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EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
AUTHORITIES FOR LIFELONG LEARNING

Activity Report 2022

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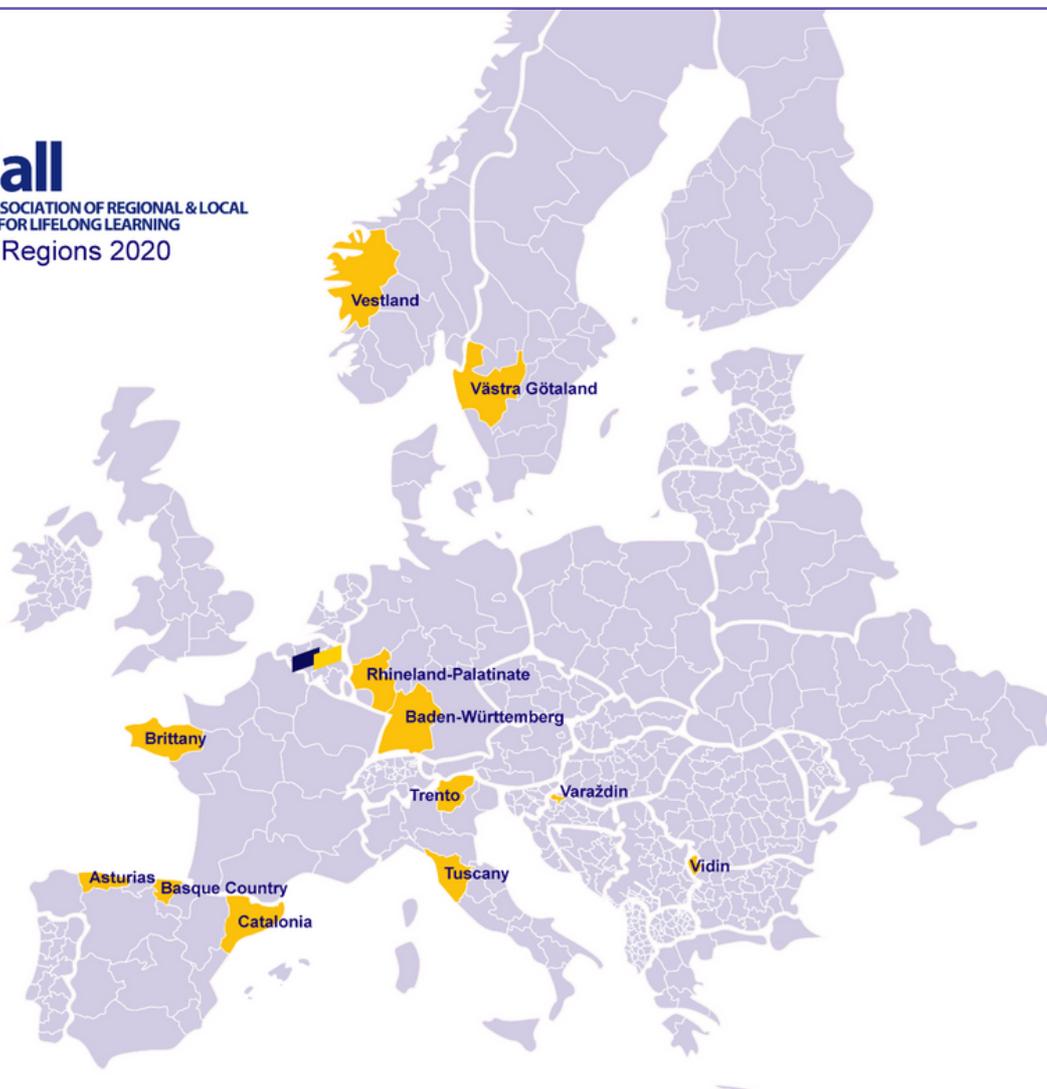
MEMBER REGIONS IN 2022



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EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
AUTHORITIES FOR LIFELONG LEARNING

Member Regions 2020



Associate Members:

Borås Municipality, GO! Education of the Flemish Community, Movetia.

ENGAGED REGIONS AND COMMUNITIES FOR LIFELONG LEARNING

2022 has been a remarkable year for **EARLALL**. Despite the pandemic crisis and the traumatic war in Ukraine, the network has focused its efforts more than ever on building stakeholders' cooperation within and outside of its own membership and in reaching out to different target audiences. Through increased project cooperation, the relaunching of our Working Groups, webinars, etc we look at the future with a stronger, more mature and interconnected network.

The importance of lifelong learning comes out reinforced in its essence in 2022: the idea that one's education shall not be confined to the classroom has become a reality for many. One of the sectors that suffered the most from the negative effects of the COVID – 19 pandemic is the education sector. Indeed, for two years, pupils, students and young people went through discontinuous academic years, lost their job and were not able to grow and learn from each other. We know now that the category of people who suffered the most from the pandemic is young people. For this year, dedicated to youth, the European Commission developed the **ALMA** (Aim, Learn, Master Achieve) programme that aims at supporting young people, not in any kind of employment, education or training. Many activities have been organised to share experiences and give the word to the younger generations of Europeans at the European level, but also in **EARLALL** member regions.

EARLALL and its members have many challenges ahead in ensuring that regions are meaningfully engaged in facilitating Europe's recovery, in being actively involved in the implementation of the National Recovery and Resilience Facility, as well as in continuing to be strong actors in promoting excellence, inclusion, co-creation in educational spaces, whether they are formal, informal or non-formal. Europe must be based on lifelong learning in order to thrive and continue developing, and **EARLALL** looks forward to continuing to promote this message with our members and our partners inside and outside of institutions.

KEY AREAS



- New Erasmus+ programme (2021-2027)
- European Year of Youth
- Pact for Skills
- European Alliance for Apprenticeships
- Digital Skills and Jobs Coalition
- Other EU initiatives in the field of lifelong learning on topics such as green skills, adult learning, dropout prevention, and youth policies

EARLALL STANDS IN SOLIDARITY WITH UKRAINE

It is with great shock that Europe and the world witnessed the invasion of Ukraine by the Russian army on 24 February 2022. On 8 March 2022, **EARLALL** stood in solidarity with Ukraine, calling for peace and solidarity. The network endorsed the European Committee of the Region's statement [urging all EU regions and cities to help Ukraine](#).



Press release available here: [EARLALL stands in solidarity with Ukrainians | EARLALL](#)

POLICY

LLL INTEREST GROUP



Interest group on values in education and lifelong learning

On 17 May 2022, **EARLALL** took part in the Lifelong Learning interest group meeting in the European Parliament to discuss values in education and lifelong learning. The president of the European Parliament, Roberta Metsola, was present during the meeting to discuss the importance of having clear driving principles that inspire the education systems, including non-formal learning.



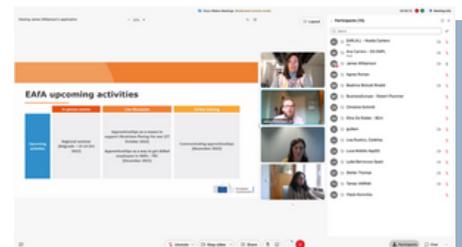
Press release available here: <https://lllplatform.eu/news/lifelong-learning-interest-group-on-values-education-and-lifelong-learning-recap/>

APPRENTICESHIPS SUPPORT SERVICES EXPERTS GROUP – EC



Apprenticeships Support Services Experts Group – European Commission

EARLALL is, together with Cedefop, ETF, Eurochambres, EfVET, the Basque Government and others, a member of the Apprenticeship Support Services Stakeholder group. The aim of the group is to support the EC work in its promotion of quality and efficient apprenticeships around Europe. The group also validate and is informed about the activities carried out by EAFA. The Apprenticeship Support Services contract with the EC (implemented by a private consultancy) has three main pillars: Knowledge sharing, Networking and Benchlearning.



Online meetings organised by the European Commission took place on January 2022, 3 March 2022 and 3 October 2022

MEETINGS WITH THE EUROPEAN COMMISSION: THE PACT FOR SKILLS



Meeting with DG EMPL in April 2022

On April 2022, **EARLALL** Secretariat and representatives from its Member Regions, associate members and regions that are considering membership met online with several experts of the European Commission (DG EMPL) to discuss about regions' involvement in the Pact for Skills. The EC announced the Pact's priorities and target for 2022 among which is the setting up of Regional Skills Alliances. **EARLALL** Director expressed the network's availability to support the EC in the process of designing and launching the Regional Alliances.

On September 21, Maria Pascual, leader of **EARLALL** Working Group for Skills and Labour Market, presented **EARLALL** initiatives and views about regional cooperation during the networking event organised by the EC's Pact for Skills.

First Pact for Skills Exchange Meeting with Stakeholders – 27 September 2022

EARLALL was invited to take part in the Pact's Exchange Meetings with stakeholders which are one of the knowledge-sharing activities organised under the Knowledge Hub. These are meant to be quarterly discussions between leading networks, expert groups and institutions working on skills. The first meeting took place on 27.09.22 on the topic of Lessons learned from European Skills-Ecosystems. Three more meetings on skills anticipation, regional strategies for skills and skills for the green and digital transitions are scheduled to take place in 2023.



EVENTS



EAfA Info session

Online
26 January 2022

Organised by the European Alliance for Apprenticeships (EAfA) and the European Commission

EARLALL Director, Noelia Cantero, took part in the European Alliance for Apprenticeships info-session to promote the network. She also presented the third priority of the **EAfA Action Plan 2022** on mobilising local and regional authorities as catalysts for apprenticeships, to which **EARLALL** secretariat contributed.



Recording available here: [EAfA Info Session 2022 - YouTube](#)

EVENTS

**Webinar: European approach to Microcredentials****Online**
12 May 2022**Organised by EARLALL Working Group for Skills and Labour Market and SwissCore**

EARLALL co-organised with SwissCore, a webinar on the European approach to Microcredentials with a focus on VET and ALE. The session aimed to familiarise participants (teachers, trainers, VET providers, and European, regional and local stakeholders) with the concept of microcredentials in order to better engage their actions within the European context. The webinar featured examples of the use of this tool in Spain, Ireland, Switzerland and Sweden.



Press release available here: <https://www.earlall.eu/microcredentials-used-all-around-europe/>

**High-level events presentations by EARLALL Working Group leaders****OECD local skills week**
16 February 2022**Miriana Bucalossi,**
Youth Policies Working Group**EaFA Conference on the voices of apprentices in the European Year of Youth 2022,**
24 March 2022**Maria Pascual**
Skills and Labour Market Working Group**EaFA networking event**
21 September 2022**Maria Pascual**
Skills and Labour Market Working Group

EARLALL has been once again invited to present examples of best practices in high-level conferences and events organised by international organisations. We are network is extremely grateful to have had our Working Group leaders as Ambassadors of major conferences:

-  **OECD Local Skills Week, 15 – 17 February 2022.** **Miriana Bucalossi**, leader of EARLALL Youth Policies Working Group participated in the session entitled: *‘new data and methods to meet local skills needs: information, intelligence... (in) action?’* She presented the Stride for Stride project and its first results.
-  **EaFA Conference on the voices of apprentices in the European Year of Youth 2022, 24 March 2022.** **Maria Pascual**, leader of EARLALL Skills and Labour Market Working Group moderated a panel on Dual Vocational Education and Training during an event organised in Barcelona by the European Alliance for Apprenticeships (EaFA).
-  **EaFA networking session, 21 September 2022.** **Maria Pascual**, leader of EARLALL Skills and Labour Market Working Group presented EARLALL during a networking event organised by the European Alliance for Apprenticeships (EaFA).

THEMATIC AREAS



SKILLS AT THE CORE OF THE GREEN AND DIGITAL TRANSITIONS

POLICY



Publication of the competence framework to support learning for environmental sustainability

Linked to the **proposal for a Council Recommendation on learning for environmental sustainability** adopted on 14 January 2022, the Joint Research Center published a **new competence framework on sustainability for lifelong learning (GreenComp)** in January 2022, that provides learners and with ducators a common grid on what sustainability entails as a competence. **EARLALL was involved in the validation of the framework as the organisation was part of the Stakeholder's expert group. The contribution of EARLALL is among those that are acknowledged at the beginning of the report.**



Read more: <https://publications.jrc.ec.europa.eu/repository/handle/JRC128040>



Creation of a policy toolbox for the Greencomp alliance

EARLALL, in collaboration with EfVET and EAEA, followed up on the work undertaken under the GreenComp initiative launched in 2020. GreenComp aims to become a platform for stakeholders to discuss and share examples regarding the implementation of a fair and just green transition. A policy toolbox was added to the website in order for visitors to know more about what the alliance aligns with.



Read more: <https://green-comp.eu/policy-toolbox/>



EARLALL is a member of the Pact for Skills!

Since **18 May 2022, EARLALL is officially a member of the Pact for Skills!** The Pact for Skills, initiated by the European Commission aims to mobilise a concerted effort for quality investment in skills. **EARLALL** is glad to be part of the Pact and be able to work closely on skills development to up and reskill Europe's workforce with its members and other regional and local authorities and organisations.

Moreover, in July 2022, **EARLALL** became one of the first Pact for Skills Regional Alliances supported by the European Commission.



EVENTS



Presentation of the current state of the Pact for Skills

Online
26 April 2022

Organised by EARLALL Skills & Labour Market Working Group

In the Skills & Labour Market Working Group, M. Fernández, European Commission's Directorate-General for Employment, Social Affairs and Inclusion (DG EMPL), presented the latest development and priorities of the Pact for Skills, focusing on the regional participation in the pact. The Pact for Skills has a strong focus on industrial ecosystems and from 2022 on regions too.



Press release available here: [The Pact for Skills at stake! EARLALL Skills and Labour Market Working Group meeting | EARLALL](#)

PROJECTS



DAMAS | #DAMASproject
Digital Apprentices Mobility in the Automotive Sector

ONGOING

The DAMAS (Digital Apprentices Mobility in the Automotive Sector) project aims at testing virtual mobility in the automotive sector. In the context of the COVID-19 pandemic, developing virtual mobility has proven to be a key need of Vocational Education and Training (VET) systems.



SMALEI | www.smalei.eu | #SMALEI
Sustainability Matrix for ALE institutions

ONGOING

The SMALEI Erasmus+ project aims to improve the sustainability of adult learning and education (ALE) providers and organisations all over Europe and to increase their capacity to contribute to forward-looking societal developments. The project will raise awareness about the environmental and climate change challenges and enable ALE institutions to take concrete actions towards sustainable growth. Green competences and methodologies for ALE educators and staff will be developed to foster behavioral changes and contribute to the environmental sustainability of the European Union.

THEMATIC AREAS



VOCATIONAL EDUCATION AND TRAINING, SKILLS ECOSYSTEMS AND QUADRUPLE HELIX

EVENTS



International Basque VET Congresses

Donostia – San Sebastian
10 - 11 November 2021

Organised by the Basque Government

Donostia – San Sebastian
15 – 17 June 2022

Organised by the World Federation of Colleges and Polytechnics and hosted by Tknika.

After **EARLALL Annual Conference 2021**, EARLALL members and the secretariat were invited by the Basque Government to take part in the International **VET congress entitled: “Vocational Education and Training in the era of humanity, technology and human intelligence”**. The event, which gathered more than 900 participants from all over the world, was also live web streamed to more than 4000 people. The congress provided a great opportunity to learn from international experts, high-level representatives of the Basque Government, but also from the European Commission.



Full press release available here: <https://www.earlall.eu/earlall-invited-at-the-international-vet-congress-hosted-by-the-basque-country/>

EARLALL secretariat also participated in **World Federation of Colleges and Polytechnics 2022 “Excellence for All”** on 16 and 17 June 2022 hosted by Tknika in San Sebastian.

The global conference was an opportunity to meet with more than 1000 delegates from all over the world sharing views and practices on excellence, green, digital and inclusion.



Delegates also approved the **Donostia-San Sebastian Declaration** which was written to give voice to the professional and technical education sector. Finally, break-out sessions included a presentation on the **LCAMP: Learner Centric Advanced Manufacturing Platform for CoVEs EU-funded project**

EVENTS



EUSALP (regions in the Alps) 2022 Conference

Brussels
18 May 2022

Organised by the Italian EUSALP Presidency

The Italian EU-Strategy for the Alpine Region (EUSALP) 2022 Presidency, in collaboration with the Lombardy Region, organized a public event on the cooperation on higher vocational training in the context of the European Union and EUSALP countries. It was a great occasion to discuss future perspectives of cooperation in HVET in the Alpine region. The EU Vocational Skills Week 2022 offered the perfect context to discuss the importance of initiating a process of mutual recognition of HVET titles at the European level, in line with the recent Council recommendation on building bridges for effective European higher education cooperation (2022/C 160/01). The value of enhancing cooperation in HVET was recognised by both the experts and politicians intervening in the event.



Full press release available here: <https://www.earlall.eu/earlall-invited-to-the-high-level-conference-on-fostering-cooperation-in-hvet-in-the-eusalp-area/>



RIGHT project Final Conference

Brussels
23 May 2022

Organised by RIGHT project partners

The Interreg North Sea project **RIGHT - Right Skills for the Right Future**, coordinated by Vestland, final Conference took place at the Scotland house in Brussels. Noelia Cantero, **EARLALL** Director, took part in the event, giving some reflections on agendas for future skills development. She highlighted that: "focusing only on what skills we will need in the future is misleading since we cannot predict the future, as things change fast. Therefore, we need a more inclusive frame and structures that can quickly react to provide solutions to present and future skills challenges."



Full press release available here: [Final Event, Interreg VB North Sea Region Programme](#)

EVENTS



International VET Campus 2022

Online
1 - 5 July 2022

Organised by the Regional Ministry of Education of the Government of Catalonia

The Regional Ministry of Education of the Government of Catalonia organised the International VET Campus iQCampusFP #2022. The online event aimed at discussing European cooperation in Vocational Education and Training through the implementation of European projects, such as Centers of Vocational Excellence (CoVEs). Two online workshops were organised, on the topic of how to set up a Center of Vocational Excellence (CoVE) and on international cooperation projects.



Full press release available here: <https://www.earlall.eu/international-vet-campus-2022-european-projects-at-the-heart-of-the-discussions/>



Event recording available here: <https://sites.google.com/xtec.cat/iqcampusvet/iqcampusfp2022>

PROJECTS



EXAM 4.0 | www.examhub.eu | #EXAM4point0
Excellence in Advanced Manufacturing 4.0

ENDED

The Excellent Advanced Manufacturing 4.0 project, EXAM 4.0 by its acronym, is one of the five Platforms of VET Excellence approved for funding by the Erasmus+ programme in 2019 under the Centres of Vocational Excellence (CoVE) pilot initiative launched by the European Commission in 2018.



S4Stride | <https://www.s4stride.eu> | #S4Stride
Stride for stride for skills adaptation/anticipation in European regions

ONGOING

With the objective of aligning the education and training provision with regional smart specialisation strategies (S3), the Stride for Stride project works on building up the concept of Regional Skills Ecosystems. Six regions (Catalonia, Basque Country, Tuscany, Brittany, Varaždin, and Vestland) in five European countries are improving their capacity to identify skills needs and adapt their training provision accordingly.



LCAMP | <https://lcamp.eu/> | #LCAMP_EU
Learner Centric Advanced Manufacturing Platform for CoVEs

NEW **ONGOING**

The LCAMP project aims to support and empower regional Advanced Manufacturing Centres of Vocational Excellence (CoVE) to become more resilient, innovative and better equipped to train, upskill, and reskill young and adult students to successfully face the digital and green transitions.



VENHANS | <https://vet4eu2.eu/> | #VENHANS
VET European networking enhancement

ASSOCIATE PARTNER

The acronym VET4EU2 refers to the 4 network members of the platform (EVTA, EfVET, EUproVET, EVBB). that are mainly working in secondary VET plus 2 networks that work primarily in Higher Education.

THEMATIC AREAS



ADULT LEARNING AND EDUCATION TO BUILD RESILIENT REGIONS

EVENTS



Webinar on European tools to increase quality and internationalisation in education

Online
24 November 2021

Organised by EARLALL and Borås Stad
(on behalf of the Västra Götaland region)

The webinar on “European tools to increase quality and internationalisation in education”, organised in the context of the RegALE project, presented five tools, used in the European context. The Euroguidance network was presented, along with EPAL platform and Europass. The functioning of ECVET and EQF were also presented. The event gathered Vocational Education and Training and Adult Learning providers, but also local and regional public authorities dealing with education and training.



Full press release available here: [EARLALL and Borås Stad \(Region Västra Götaland\) organized two successful webinars on EU Education tools | EARLALL](#)



Event recording available here: [Webinar: European tools to increase quality and internationalisation in education, REGALE - YouTube](#)



The second webinar on European tools to increase quality and internationalisation in education

Online
3 February 2022

Organised by EARLALL

The second webinar featured speakers from the European Commission (DG EMPL) and showcased examples of European tools such as SELFIE and SELFIE for work-based learning. The ESCO database was also presented along with the European Alliance for Apprenticeships. Both webinar recordings are available on **EARLALL** YouTube channel.



Full press release available here: [EARLALL and Borås Stad \(Region Västra Götaland\) organized two successful webinars on EU Education tools | EARLALL](#)



Event recording available here: [EARLALL Second webinar on EU Education tools - YouTube](#)

EVENTS

Webinar: Accessible digital learning for persons with disabilities – Experiences and good practices from regions

Online
7 April 2022

Organised by the European Alliance for Apprenticeships

Andrea Bernert – Bürkle, Head of EU Project Unit, VHS Baden-Württemberg (Germany), and leader of **EARLALL** Lifelong Guidance Working Group presented the different approaches to inclusiveness in Baden-Württemberg, which are: include people with disabilities in daily work, individualised approach in a class room or inclusive courses for all people and specific classes offers.

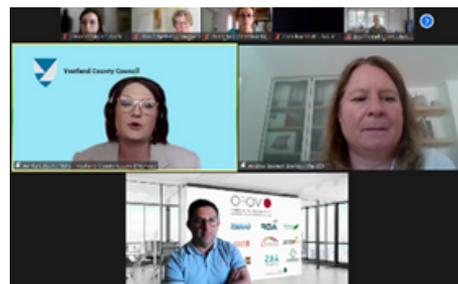


Webinar: Guidance in adult learning – Trends and innovation

Online
30 June 2022

Organised by EARLALL
Lifelong Guidance Working Group

The webinar, moderated by Andrea Bernert – Bürkle, Head of EU Project Unit, VHS Baden-Württemberg (Germany), aimed at underlining new trends and innovation in the field of career guidance in different European regions. It provided an insight into innovative practical approaches to guidance systems and services on the local and regional levels and in the way they develop.



 Full press release available here: [Successful EARLALL webinar on Guidance in Adult Learning | EARLALL](#)

 Event recording available here on a Moodle platform: [AE-Learning: All courses](#)

PROJECTS



RegALE
Regional capacity for adult learning and education

ONGOING

RegALE (Regional capacity for Adult Learning and Education) aims to set up or reinforce networks of adult education organisations and to create synergies with regional/local authorities in order to increase their impact and sustainability

THEMATIC AREAS



YOUNG PEOPLE ARE AT THE HEART OF THE RECOVERY

EVENTS



New mobility and cooperation opportunities at stake

Online
17 May 2022

Organised by EARLALL Mobility Working Group

EARLALL Mobility Working Group discussed about the “Taith Programme”, Wales’ new international learning exchange programme. Mr Brooks, Programme Manager for VET and ALE, highlighted that Taith – meaning ‘journey’ in Welsh - began to support mobility to and from Wales from September 2022. It offers opportunities for learners, educators and administrators across the education sector (VET, adult learning and youth initiatives are included) to come to Wales and for the Welsh learners, educators and administrators to have international mobility opportunities.



Youth first! Employment, skills and social policies that work for young Europeans in times of uncertainty

Brussels
8 September 2022

Organised by the five EU agencies: Cedefop, Eurofound, ELA, EU-OSHA and ETF

Cedefop, Eurofound, European Labor Agency, EU-OSHA and European Training Foundation organised a joint seminar together with the Employment Committee of the European Parliament to share their insights and explore the challenges and opportunities for young people in times of uncertainty. The directors of the five EU Agencies together with MEPs and other experts discussed working conditions for young people, youth policies, well-being and mental health, access to education and training, opportunities for cross-border mobility and realities in EU neighbouring countries.



EVENTS



Raising empowerment and inclusion among young people at the regional and local level

Online
12 October 2022
European Week of
Regions and Cities

Organised by EARLALL and EfVET

The workshop aimed to find the best way to strengthen empowerment and inclusion among young people. In this European Year of Youth, it is necessary to give voice to those who will lead the Europe of the future and make it greener, more inclusive and digital. It is important to increase young people's participation in decision- and policy-making processes, and ease access to the job market.

COVID-19 has significantly changed our lives. It is an event that no one expected, and that quickly became a phenomenon over which we had no control. It forced us to change our way of life, to adapt, learn and relearn. The pandemic has made it more than clear that there are certain challenges that we cannot face unilaterally.

Taking advantage of the fact that 2022 is the European Year of Youth, we want to give voice and support to the generation that will lead the Europe of the future and make it greener, more inclusive and digital. To make the best of this European Year of Youth, it is important to involve those concerned, that is, the young people themselves. Creating an inclusive and empowering society for young people necessarily implies intentionally incorporating young people into the community. Not only do we need to give young people opportunities and facilities for a better future, but we also need to make them part of the decision-making processes and let them raise their voices. Related to this, the European Commission has launched an initiative called ALMA (Aim, Learn, Master, Achieve), which aims to support young people, especially those who are not in employment, education or training, to find their path to the job market. In addition, NextGenerationEU will also be an important step towards our objective: making Europe green, digital, healthy, strong and equal.

For this purpose, it is essential that all actors at all levels – including local and regional ones – get engaged. The empowerment and inclusion of young people require the engagement of authorities at national, regional and local levels. Everyone, including the private sector and citizens, must be involved for young people to be heard and active in society.



Full press release available here: <https://www.earlall.eu/initiatives-on-women-in-vet-and-lifelong-learning-and-on-youth-empowerment-discussed-at-the-euregions-2022-week/>

PROJECTS

**YESpecialists | www.yespecialists.eu/ #YESpecialists
Youth Entrepreneurial Spirit Specialist****ONGOING**

YESpecialists gathers experts from six European regions to create a new innovative methodology that will build up local ecosystems, introducing non-formal and informal methods into formal education and to promote innovative entrepreneurship concepts.

**NEETs for NEETs | www.earlall.eu/project/neets4neets/ #N4Needs
Co-creating Social Sustainability****ONGOING**

To facilitate conditions for NEETs to finish school or obtain long-term employment, the main project idea is to solve the problems together with the ones affected by them. With the NEETs for NEETs project, partners from Sweden, Germany and Norway aim to exchange best practices and commonly develop/improve new and innovative instruments and activities - formed together with the target group.

THEMATIC AREAS



PROMOTING GENDER EQUALITY IN LIFELONG LEARNING

POLICY



Creation of the Gender task force

EARLALL, in collaboration with EfVET and EAEA, started gathering experts' and stakeholders views regarding the need to discuss and exchange experiences to promote gender equality in Lifelong Learning. As a result of that, a survey was prepared and sent. Gender equality task force was set up in the autumn of 2022. Given the current situation, the task force considers essential and still necessary to promote a more balanced representation of genders in lifelong learning, as a factor for their successful integration into the labour market and for challenging gender stereotypes.

EVENTS



Increasing the involvement of women in the VET sector at the regional and local level

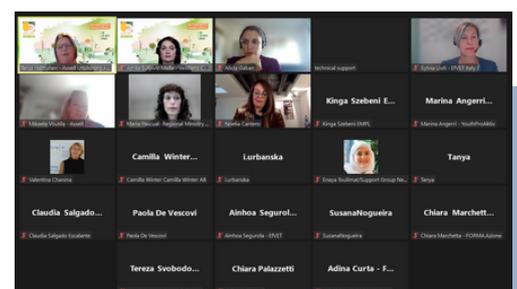
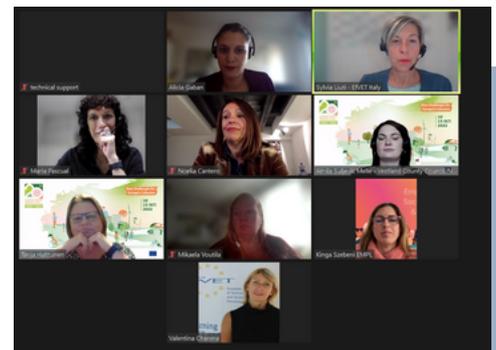
Online
11 October 2022
European Week of
Regions and Cities

Organised by EARLALL and EfVET

The workshop aimed to review the involvement of women in lifelong learning to overcome the significant gender gap. Even if there are no data available at the EU level regarding the participation of women in specific economic sectors, the Skills Agenda (notably the Council Recommendation on VET, November 2020) calls for social fairness and resilience and combats gender stereotypes.

With a European labour market dominated by men (79.9% vs 67.3%, 2019, Eurostat), a gender-sensitive approach can better respond to the needs and capacities of all citizens. Regional and local authorities can reverse the trend by including lifelong learning policies to encourage female learners to fully benefit from education and training equal to their male peers.

Making regional S3 sectors attractive to women would benefit regional prosperity. Involving education providers in this process is highly relevant to promoting cultural and behavioural changes. Teachers and students will share their bottom-up approaches with participants.



Full press release available here: <https://www.earlall.eu/initiatives-on-women-in-vet-and-lifelong-learning-and-on-youth-empowerment-discussed-at-the-euregions-2022-week/>

GOVERNANCE & MANAGEMENT

RE-LAUNCH OF EARLALL WORKING GROUPS

As agreed in 2021 and after consultation with the Working group leaders, **EARLALL** Working Groups got a rebump and a call for membership was launched. The process was facilitated via the creation of the “**EARLALL** Teams platform” where a dedicated page per Working Group was created. The official online re-launch meeting took place on 14 December 2021, where the Working Group leaders presented the objectives and future activities of each group and encourage **EARLALL** member representatives to join.

Since the meeting in December 2021, the Working Group have held 10 meetings and organised 4 successful webinars. We would like to thank **EARLALL** Working Groups leaders for their hard work and dedication!

 Full press release available here: <https://www.earlall.eu/earlall-relaunched-its-working-groups/>

EXCHANGES WITH MEMBER REGIONS' POLITICAL REPRESENTATIVES

EARLALL Secretariat was pleased to notice the interest that the activities of the network have raised in many of the association's political representatives. Noelia Cantero, **EARLALL** Director, exchanged views and shared the network and its members' priorities on:

-  Meeting with the Vice President of Brittany region F. Dadkhah on 30 May 2022
-  Meeting with Vestland County Counsellors Committee leader for Economic Development and Innovation (Tor A. Ljosland), Committee leader for Education and Competence (Karianne Torvanger), and our County Deputy Mayor (Natalia Golis) on 7 June 2022
-  Meeting with the Regional Minister of Education, Youth and Sport Theresa Shopper on 11 July 2022

It is with great enthusiasm that **EARLALL** member regions' appreciate regional cooperation in the field of lifelong learning and recognise the need to further strengthened collaboration given current challenges. The possibility of organising a peer learning meeting for **EARLALL** political representatives in 2023 is under discussion.

EXCHANGES WITH DELEGATES FROM OTHER REGIONS/STAKEHOLDERS

With the lifting of some Covid-19 pandemic restrictions, representatives and experts from many European regions and organisations re-started to visit Brussels based institutions and European networks. **EARLALL** Secretariat was pleased to welcome delegations from Helsinki or Centre Val de Loire regions and to present **EARLALL** initiatives and projects to a group of administrative staff from the Education Department in Central Denmark or Wales among others. This exchange of experiences is quite enriching and raise awareness about the initiatives that EARLALL member regions carry out too.



-  Online meeting with representatives from Jegunovce municipality (North Macedonia) on 15 January 2022
-  Meeting at Wales House with representatives from the Welsh Education Department and the Taith programme (United Kingdom)- Brussels, 10 March 2022
-  Meeting with representatives from the Guidance Unit - Department of Education of Centre Val de Loire (France) - Brussels, 18 March 2022
-  Meeting with representatives from Helsinki region (Finland) - Brussels, 30 March 2022
-  Meeting with a delegation of civil servants - Education Department - from Central Denmark region (Denmark) - Brussels, 28 April 2022
-  Meeting with representatives from Automotive Skills Alliance, online on 10 May 2022
-  Meeting with representatives from Lombardy region (Italy) on the occasion of the EUALPS conference in Brussels - Brussels, 18 May 2022
-  Meeting with VET teachers from the Region of Murcia (Spain) - Brussels, 3 June 2022

Moreover, on 17 May 2023 Kjerstin Torpmann-Hagen, Policy Officer and responsible for the European Alliance for Apprenticeships (European Commission) presented **EARLALL** and its key role in the Alliance to a meeting with Norwegian representatives in the Oslo House - Brussels.

EARLALL ANNUAL MEETING 2022

EARLALL Annual Meeting 2022 will take place on 26 October and will be followed by a conference and study visits to Varaždin County's (Croatia) education providers and agencies. The County is celebrating the 20th anniversary of its centres of excellence.



 Board meeting

 General Assembly

PARTNERSHIPS AND COOPERATION WITH OTHER NETWORKS

Liaising with the European institutions:

-  EAfA and Apprenticeship Support Services
-  ESF Transnational Platform
-  Digital Skills and Jobs Coalition
-  Lifelong Learning Interest Group at the European Parliament, promoted by the Lifelong Learning Platform and EAEA, with the involvement of the CULT Committee.
-  The Pact for Skills and Exchange Meetings with Stakeholders.
-  Committee of Regions – SEDEC Committee

Liaising with civil society and other stakeholders:

-  Lifelong Learning Platform, an umbrella organisation of civil society networks at the European level working in the field of lifelong learning.
-  Other partners, such as EfVET, EAEA, EURADA and the Goethe Institut.

COMMUNICATION STRATEGY

EARLALL's communication efforts in 2022 consolidated the work achieved in 2021 and considered the members' feedback to the two surveys that were distributed to improve the network's communication and dissemination strategies.

In terms of internal communication, results showed the need for an internal space for Members where they can share updates, learn from each other and develop common projects. Therefore, an internal platform was developed on Microsoft Teams and launched in autumn of 2021. Regarding the internal communication, positive feedback was gathered the EU Monitoring newsletter and interaction with the Secretariat.

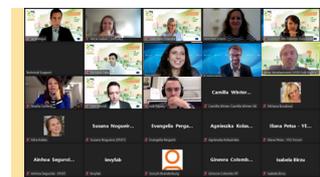
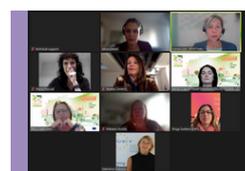
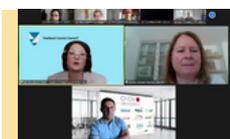
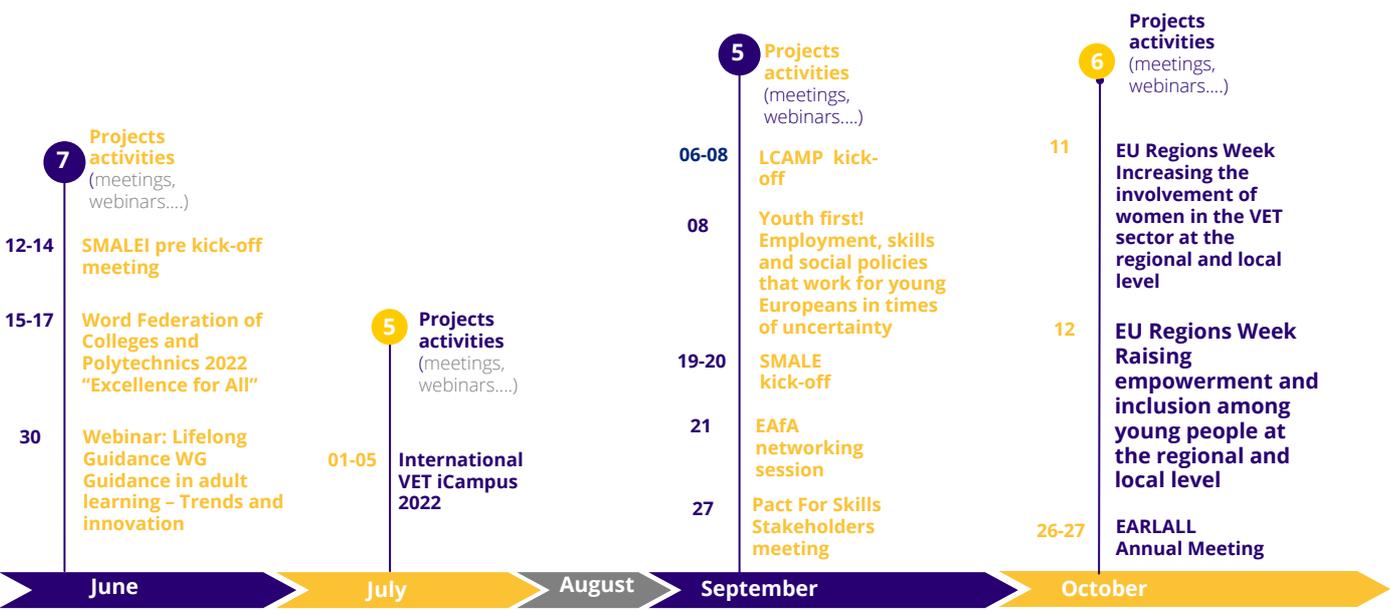
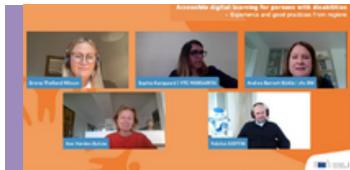
Concerning external communication and visibility, members provided positive feedback regarding the opportunities offered by **EARLALL** and the network's efforts in this sense. In addition, a mass mailing newsletter was sent to promote **EARLALL's** social media channels and gain quality followers on them.

DATA FOR ONLINE COMMUNICATION CHANNELS

	Data 2021 (29 Oct)	Targets 2022	Data 2022 (03 Oct 2022)
 Twitter	1,637 followers	1,900 followers	1,818 followers 
 Facebook	325 followers	365 followers	321 followers 
 LinkedIn	462 followers	542 followers	800 followers 
 Website	5,280 users	7,254 users	6,000 users 
 EARLALL Insights	489 subscribers	520 subscribers	520 subscribers 

An upward trend is identified in most of the channels. **EARLALL** social media channels that are reaching and growing faster are Twitter and LinkedIn as are matching the policy strategic goals of the network. On the contrary, a further reflection would need to be done regarding Facebook. This platform is not matching anymore our needs and currently, the audience is leaving this social media platform. Therefore, might be considered to close this profile in 2023. Regarding the website targets, an effort needs to be done to redirect traffic to our main website and so meet the targets. This is important not only to meet the targets but also because our website is our "business card" for the external world. Finally, **EARALL** Insights, the newsletter that is sent quarterly to external audiences is increasing the number of its target audience. This trend is positive, but a further boost is needed to keep growing and reaching more potential new members and key stakeholders.

EARLALL HIGHLIGHTS 2022





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EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
AUTHORITIES FOR LIFELONG LEARNING

www.earlall.eu

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