

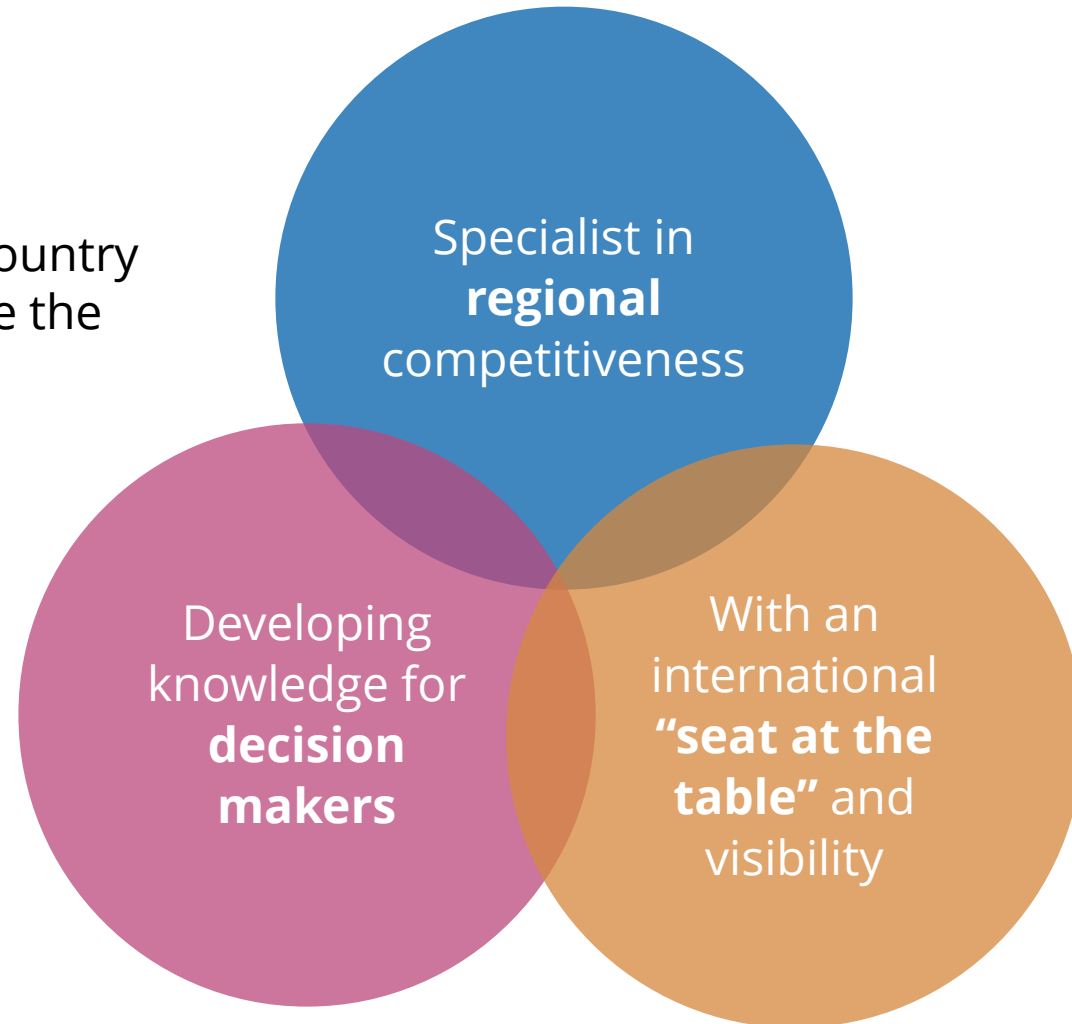
Orkestra

Basque Institute of Competitiveness

www.orkestra.deusto.es/en



Foster the competitiveness of the Basque Country through action-oriented research to improve the well-being of citizenship.



A consolidated research organisation

A dynamic, multidisciplinary and international team, focused on the challenges of regional competitiveness with a flexible and project-oriented organisation.



Created in
2006



3 M€
budget



4 transformative
research labs



41 people



60% PhDs and
PhD students



9
nationalities

Stablished in the Basque Country

Promoted within the University of Deusto by the Basque Government and aligned with its active industrial promotion policies.

- Population: 2.2 million
- Surface area: 7.234 km²
- GDP per capita: 39.594 PPA €
- Poverty Risk Rate: 15,7%



Orkestra
BASQUE INSTITUTE
OF COMPETITIVENESS
DEUSTO FOUNDATION



Continuous evolution from 2020

2006	2010-2019	2020 onwards
Creation of Orkestra	Institutional expansion	Responding to new challenges
Backed by 6 organisations*	Open to new partners**	Wider range of partners *** and new supporting organisations
Diagnosis of Basque competitiveness	Thematic expansion: RIS3, energy, digital, wellbeing and financing	Defining goals for the future
Mainly focused on clusters	Flexible project based organisation	Stronger influence in decision makers
International talent attraction	International projects	Global presence

* SPRI (Basque Government); Provincial Council of Gipuzkoa; Euskaltel; Petronor; Fundación Kutxa; Gamesa

** Provincial Council of Bizkaia; Provincial Council of Araba; Iberdrola; BBK Foundation; EVE (Basque Energy Entity)

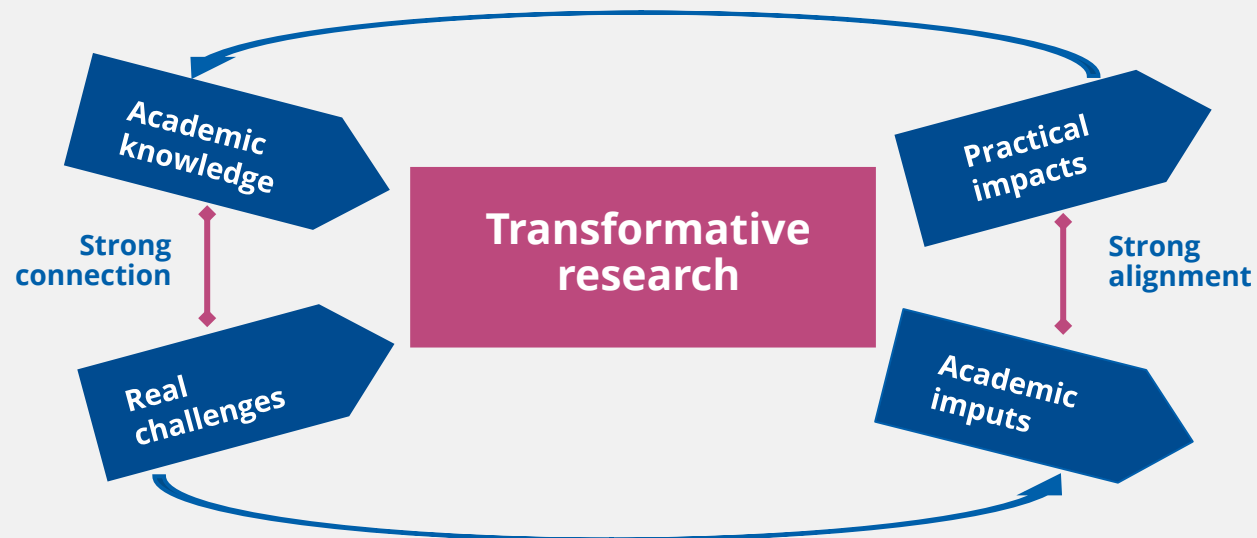
*** Bilbao City Council

A public-private cooperation model

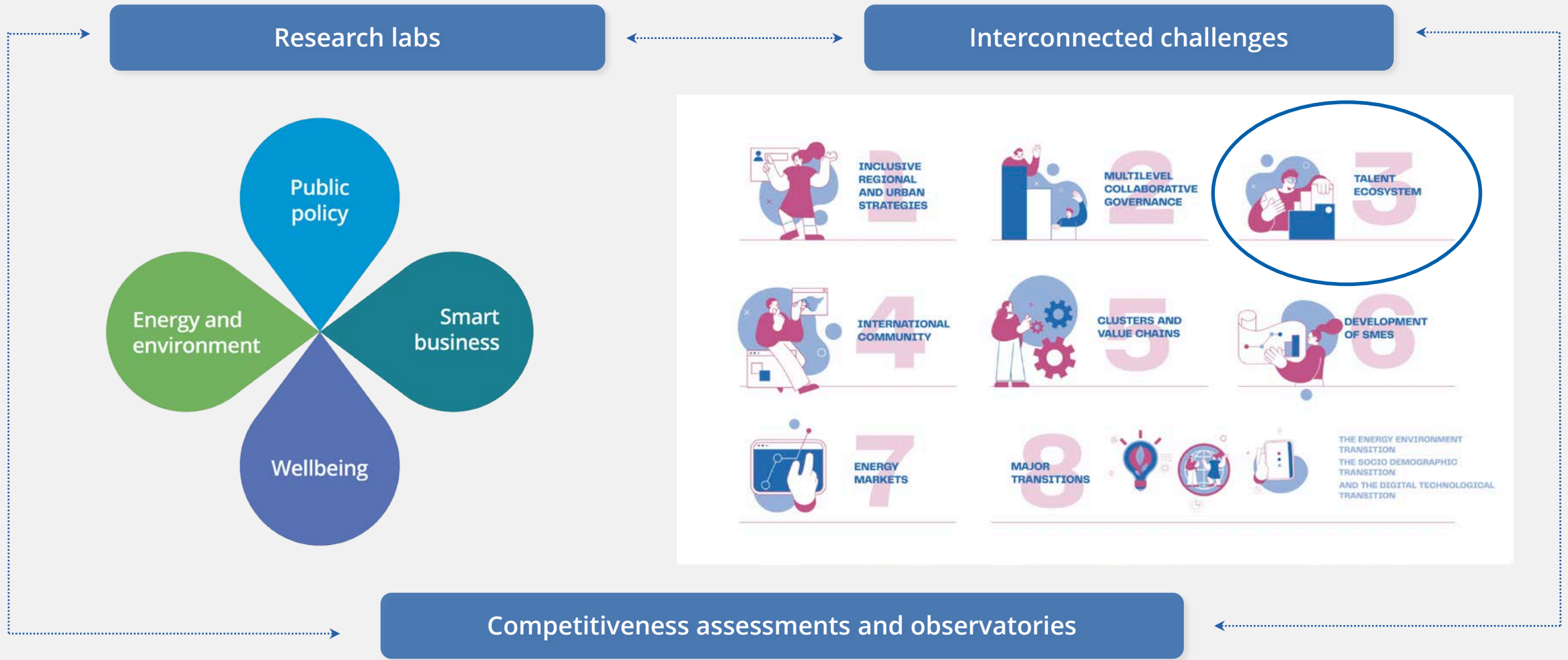


A culture of transformative research

1. Addressing real problems
2. Applying scientific methods
3. Working jointly with our stakeholders
4. Providing rigorous content for decision making



Based on 4 thematic research labs



Global map of projects facing the talent challenge (2022-2023)



- Commitment to Talent (PCofB)
- Competitiveness for the future of Euskadi (Economic Promotion Department, BG)
 - Observatory for VET in Spain (CaixaBank Dualiza)
 - Etorkizuna Eraikiz – Think Tank Future of Work (PCofG)
 - Bilbao Next Lab (Bilbao City Council)
- Diagnosis and improvement of competitiveness of the Basque Country (SPRI)
 - Goierri ZTIM (Goieki)

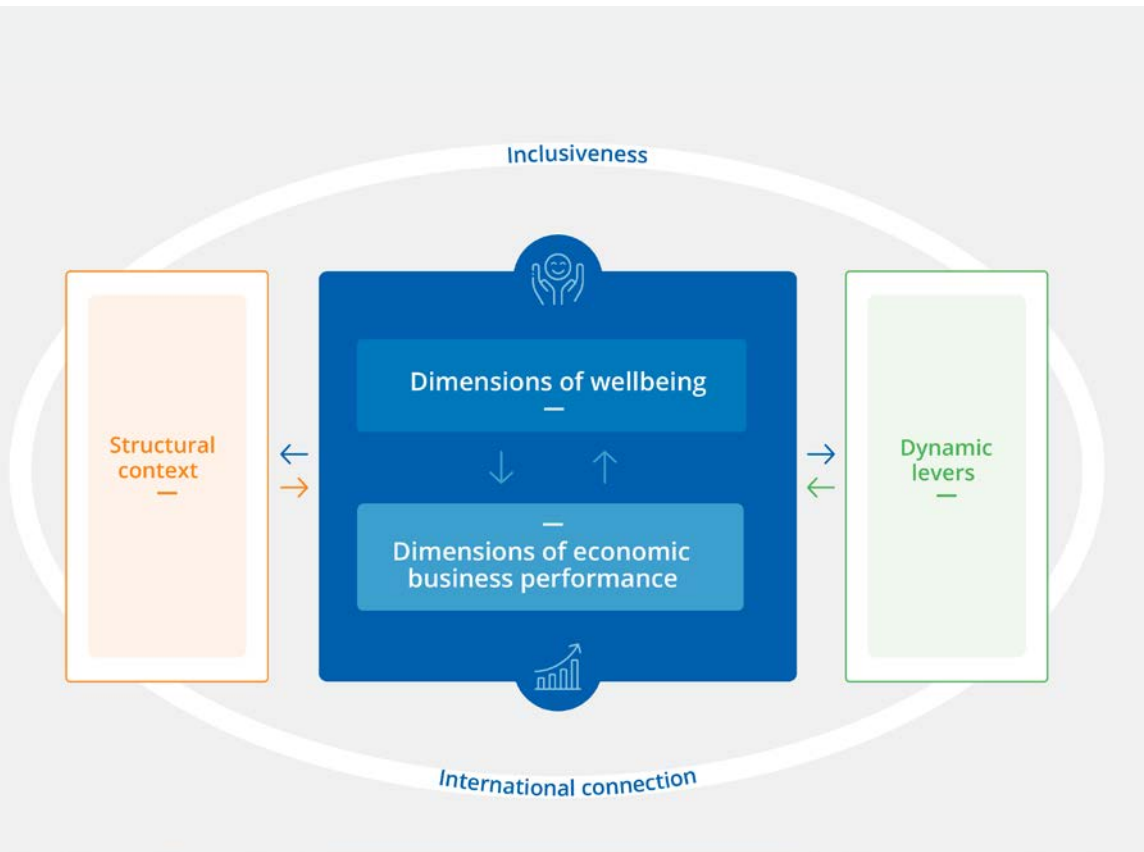
• Green Jobs and training



- Sustainable enterprise (PCofG)
- Bateratzen 2.0 (PCofG)
- VET and its centres as allies of the innovation of the Basque SMEs (VET Viceministry, BG)

- Study of successful models in generational replacement policies and definition of a pilot application project in Basque companies (Department of Labour and Employment, GV)
 - Innovation in the model for attracting, energizing and retaining talent in the Basque Country (Department of Labour and Employment, GV)

Territorial competitiveness for wellbeing



Our research is focused on understanding the context, levers and outcomes of territorial competitiveness for wellbeing:

- Benchmarking and observatories
- Analysis of strategies and policies developed by governments, universities, companies and other territorial actors

Our research seeks to understand and shape the territorial impacts of:

- Technological and digital transition
- Environmental and energy transition
- Social and demographic transition



- Compares the situation and evolution of more than 200 European regions through 40 key indicators for competitiveness
- Gives an overview of the position of the Basque Country in relation to comparable regions
- Data constantly updated



Connected with the world

We are an international reference as a research Institute at the service of the region. We collaborate with prestigious organisations and with a wide network of regional competitiveness expert entities

~25	Alliances with universities and research institutes					
~10	Active networks					
~10	International projects					
	Collaboration with international institutions					

With tangible impact

Orkestra in figures 2022



42 research projects with **102** institutions

445 media impacts



183,000 documents downloaded from website

5 observatories to help decision-making



+3,300 subscribers to our newsletter



25,000 visits to our blog
#BeyondCompetitiveness

ACADEMIC IMPACT



65 scientific articles and publications

15 of them in high impact journals



14 PhD theses supervised

44 participations in scientific conferences



INTERNATIONALISATION

9 international projects with entities such as the European Commission



23 partnerships with international universities and research institutes

40 international presentations



→ **25** in scientific conferences

A unique research institute

Influence

"We provide content for decision makers"

Rigour

"We conduct rigorous analysis as part of the academic community"

Source of knowledge

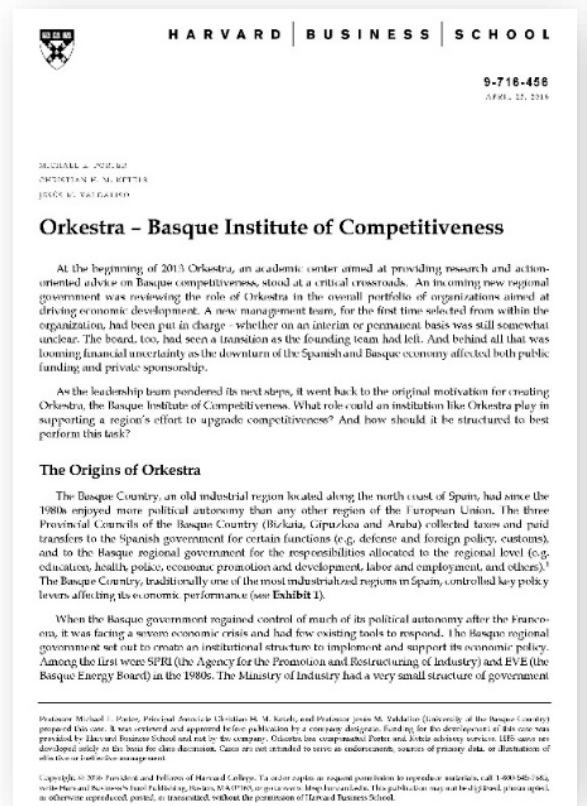
"We create and transfer new knowledge"

Collaboration

"We work with researchers, governments and firms"

Impact

"We help solve real problems"



Porter, ME., Ketels, C. & Valdalisó, JM.
"Orkestra – Basque Institute of Competitiveness."
Harvard Business School Case 716-456, Jan. 2017.

Why Orkestra?

A benchmark in regional competitiveness

Orkestra is the European research institute with the largest experience and knowledge in regional competitiveness.

Knowledge with impact

Orkestra supports decision makers through its research, reports and observatories.

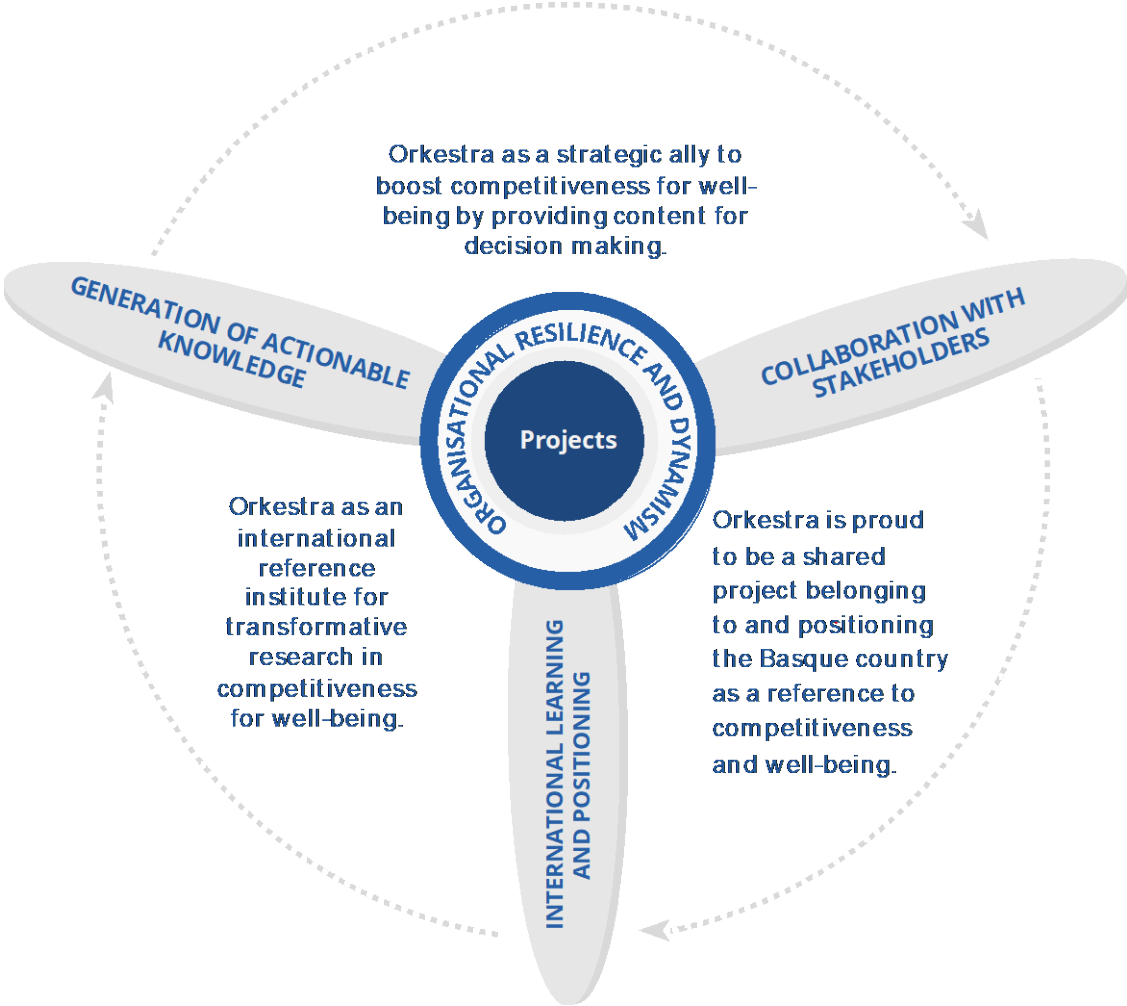


International relevance

Orkestra collaborates with international researchers, institutions and key international knowledge networks.

Basque Country as a laboratory

Orkestra incorporates the knowledge generated in research projects based on actual problems.



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Orkestra-Basque Institute of Competitiveness

www.orquestra.deusto.es

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