



Baden-Württemberg

MINISTERIUM FÜR KULTUS, JUGEND UND SPORT

Bridge+ conference 2021



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Three trends in skills development in BW

A large variety of activities, many of them related to **digitisation, artificial intelligence and „new“ work**

Close links to **companies and public employers** = skills development related to people in employment and (dual) vocational training and to innovation

In addition, activities in the field of “**basic skills**” / **upskilling** in a broad sense = including people with lower qualification backgrounds

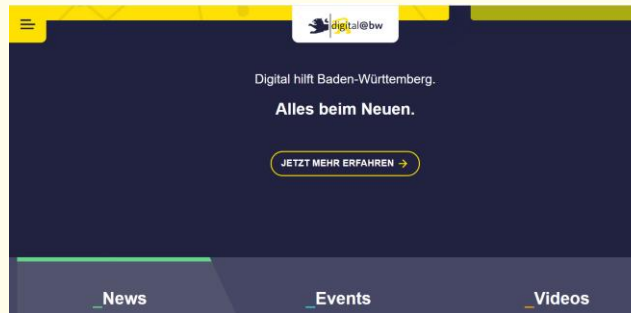
Actions in BW (selection)

Policy actions

Digitisation strategy
digital@bw

Alliance to strengthen
(dual) vocational
training and skilled
work

Alliance / pact for
lifelong learning



Programmes

Wirtschaft digital

Digitalakademie@bw

Digital Hubs

Lernfabriken 4.0

Digitaler
Weiterbildungscampus

Basic skills initiatives

Upskilling4all



GEMEINSAM. FÜR. WEITERBILDUNG

(Together for Further Education)

The goals of the Alliance for Lifelong Learning 2021-2025:

1. Mastering structural change in the economy and the world of work
2. Strengthening social cohesion
3. Expanding further training advice
4. Securing and expanding basic education
5. Shaping the change in the form of training offers
6. Ensuring quality of training
7. Promoting information, transparency and collaboration



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(Further with education in BW)

Offensive for Further Training, since 09 February 2021

- the three Ministries of Economics, Education and Science will bring job-related further training in the state together with the further training partners on site under one roof
- Professional training as a driver of opportunities
- Strengthen continuing education through digitization even in the corona crisis
- Innovative offers at universities



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(Further with education in BW)

Current projects:

- **Implement the digital package for further training**
- **Further develop the digital further education campus (DWC)**
- **Support basic education and literacy**