



Co-funded by the
Erasmus+ Programme
of the European Union



Youth Entrepreneurial Spirit

Project leader Barbara Harterink



YESpecialists

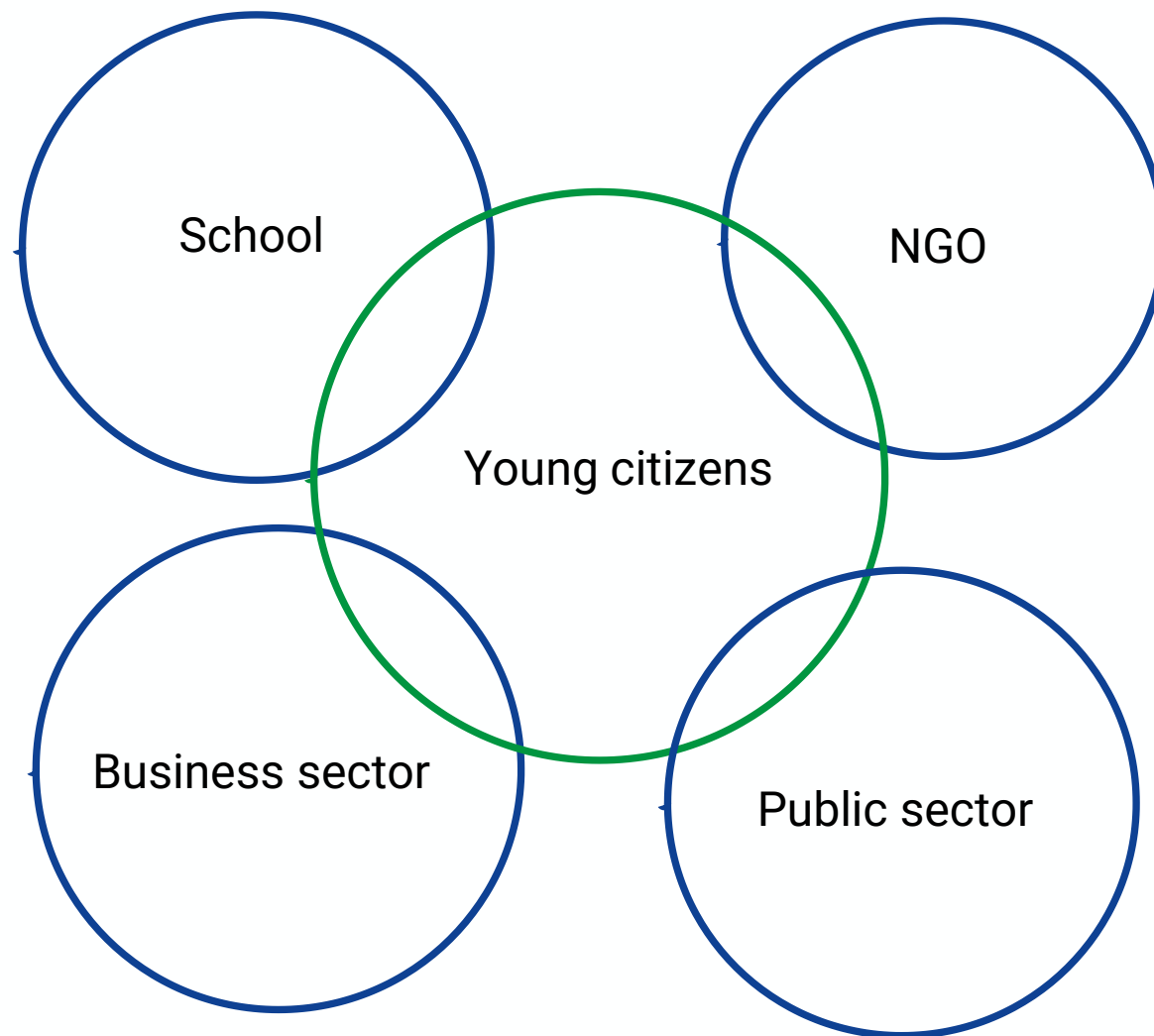
Youth entrepreneurial spirit specialists

- Boosting Youth Entrepreneurial Spirit in rural areas
- Regional partnership funded by Erasmus+ YOUTH
- Bottom-up approach
- Involving on the local level:
VET-schools, Municipality, Business sector, NGOs
and last but not least **Young inhabitants**



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Helena, 26 years:

- Helena is the new veterinarian in the district Heia. It is difficult to get to know other people and she thinks it is sad that so many buildings in the centre are empty.
- She is an amateur photographer and likes to draw. Where can she meet other young creative people? Those who aren't playing football? Maybe she could start a co-working space for young artists but how?



Max, 24 years:

- Max has almost finished his teachers studies in the city and would like to move back to his home district
- He has some good ideas for the development of new educational tools for children with learning difficulties.
- Max is unsure about the next steps: Where can he get advise? How can he get financial support to further develop his ideas?



Laura, 17 years:

- Laura is student at the local VET-school. She wants to stay in her home town in the district, but so many young people leave this town. They don't find it an attractive place to live in. Laura knows that her town has a lot of potential.
- How can she promote the opportunities of her town?
- Who can help her to involve more people in her ideas?



YESpecialists – key outputs

Youth entrepreneurial spirit specialists

Good practices on Youth entrepreneurship in rural areas

Guide on building local ecosystems in support of youth entrepreneurship in rural areas

Training course for stakeholders aiming at building such ecosystems.



www.earlall.eu/project/yespecialists/

#YESpecialists

YESpecialists logo designed by Eva M^a Gómez Castaño,
winner of the YESpecialists logo youth contest.



YESpecialists

Grassroots representative – Tina Sandra Ellingsgaard (Denmark)

- Youth Advisory Board -member
- Photo Voice as method
- We were asked to take photos
- that represents :
 - *5 valuable things in our local area*
 - *5 things we would like to improve*



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YESpecialists – key outputs

Grassroots representative – Tina Sandra Ellingsgaard (Denmark)

Pros:

- Reflection-in-action and reflection-on-action
- Dialogue
- Visualising similarities and differences between members (bonding)

Cons:

- Time consuming
- Research tool, not an action tool

