feels this is the moment of making changes in this unfair situation, they can enter and try changing the story to have positive ending.
- The oppressor will continue with the oppression and the one who is defending the oppressed will try to win the situation by making a good and strong conversation, providing structured claims, etc.



Strategic planning

Agenda

9:00 - 9:15

Organizing is not Organic

Be Organized

Be Strategic



Be Strategic

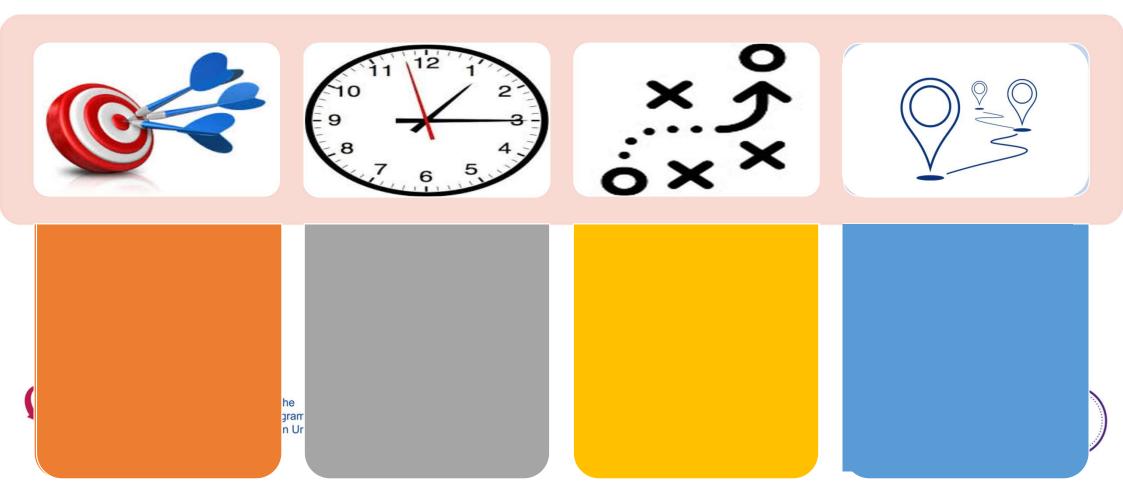
What is your goal?

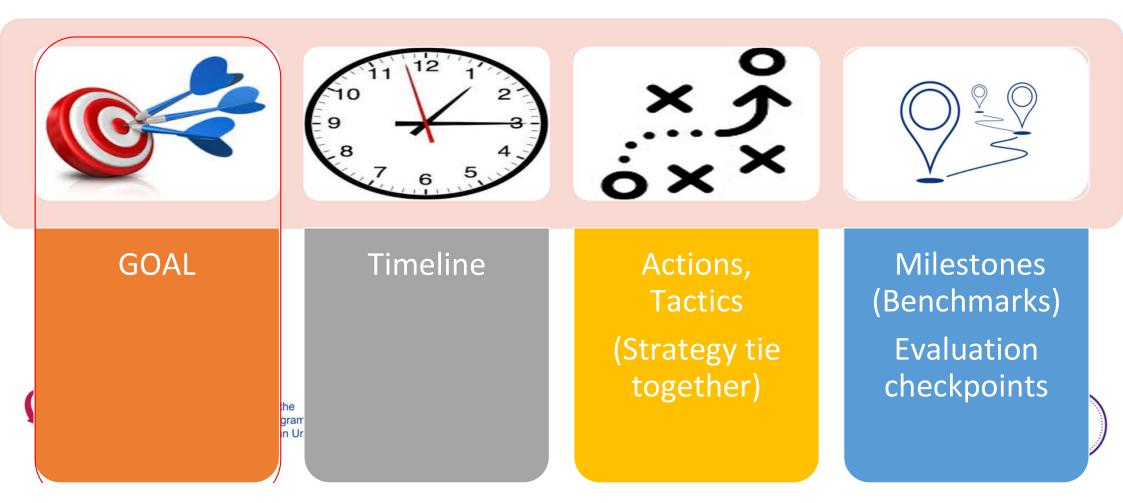
Who else will benefit directly from achieving your goal?

Who benefits from the status quo?

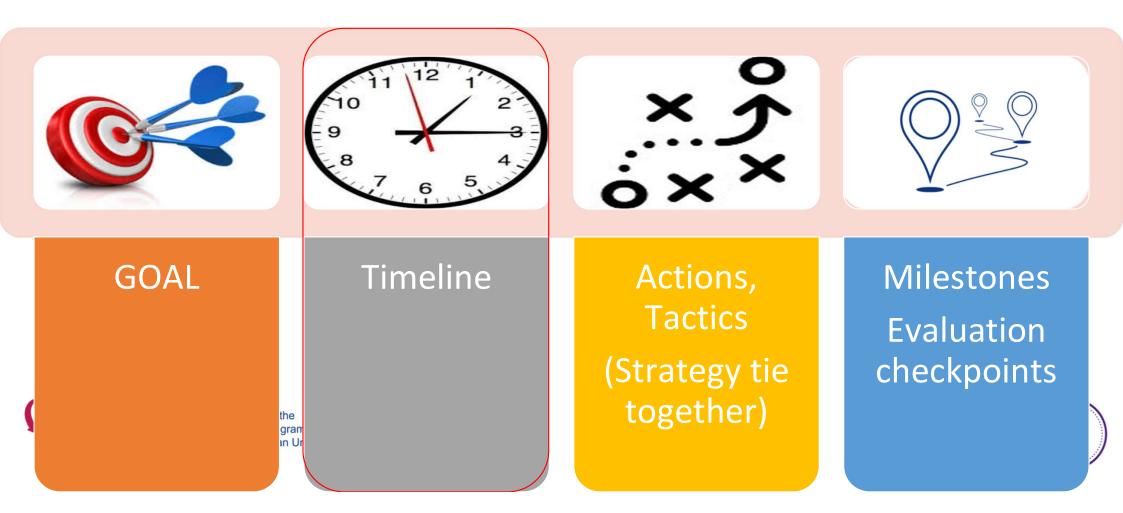
Who do you need to influence?









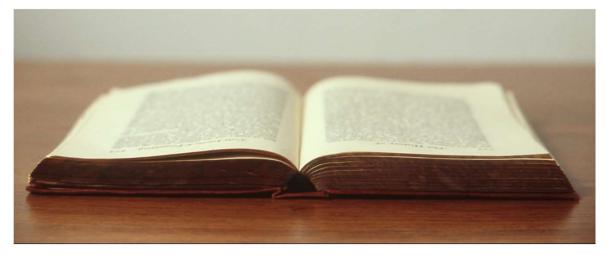




Start



End





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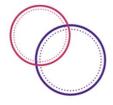
Start X

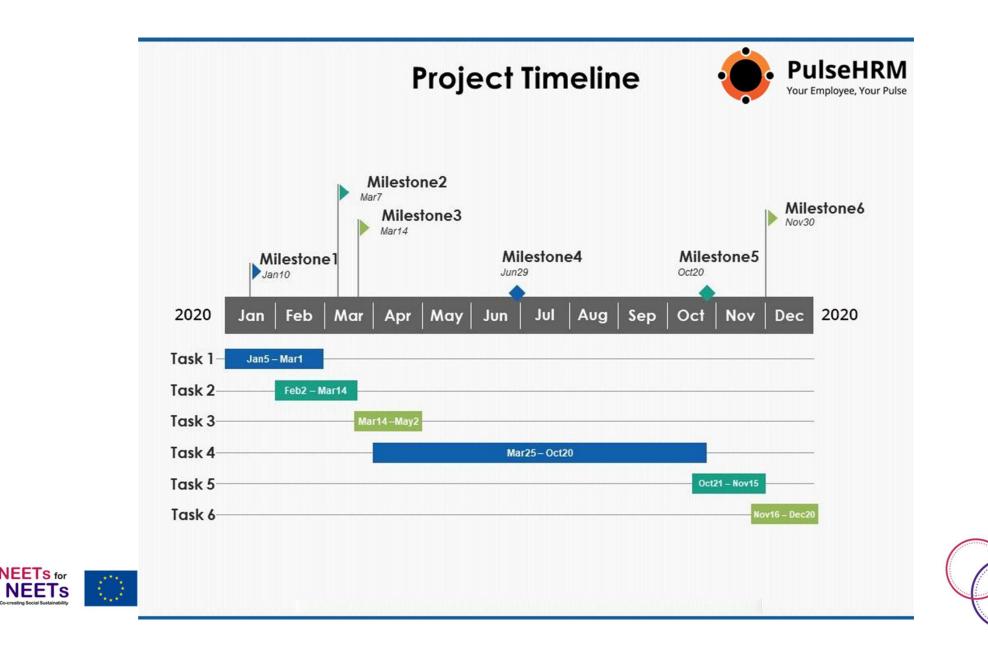
X X

End

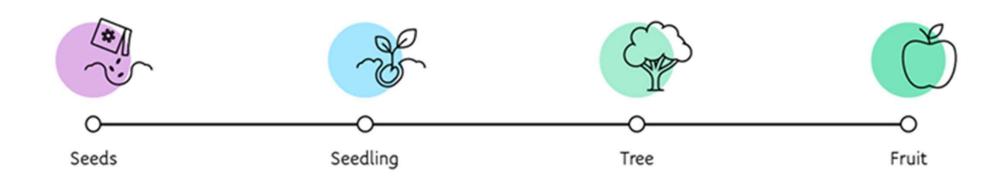


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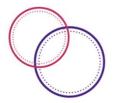


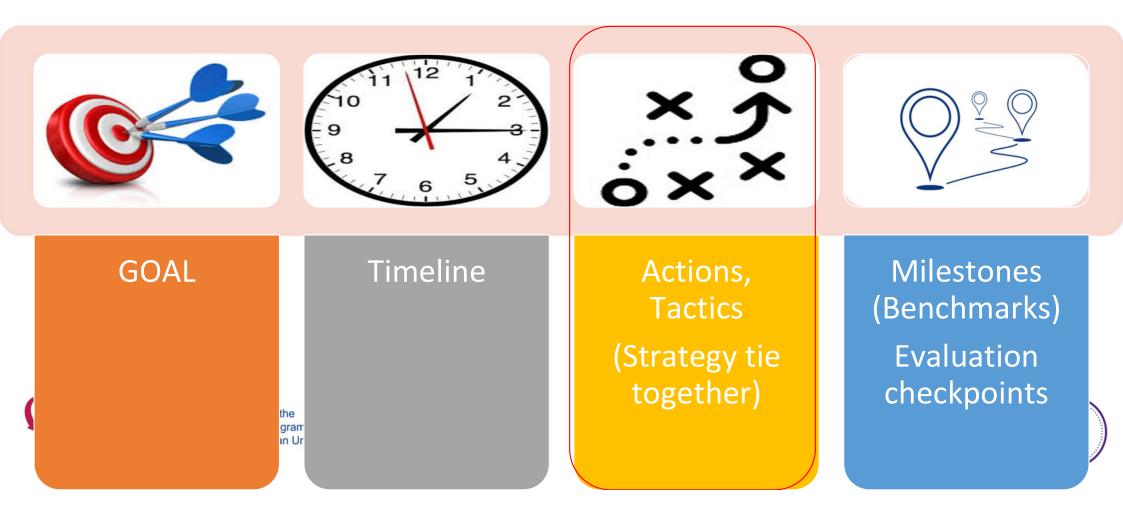
GROWTH TIMELINE





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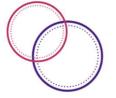








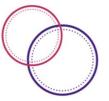
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Actions & Tactics

NEETS for NEETS Cocreating Social Sustainability



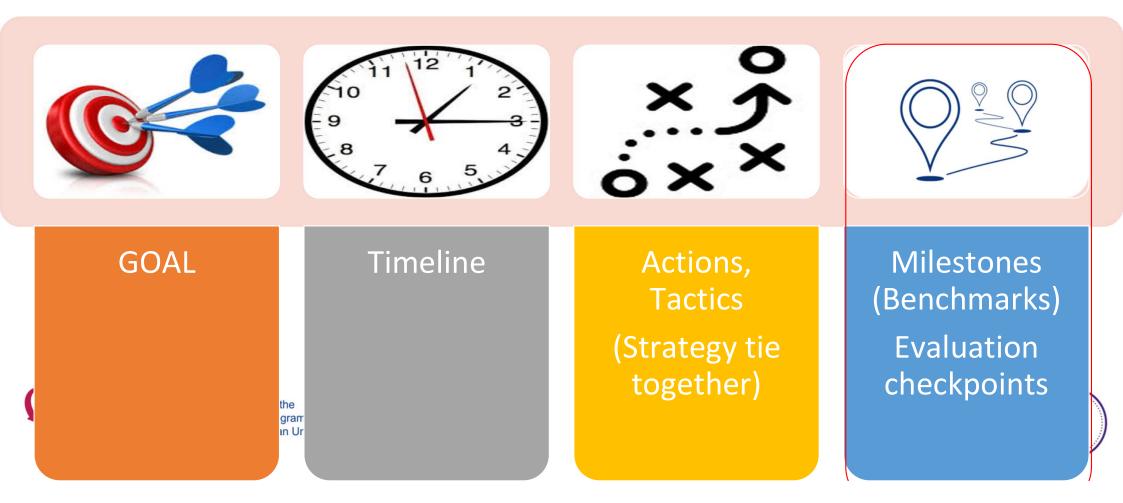


Strategy

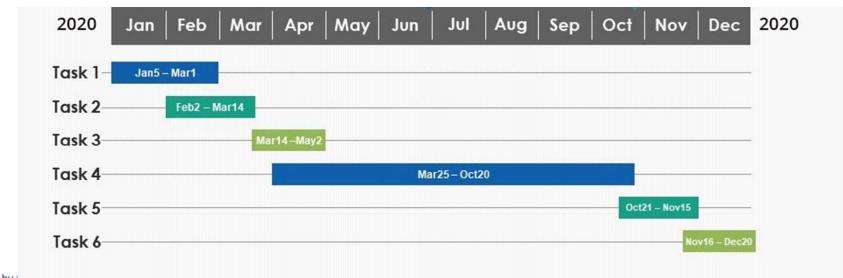
- Strategy is the intent
- Determines what needs to be done and why
- Involves intentional and focused high-level thinking that defines the direction to take
- Aligned with the goals, objectives
- · Requires focus on defining the future
- It is difficult to change, though entirely possible
- Needs outward perspective
- Typically formed by leaders within the organisation
- Primary focus is on effectiveness, doing the right thing
- Difficult to measure and evaluate
- Strategic planning does not include execution details
- Strategy is intangible

Tactics

- Tactics is putting intent to action
- · Determines how it must be done
- Involves concrete actions and steps to implementation inline with the direction
- Aligned with the strategy
- Requires day-to-day execution
- It is very easy to change
- Needs inward view
- Typically defined and executed by managers
- Primary focus is on efficiency, doing it right with less resources, time and money
- Easy to evaluate through well-defined metrics
- Tactical plans includes timelines and implementation
- Tactics are tangible



Milestones (Evaluation Checkpoints)





What a Good Strategic Plan means?

- Goal (SMART)
- 40 young people find job
- Timeline

1 year (January 2024 – December 2024)

• Actions, Tactics (Strategy tie together)

collaborate with companies, training centers, support young people with training and making CV, mentoring and bridge building.

- Benchmarks (milestones)
- 1. March: Established contacts with companies , training centers,
- Youth started training and working on CVs
- 2. June: mentors and bridge builders support doing interviews
- 3. August 20 people get job
- 4. December: 20 people get job

Example

Example

What a Good Strategic Plan means?

• Goal (SMART)

Reading a book

• Timeline

1 months

• Actions, Tactics (Strategy tie together)

plane for each day 15 pages to read, and discuss the book with a friend or family member.

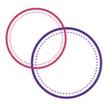
Make the reading as a daily habit

- Benchmarks (milestones)
- 1. by the end of October create a checklist to achieve ending 150 pages.
- 2. Another 150 pages were discussed with a friend.

WORKSHOP 1

- Plan something to be strategically successful on individual level.
- DONOT forget our four principals of successful goals.





WORKSHOP 2

Plan something to be strategically successful on a common level.
 DONOT forget our four principals of successful goals.

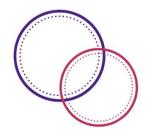






Thank you

kahoot: expectation Menti: Menti



The Art Of Co-Creation

Realizing Social Innovation together

Created by Adnan Abdul Ghani

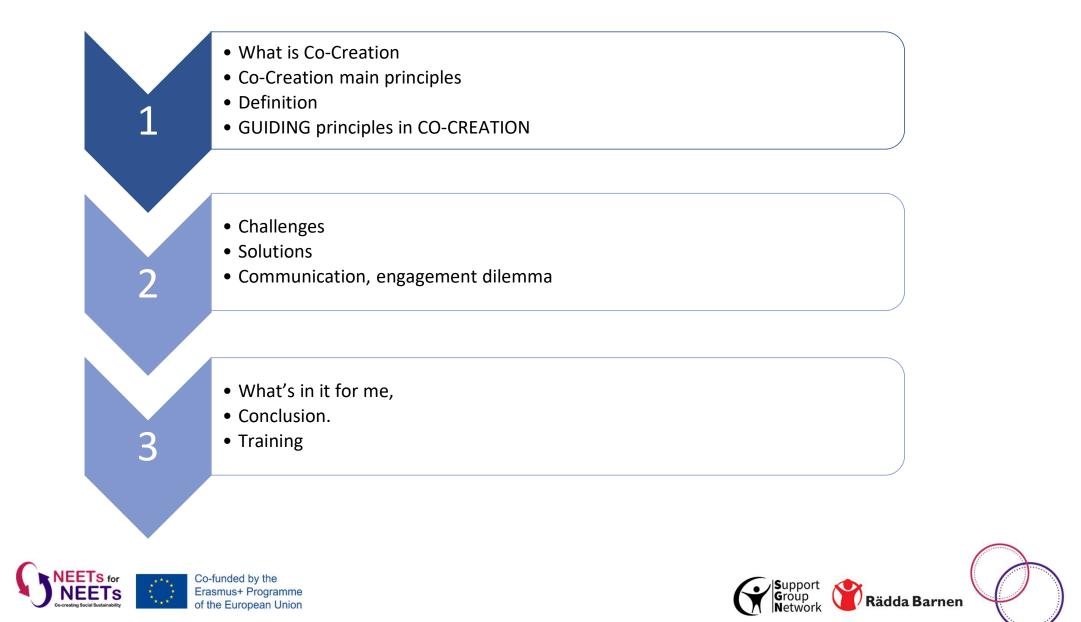




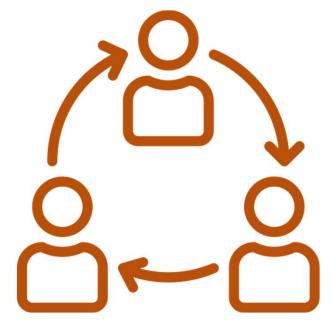
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Two minutes share in pairs with each other What do you think is co-creation or did you hear about similar concepts







We define co-creation as the development of new concepts, products or services together with the target group, partners, expert and stakeholders.

People support what they help build.







Example of co-creation

You have 5 minutes in pairs to draw a picture and name it together

1- Every person draw one piece or line at a time and leave the pen to the other person, you repeat until you feel is enough.

- You don't talk although you can might laugh ☺, You are not going to ask question or discuss it, you just add to what the other one draw.
- When one of you hesitates for a long time that is a strong clue that the picture is finished

2- Then you both name the picture by writing one letter one in time by turn until when one of you hesitate so the name is ready.

- The rule of thumb is you take what the other person draw or write and you build on it.

- You are not able to control how and what would emerge but you could influence it.





Co-Creation is based on two strong principles





We can't solve problems by using the same kind of thinking we used when we created them.

- Albert Einstein



NEETS for NEETS Co-creating Social Sustainability

Co-funded by the Erasmus+ Programme of the European Union

No matter how smart you are, There are always more smart people outside your organization than within it.

Bill Joy



Two minutes share in pairs with each other What challenges face the public service that needs such approach







- The public service sector is in need to innovate itself in the face of: exclusion, passiveness, distrust.
- Not meeting young people needs and power (not meeting on Eye level).
- Not understanding youth life language.
- Resources allocated to public sector entities have been steadily decreasing for years. At the same time, they are expected to play an ever-larger role

Simply put: people in public administrations must aim to do more with less.





Two minutes share in pairs with each other Solution to these Challenges







• Creating new solutions with people, not for them, can help drive innovation and find better solutions in the public sector

Important parts of letting youth to reach their full potential as creative cocreators:

- Opportunity
- Ownership
- Good collaboration
- Autonomy and
- Experienced meaningfulness





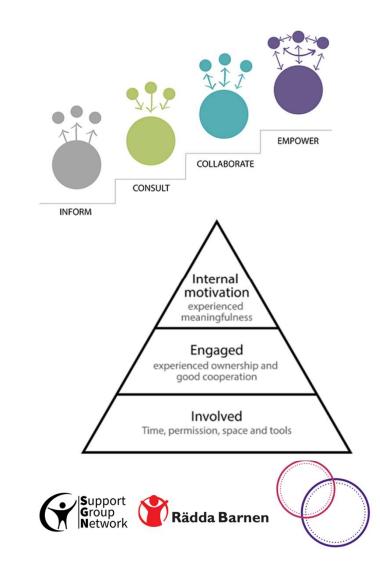
GUIDING PRINCIPLES IN CO-CREATION 1- Inspire participation:

- It is all about empathy think about why youth would care or why they would want to take part of finding solution to the challenge.
- Trigger people to join your challenge: open up and show What's in it for them.

2- Principle of Mutuality:

- To have a common goal, should all get benefit from it.
- **3- Result Sharing**
- **4- Continuous Development**





Two minutes share in pairs with each other Communication VS Engagement







Communication VS Engagement

- Participation and engagement around a change initiatives is not: communication or a two-way dialogue or one-way Series of information.
- Communication is important, but communication alone is not enough for engagement.
- Co-creation the participatory co-design of solutions: is the missing link between communication and engagement.



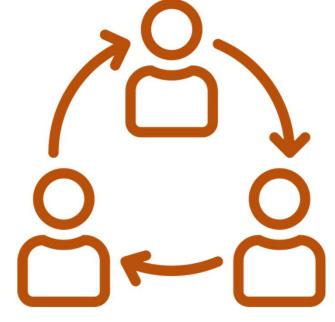








Two minutes share in pairs with each other What's in it for us







What's in it for us

- Fewer terrible services and solutions.
- Better services and solutions based on youth needs and desires
- Removing barriers between deferent administration and social partners.
- Unleash the creative energy of people especially colleagues and internal stakeholders, but also end user, target groups, and related external stakeholders and communities, it create mutual value.
- All people involved in co-creation helps to bring the society closer to the needs right here and right now.
- Advocacy for and adoption of new ideas emerges authentically and it create commitment and advocacy on all levels.





What is Co-Creation?

1. A two-way, open and dialectical process of interaction, collaboration and knowledge sharing between a firm and its stakeholders, whereby the participating parties engage in a dialogue to jointly define and solve problems in shared distributive environment.

2. The process of fans coming together and creating a unique experience.

3. Newer model of leadership, which involves collaboration of members of a community towards a common goal.

4. Creating public value by engaging and getting citizens to collaborate with government in public activities.

5. Co-creation is the process by which products, services and companies, their partners, jointly develop experiences and the final consumer, leading to a new space where the value created would be shared.

6. A business strategy focus on consumer experience and interactive relationships. Co-creation allows and

encourages a more active involvement from the consumer to create a value-rich experience.

7. The phenomenon where customers and firms join together in the creation of goods and services, for instance where customers on invitation by firms to supply ideas for new products and services, sometimes to even co-design, codevelop or co-produce the goods and services.

8. Refers to the processes by which consumers and the firm (i.e., manufacturers, service providers) collaborate in creating value.

9. Co-creation is about engaging people to create more value together.

10. Active involvement of consumers in the development of mutual value for the company and the customer.

11. Is a process involving all stakeholders, including consumers, by encouraging them to participate actively in the design. customization and improvement of products and services.

12. The act of collective creativity shared across a group of individuals and applied at different stages of a design development process

13. Creation of value by organizations and individual customers in a collaborative way to contribute to experiences that are more individual.

14. The result of a joint creative collaboration between an organization and its customer, with benefits for both parties. 15. An interactive and communicative process through which meanings are generated and shared by both parties.

16. A collaborative process, which takes place when complex non-pre-defined problems occur and serve as challenges to implement common work in small teams proposing and optimizing solutions.

17. This refers to the process by which expert and non-expert members of the SciToons Creation Group members collaborate on the co-development of script, storyboard, and animation.

18. Process through which the customer participates in the production and consumption of products, services or experiences.

19. Creation of value supported by a collaborative process that connects participant actors of a system in interactive experiences to achieve common goals, which may include product idea, process design, or active consumption, 20. Co-creation means any act of collective creativity, i.e., creativity that is shared by two or more people. The collaborative development of new learning object together with experts and stakeholders.

22. From an organizational management perspective, co-creation is a joint creation and evaluation of value with stake holding individuals, intensified and enacted through platforms of engagements.

23. Cooperative process for producing novel and valuable artifacts or information through mutual action among two or more individuals.

24. Collaborative development of new solutions.

25. Two or more actors collaborate to create public value by sharing ideas, knowledge and resources with each other. 26. Strategic process for the joint and voluntary creation of value between consumers and organizations, with the aim of obtaining value in the co-creation process and with the objective of obtaining mutual benefit for all parties involved through the co-creation process.

27. An approach to bring together parties (e.g. event organizer and visitor) in a business process in order to jointly create a mutually desirable outcomes.

28. A process in which organizations or institutions jointly solve problems, share experiences or develop new knowledge, services or products through cooperation and participation of different parties, such as employees, citizens, customers, users.

29. The collaboration between a customer and a company to create unique value to both parties.

30. Co-creation is the process by which products, services and companies, their partners, jointly develop experiences

and the final consumer, leading to a new space where the value created would be shared.

31. The process of designing a product, service, or experience, in which customer inputs and interactions play a central role throughout the whole process.

32. Collaborative generation of ideas that are original and effective, typically with ICT tools.

33. Co-creation is a collaborative situation in which firms and consumers or consumers among themselves interact all

together to create valuable products, services and experiences for both the consumers and the firm.

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of the European Union

- Erasmus+ Programme 34. A product or service design process in which input from consumers plays a central role from beginning to end. 35. The collaborative development of new value (concepts, solutions, products, and services) together with experts and/or stakeholders (such as customers, suppliers, etc.). A form of collaborative innovation: ideas are shared and improved together, rather than kept to oneself.
 - 36. A collaborative innovation process that allows and encourages customers to take on a more active role to work with brand experts to create new value for a brand.



Group





- Co-creation is an attitude from the initiators.
 You can have a series of steps and plans, but unless you have an attitude from the person who initiates the action, real co-creation is difficult to achieve.
- Co-creation is an attitude of learning and listening to the people you are working with and you are working for.

co-creation is more about attitude change than it is about <u>a toolbox</u>





CO-CREATORS MUST TAKE THE ROLE OF FACILITATORS ... NOT EXPERTS. THE EXPERTS ARE OFTEN THE ONES WHO ARE CLOSEST TO THE ISSUES OR EFFECTED BY

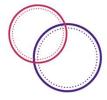
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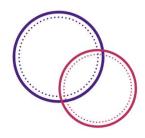
IT IS THE COURAGE, CREATIVITY AND CAPACITY TO INSPIRE PARTICIPATION, FOR STRONG SOCIETY.

Training example: How to include NEEts and youth in designing new project for them

- 2 groups
- 3 minutes: each person write 3 ideas on sticky note.
- 10 minutes: Group choses 1 idea from each person, write on list.
- Then choose 3 ideas from that list to present it back to all of us.
- 1 minute presentation from each group
- 5 minutes reflection on the proses.







Thank you

Questions and feedback ?



