

REGIONE
TOSCANA



PROMOTING APPRENTICESHIPS TO SMEs

The annual post-diploma specialization
apprenticeships course for "wine technician"
supported by Tuscany Region.



Tuscany Region Wine Sector

multitude
of small
companies

Over 12,700 wineries

58 recognized geographical
indications, of which 52 DOP (11
DOCG and 41 DOC) and 6 IGT



The wine sector is therefore strategic
for the Tuscan economy. For this reason,
since 2020 the Region has been
supporting the preparation of wine
technicians through dual
apprenticeships.

- In Italy there are **two wine technicians**:
 - **TERTIARY LEVEL: Oenologist**, qualification obtained by attending the specific PhD program (3 years)
 - **POST SECONDARY LEVEL: Wine Technician**, post-diploma specialization (1 year)



The first School of viticulture and oenology in Europe was founded in Conegliano (Treviso) in 1876

- Several reforms have led to the current course for wine technician:
 - The specialization course can be accessed with a five-year "qualified" high school diploma in Viticulture and Oenology
 - It is an EQF 5 level course.



Wine Technicians Education in Italy

Two professionals with high level of expertise and knowledge

WHY MOVING TO APPRENTICESHIP?

- IT ALLOWS TO ENGAGE COMPANIES WITHIN THE REGIONAL SKILLS ECOSYSTEM
- IT STRENGTHENS THE RELATIONSHIP BETWEEN THE EDUCATIONAL SYSTEM AND COMPANIES TO ENHANCE VET DESIGN PROCESSES
- IT PROMOTES A VIRTUOUS EXCHANGE OF KNOWLEDGE AND PROFESSIONAL PRACTICE IN THE WINE SECTOR



Regional support : a new model of training for Wine Technicians engaging SMEs

Aim

- Supporting the co- design of the courses and the didactic and organizational link between the training institution and the company, raising the quality of the apprenticeships.

Activities covered by the regional grant

- **Target:** Agri cultural Technical High Schools
- **Activities covered**
 - **co-design of the dual apprenticeship** path in line with the professional needs of the employer/s
 - **tutoring** to facilitate the connection between skills to be acquired as part of the post-diploma specialization course of "Enotechnician" (6th year) with the skills/skills to be acquired during work activities
 - **realignment of skills** (when needed)



Training model

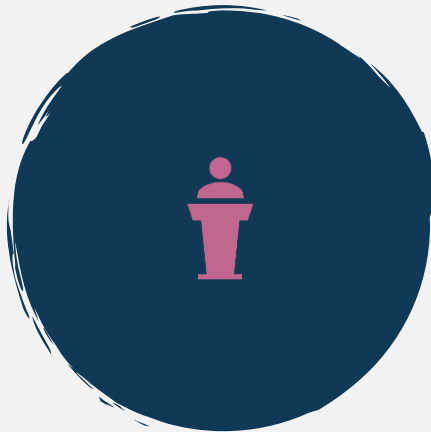
- The wine technician specialization course is divided into periods of **INTERNAL training and EXTERNAL training (total 1056 h)**
- **External training → Agricultural High School**
 - **max. 60%** of the statutory training
 - monitors and evaluates learning, also for the purpose of admitting apprentices to the final exams of the course
- **Internal training → In company training**
- The course must be structured in a flexible way to support the integration between the theoretical and the technical-practical components.



Co-design

2,000 euro

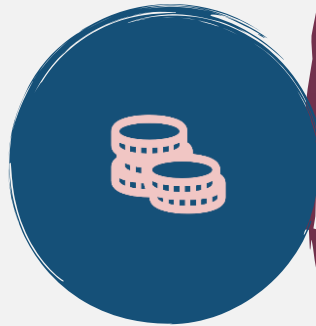
for each apprentice



Tutoring

3,000 euro

for each apprentice



Total amount

5,000 euro

for each apprentice

Regional contribution

Supporting apprenticeships
within Wine Technician
Specialization Courses

- **71%** SMEs
- **29%** Large Enterprises
- **87%** strongly appreciated the training model and wish to be involved in further editions (and they already are!)
- **100%** think the training model adopted an effective balance among IT and ET, considering the organization of the company



First results

What companies think about it?

GRAZIE

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