

Example of an education voucher for basic skills

ON THE OCCASION OF "UNDERSTANDING INDIVIDUAL LEARNING ACCOUNTS "

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S V E B ■ Schweizerischer Verband für Weiterbildung
Fédération suisse pour la formation continue
F S E A ■ Federazione svizzera per la formazione continua
Swiss Federation for Adult Learning

Education voucher to support basic skills

Idea of the voucher:

- Financial support for the training of people with low basic skills to promote participation in adult education
- Demand oriented instrument: the participants themselves decide within the framework of the offer which training they want to attend
- Basic skills: Literacy, Numeracy, digital competencies, language competencies

Voucher projects: the example of canton of Lucerne

Key points of the voucher:

- Applicable for basic skills courses in the canton of Lucerne
- Financial support: CHF 500 (approx. EUR 500)
- Attendance requirement: at least 60% of the course must be completed

Project partners:

- Canton of Lucerne
- Training providers in the canton of Lucerne
- Swiss Federation of Adult Learning (SVEB)

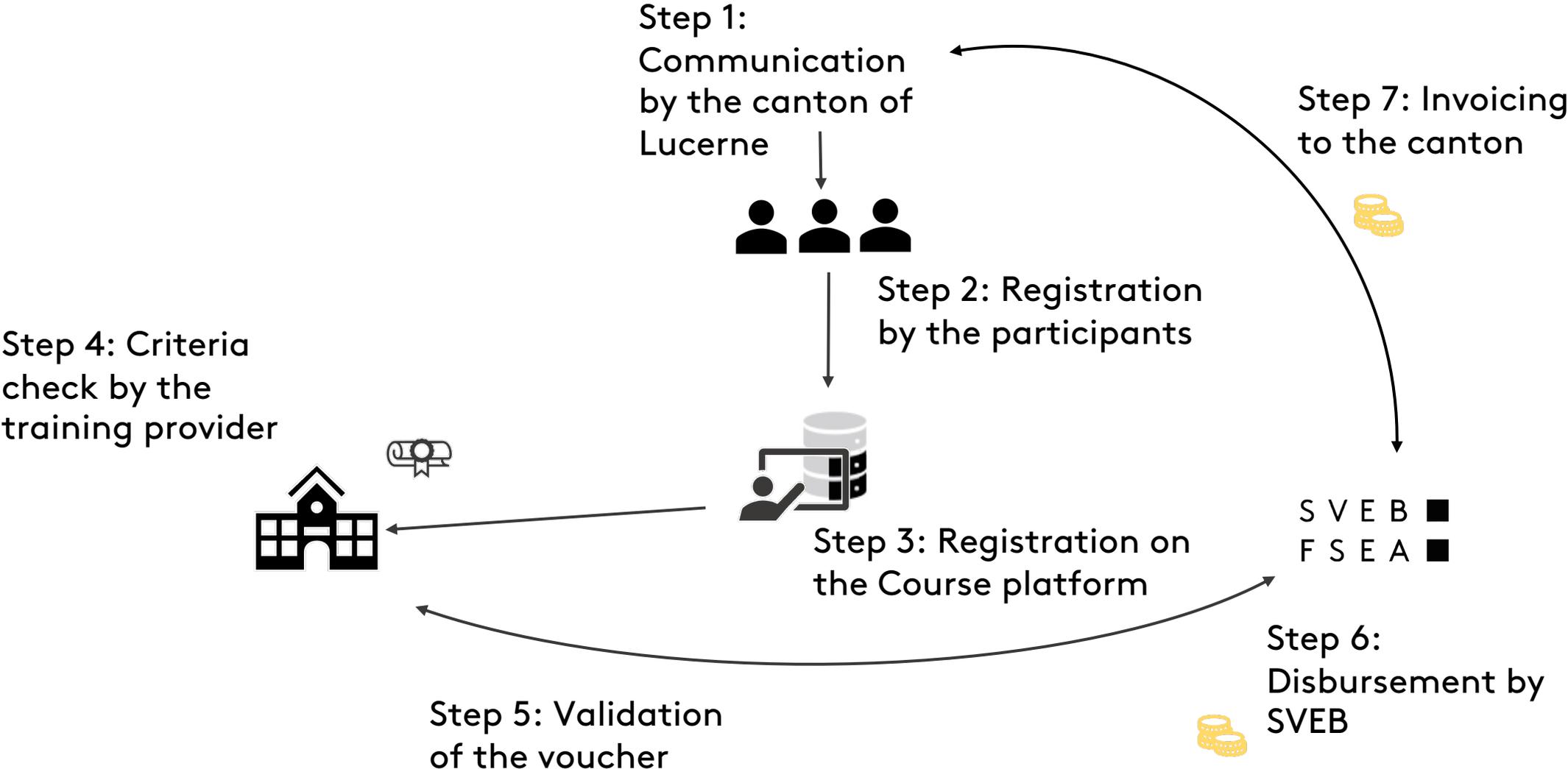
Target Group: People with basic skills needs

- without professional qualifications
- from the low-paying segment
- with a lack of connection to modern digital technologies
- adults with a migration background

Requirements:

- Age: between 18 and 65 years (working population)
- Language level: German language level A2 and above
- Education: not in initial vocational training

Operation of the voucher system



Success of the voucher project in the canton of Lucerne

- Reaching the target group: from 20-30 persons per year to over 1000 in 2022
- Participation: only approx. 10% dropout rate
- Growing commitment to promote basic skills by training providers

Success factors & challenges of voucher projects

- Reaching the target groups
- Cooperation of all stakeholders/multipliers
- Consulting & guidance for the participants
- Quality of the training
- Sustainable impact for the participants
- Individual Learning Accounts

Future prospects for education vouchers in Switzerland

- Vouchers are an answer to the shift towards subject-oriented funding of adult education in Switzerland
- Other cantons launch voucher projects: educational mobility in a federalist country can be increased
- Vouchers build on existing continuing education landscape. But incentives are created for private training providers to expand their offer in the area of basic skills
- Understanding must grow that successful voucher projects must be embedded in other measures

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