



<b>2<sup>nd</sup> Call for Proposals</b>	15.03.2023 – 09.06.2023
<b>Policy Objective</b>	1. Smarter Europe
<b>Specific Objectives</b>	<ul style="list-style-type: none"> <li>iii. Sustainable growth and competitiveness of SMEs and job creation in SMEs, including by productive investments</li> <li>iv. Skills for smart specialisation, industrial transition &amp; entrepreneurship</li> </ul>
<b>Geographical coverage</b>	<p>All 4 areas must be represented in the partnership with at least 1 partner</p> <p><b>NORTH:</b> Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden</p> <p><b>EAST:</b> Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia</p> <p><b>SOUTH:</b> Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain</p> <p><b>WEST:</b> Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland</p>
<b>Eligible partners</b>	<ul style="list-style-type: none"> <li>◆ Public authorities</li> <li>◆ Public law bodies (bodies governed by public law)</li> <li>◆ Private non-profit bodies</li> </ul>
<b>Policy responsible authorities</b>	<ul style="list-style-type: none"> <li>◆ National, regional or local authorities as well as other relevant organisations responsible for elaborating and/or delivering regional development policies</li> <li>◆ Identify policy instrument for each 'region'</li> <li>◆ Direct involvement of policy responsible authorities (50% of the policy instruments as partners and for the rest as 'associated policy authorities')</li> </ul>
<b>Project proposal</b>	<p><b>Cultural and Creative Sectors and Industries for Collaboration, Competitiveness, Sustainability and Innovation – CCSI4CCSI</b></p> <p><i>(under discussion)</i></p>
<b>Duration</b>	4 years in total (3 years Exchange of experience to achieve policy improvements + 1 follow-up year to monitor policy improvements)
<b>Budget</b>	1 – 2 mil.

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The Cultural and Creative Sectors and Industries (CCSI) are one of the most dynamic sectors in Europe, with remarkable share in EU's GDP and workforce. CCSI are at the same time key drivers of sustainable growth and job creation across Europe, important factors of creativity and innovation to other sectors, as well as significant contributors to social and cultural sustainability. The small size of the companies of the sector (around 90% are micro/small/medium-sized) in combination with the severe effects from the economic and the pandemic crisis, make the need for immediate multi-level support of the CCSI imperative.

### Project's scope

The CCSI4CCSI project aims at facilitating the triple transition (green, digital, social) for and with the CCSI at regional and interregional level.

Aligned with the specific needs and priorities for the CCSI identified in the participating regions, the partner organisations will learn from each other, co-create and assess initiatives that will:

- ◆ Support CCSI actors to develop, transform and innovate
- ◆ Promote synergies within the regional ecosystem and cross-fertilisation of CCSI with other smart specialisation priority sectors
- ◆ Launch community-based projects led by CCSI to jointly address local social challenges

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### Possible Activities

**Exchange of experiences:** joint thematic surveys/studies/analysis, interregional study visits, interregional thematic seminars / workshops, peer-reviews, staff exchanges, meetings with stakeholder group (*compulsory*), joint pilot actions, participation in the Policy Learning Platform activities, preparation of action plans (*compulsory only for regions where no policy improvement is achieved by the end of the core phase*)

**Good practices:** identification, analysis and transfer

**Communication and Dissemination:** online presence (website, social media); dissemination events (final conference); leaflets, brochures, newsletters

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