



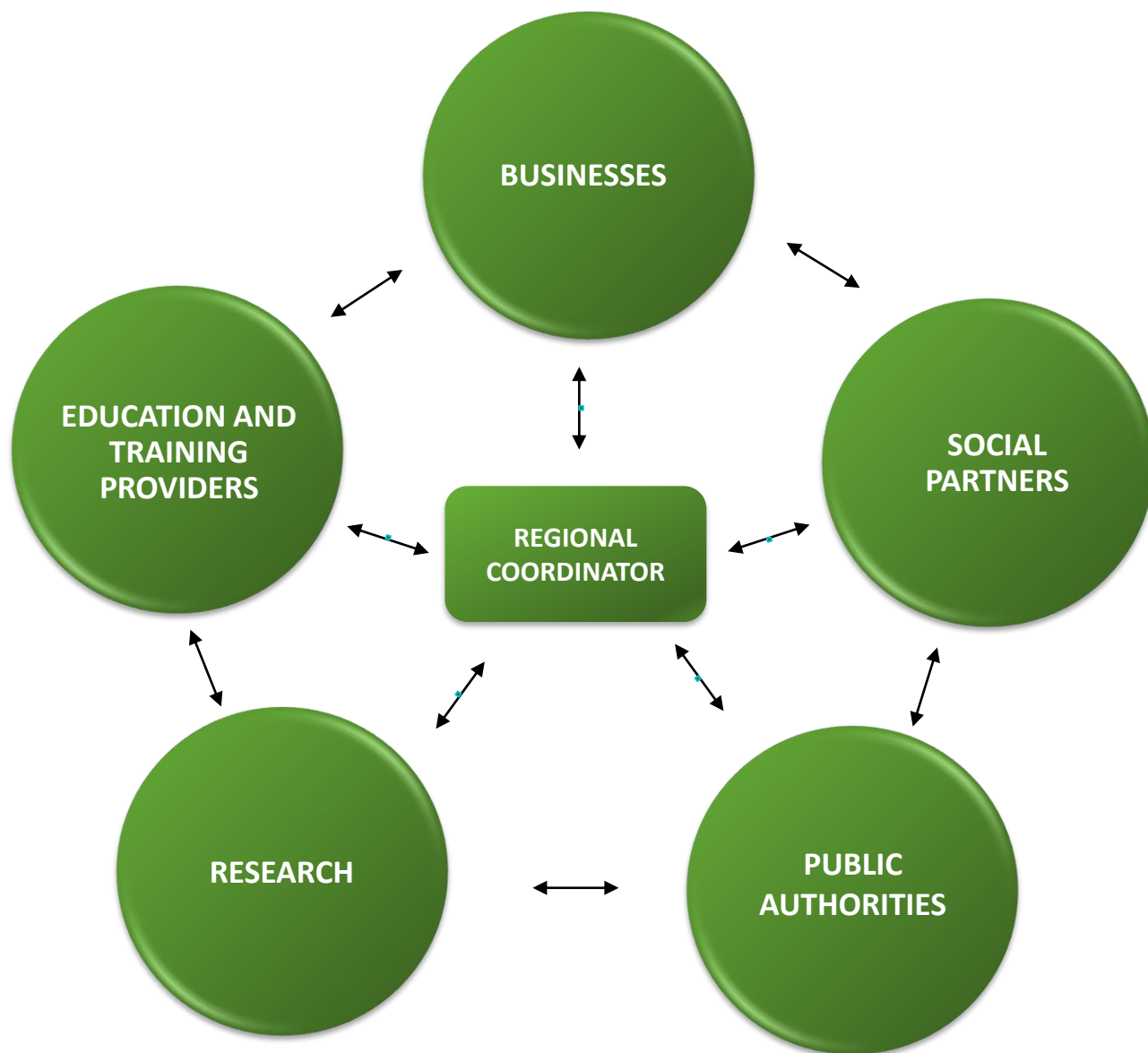
**AUTOMOTIVE SKILLS ALLIANCE**

**PARNERSHIP IN THE AUTOMOTIVE ECOSYSTEM  
WITHIN PACT FOR SKILLS**

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The background features a green diagonal stripe on the left side and a faded, light-colored illustration of a complex highway interchange with multiple overpasses and ramps on the right side.

# **ASA OVERVIEW**



The ASA mission is to bring together different kind of stakeholders involved in the Automotive ecosystem and to ensure **continuous, pragmatic and sustainable cooperation** on the skills agenda in the ecosystem.



It further aims to ensure collaboration on a **European level, as well as on national and regional levels**, between all the involved stakeholders in the Automotive ecosystem.



- Provide **clear implementation framework** towards skills transformation and **contribute to post-COVID recovery**
- Pave the way to member states/regions/industry for **massive up-/re-skilling agenda** (to be implemented ASAP)
- Jointly, with partners and the Commission, provide **one-stop-shop services** for members
- Represent an **open partnership** for all already existing or future stakeholders, initiatives or projects to cooperate under one European umbrella for the Automotive Ecosystem.

Establishment of a **skills partnership for the automotive ecosystem**, based on the stakeholder's joint call.

**Updated intelligence** about the automotive ecosystem and its development, as well as guidance to education and training bodies leading to continuous skills needs updates.

## MASSIVE WORKFORCE UPSKILLING AND RESKILLING ACROSS THE AUTOMOTIVE ECOSYSTEM

**EU-wide framework for skills and job roles** building on DRIVES outcomes, as well as shared experience and best practices.

Platform for **exchange of best practices and one-stop-shop guidance** for the financial instruments available on European and national level for financing skills agenda.

- **ASA builds upon the work carried out by strategic projects in the skills agenda** for the ecosystem, and based on the Blueprint partnership collaborations, it will further broaden the outcomes of the key initiators such as – **DRIVES (2018 - 2021)**, Blueprint project, which provides inputs to the future work of the partnership, and the **ALBATTIS (2019 - 2023)** Blueprint project.
- **DRIVES** project provides **Automotive Skills Agenda Strategy & Roadmap** with clear indication of Key Actions for the sector, including **the establishment of the Automotive Skills Alliance**
- **ASA will benefit from DRIVES and ALBATTIS deliverables**
  - DRIVES work on Automotive Skills Intelligence – [Strategy and Roadmap including also Sectoral Analysis of Skills Demand and Offer, Analysis and Recommendations focused on Apprenticeship in Automotive Sector](#)
  - [DRIVES Framework](#) – initial version of EU-wide database of reference job roles and training courses provided across Europe and possibility of digital badges for skills awards
  - [DRIVES Job Roles](#) and [DRIVES MOOCs](#) to offer directly to companies and also to education and training providers to their courses
  - [ALBATTIS analysis](#) of the skills intelligence in the Batteries for Electromobility sector.
  - ALBATTIS further work to be carried out regarding to specific educational and training offer for the battery sector





# **ORGANISATIONAL STRUCTURE**



## ASA – ORGANISATIONAL OVERVIEW & UPDATE

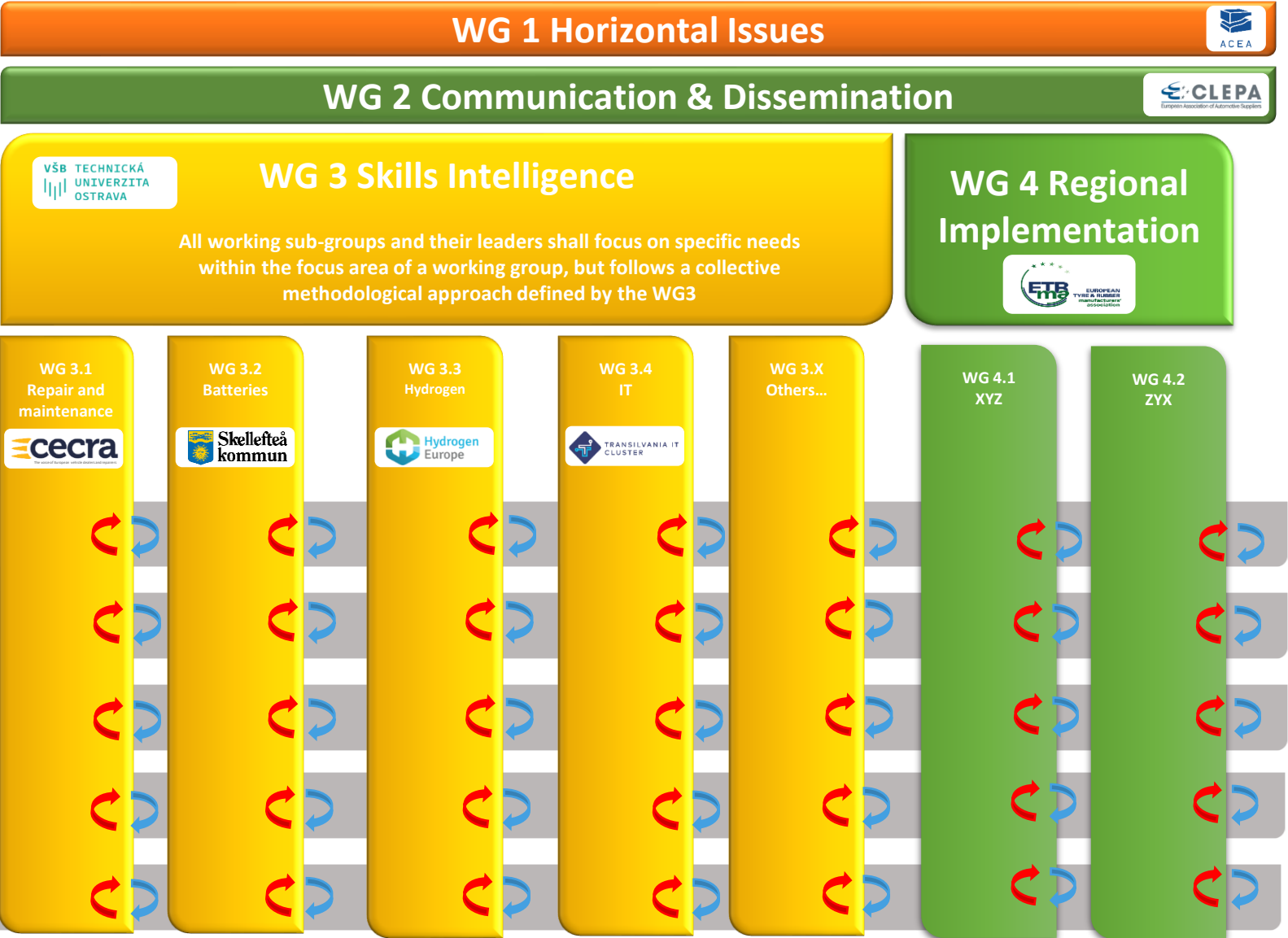
- ASA implementation **is already running, and full launch was in January 2021**
- **Participation ensured** from current supporters of the initiative (more than 65 stakeholders from across Europe – industry, social partners, educational and training organisations, regions and municipalities, and other types of organisations)
- Key focus on **regional and cross-regional cooperation**
- Automotive Skills Alliance encourages others to **join this movement** by expressing their interest to:

[info@skills-alliance.eu](mailto:info@skills-alliance.eu)

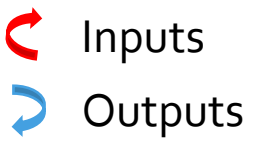
**The alliance allows participation irrespective of size, position on the market or value-chain and is open to new entrants in new emerging technologies/markets related to the Automotive Ecosystem!**

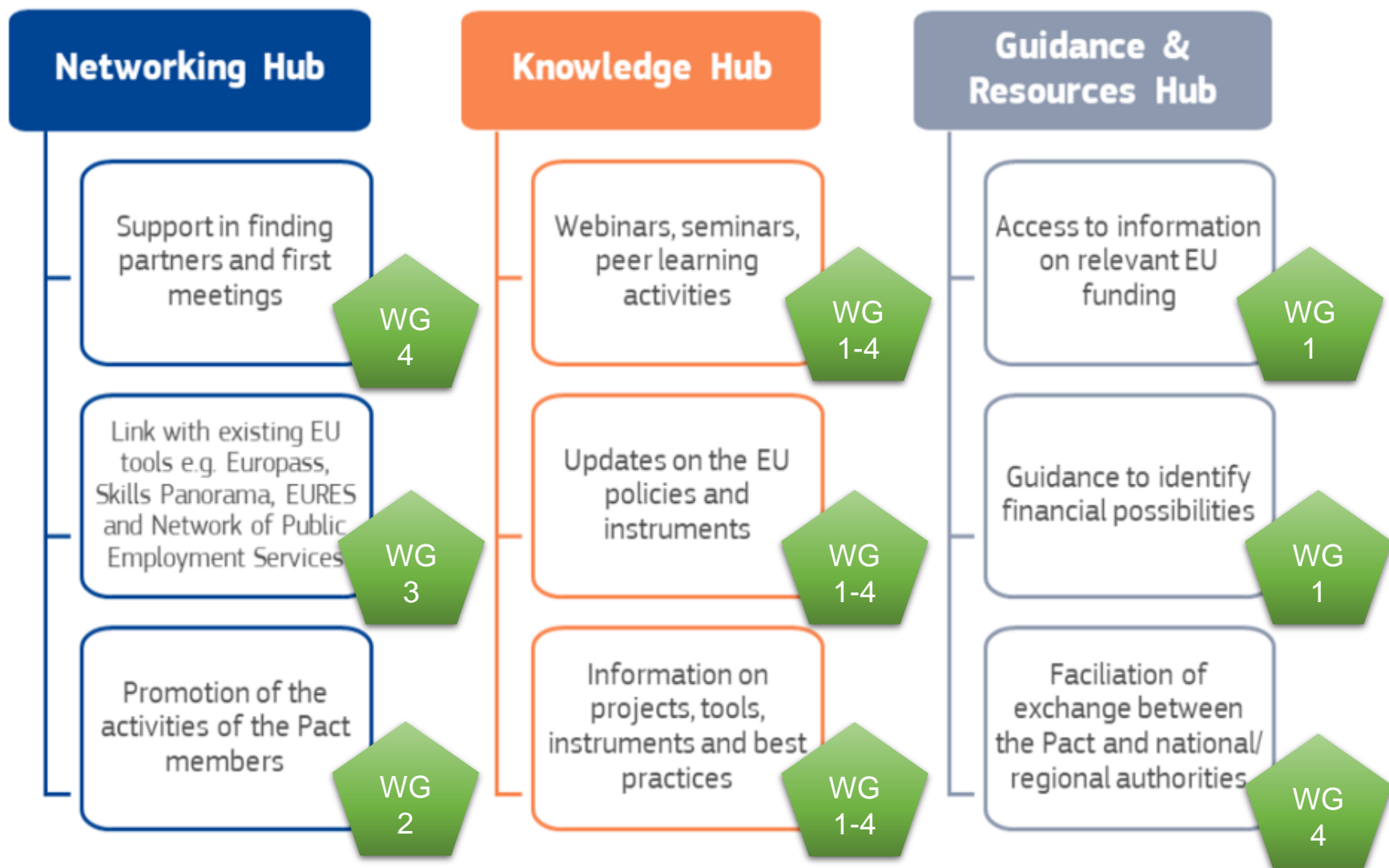


## Working Groups (WG)



- The structure of Working Groups combines, in principle, a **horizontal and vertical approach**. Working groups are of a vertical nature and ASA member types groups represent a horizontal perspective. **Each working group has clearly defined inputs and outputs to particular ASA member types groups.**
- Members of ASA are based on **their level of internal commitment assigned to Working Groups**



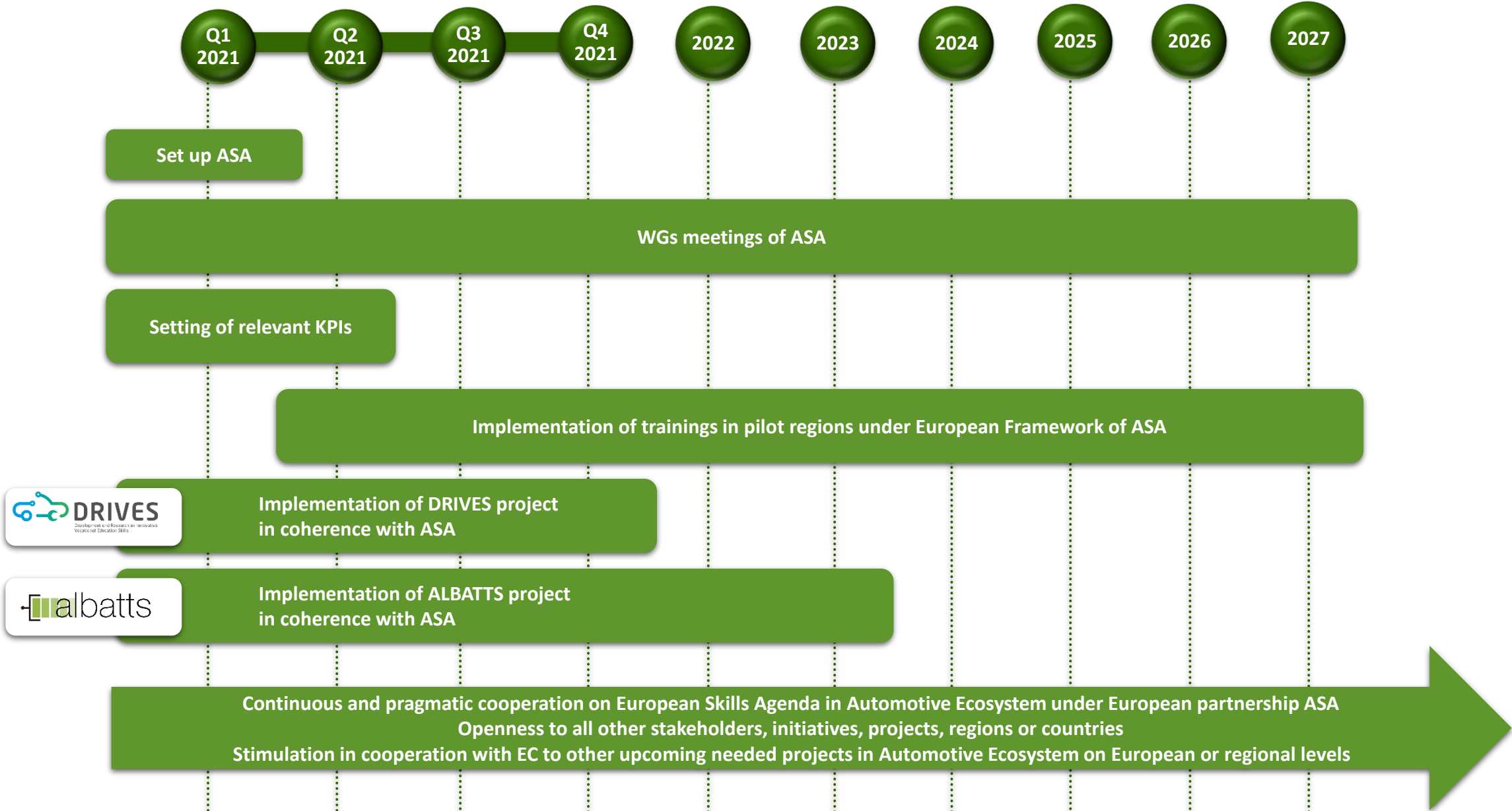




# **FORESEEN TIMELINE**



# ASA – PACT FOR SKILLS LINK TO BLUEPRINT PROJECTS





# AUTOMOTIVE SKILLS ALLIANCE

**Detailed information**

[www.automotive-skills-alliance.eu](http://www.automotive-skills-alliance.eu)

**Contact**

[info@skills-alliance.eu](mailto:info@skills-alliance.eu)

**THANK YOU FOR YOUR ATTENTION**