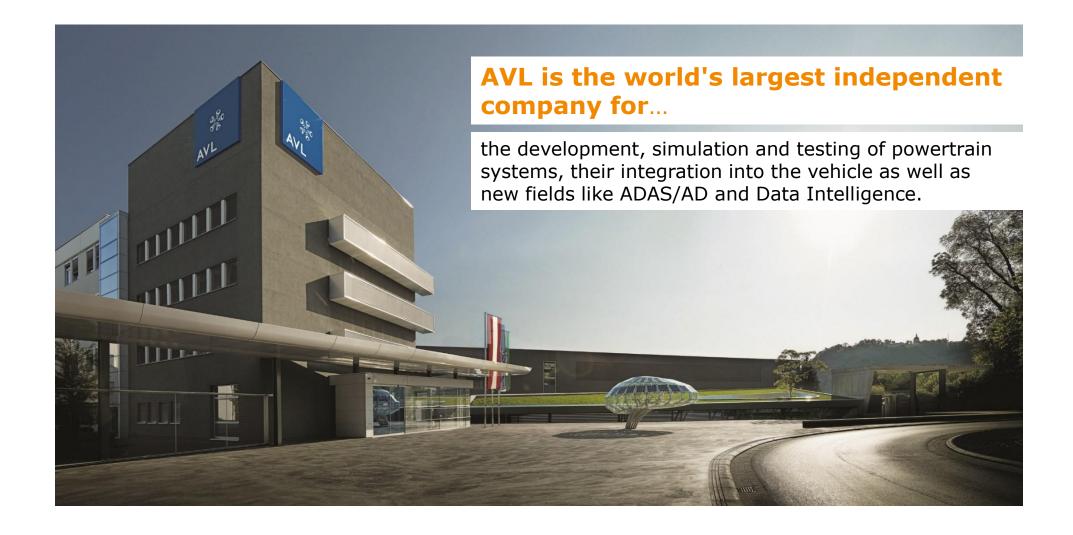


# The role of companies

Dr. Markus Tomaschitz, Vice President of Human Resources at AVL (Austria)

## **AVL List GmbH**



## **Enterprise Development Automotive**

### **RESEARCH 10%**

of turnover in-house R&D

#### **INNOVATION 1500**

granted patents

#### **STAFF**

**11.000** employees

**65%** engineers and scientists

### **GLOBAL FOOTPRINT**

**43** engineering locations in **26** countries

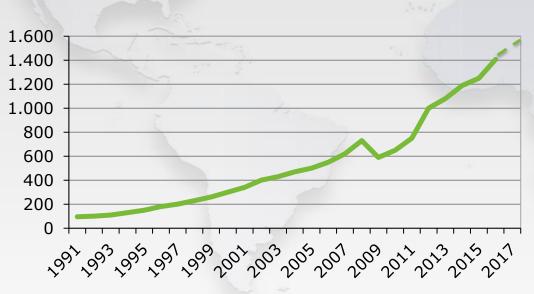
- **>230** testbeds
- Global customer support network

### **EXPERIENCE**

**70** years!

**5** powertrain elements

## **GROWTH**



#### **SALES**

1995: 0.15 billion €

2020: 1.7 billion € ONE



## Changes in the Automotive Industry



### Technology Transition

Connectivity

ADAS/AD





















Mobility System Change

MaaS

FOCUS ON NEW/MODIFIED CUSTOMERS







FOCUS ON NEW CUSTOMERS AND BUYING CENTERS

New technologies

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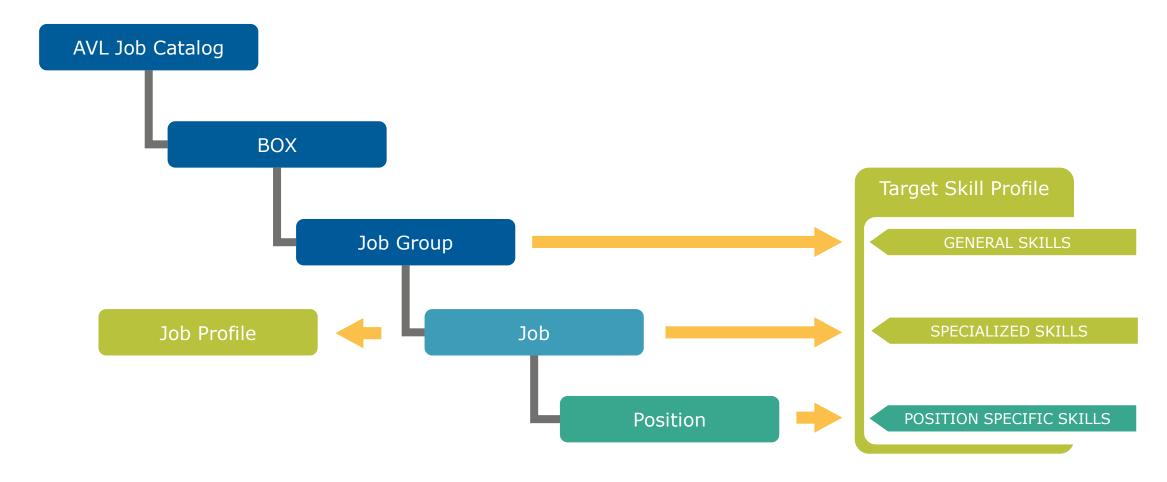


### These changes call for a disruptive change

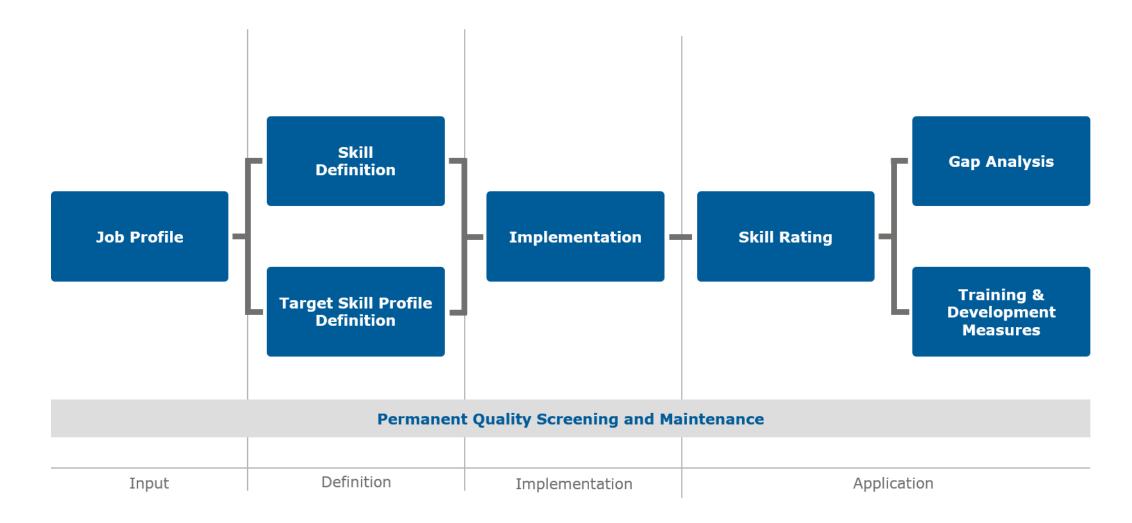
- AVL makes 50% of its turnover with new technologies the urgency of addressing skill gaps is clear as transformation happens quickly
- 5 key actions to close skill gaps—hiring, contracting, redeploying, releasing, and **building skills** within the current workforce
- Skill building (more than hiring, contracting, or redeploying employees) is the best way to close those gaps
- We need to strengthen our efforts to reskill or upskill our AVL employees
- Basic digital skills have also become a clear priority
- We need large-scale, programmatic efforts to support skill building so that employees can adapt to fundamentally changing requirements of their current role or move into a new one.
- We as AVL HR assess the demand and need for specific skills in the future, designing a portfolio of initiatives to close skill gaps, and launching an organizational structure that is dedicated to learning

## Global Job and Skill Management

Target Skill Profile Definition



## Skill Management Process





- Job: Project Manager Testing
- Organizational Assignment
- Employee classification
- Expert Career

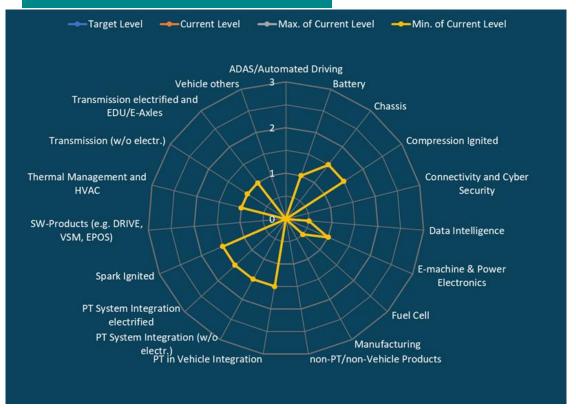
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## General & Specialized Skills



### AVL Product Know-how



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## Global Job and Skill Management

Gap Analysis - Skill Reporting

