

Entrepreneurship in high school Ivanec

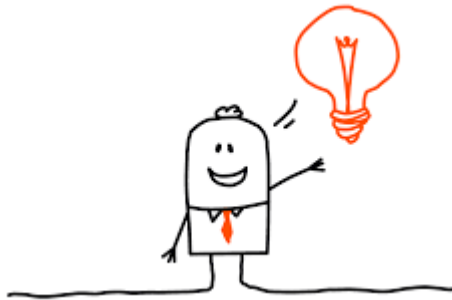


PETRA ŽUPANIĆ, economics teacher

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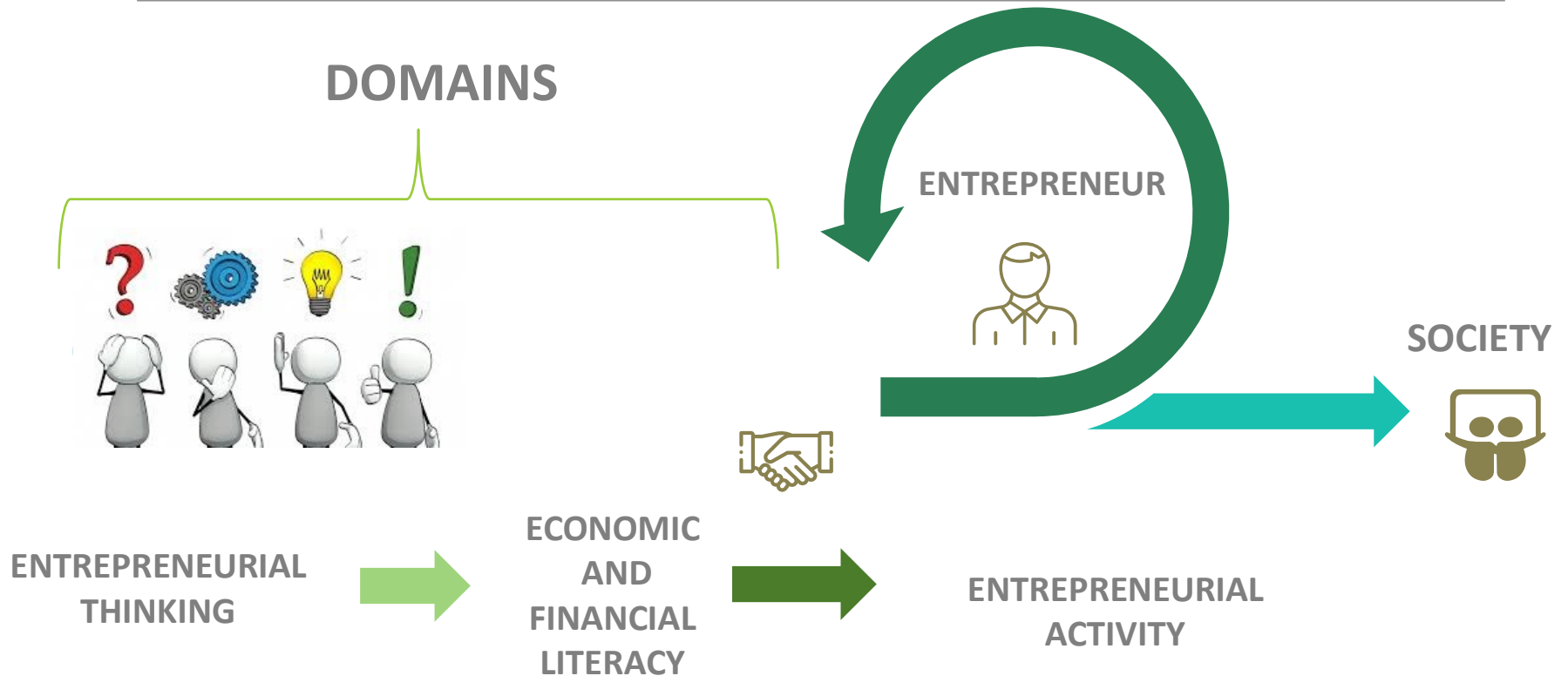
IVANEC, 19.10.2020.

Entrepreneurship?



bussines

Entrepreneurship as cross-curricular topic





Educational expectations of the interdisciplinary topic entrepreneurship

- developing an entrepreneurial ways of thinking
- entrepreneurial activity in life and work
 - acquiring work habits
- development of the characteristics of an enterprising person

Regular classes

Education programme - economist

- **ENTREPRENEURSHIP** and TRAINING COMPANY
 - Business communications
 - Accounting
 - Statistics
 - Marketing
 - Capital market
 - Corporate social responsibility



Training companies of Ivanec High School



Chair4U

CHAIR4U

Furniture sales and interior design



HOSTA PARK d.o.o.

Adventure park and accommodation, gastronomy and relaxation services



OAZA EVENTS d.o.o.

Event organization



RENTALIS d.o.o.

Car rental



AFRIEL d.o.o.

Sales of didactic toys



Natur d.o.o.
PRODAJA DRVENIH PROIZVODA

NATUR d.o.o.

Sales of wooden products



Na put s nama d.o.o.

NA PUT S NAMA

Travel agency



Prirodom do zdravlja d.o.o.

PRIRODOM DO ZDRAVLJA d.o.o.

Sales of natural cosmetics

Training company

- simulation of business from a real environment
- independent planning, work organization
- practical experience required for work

- The student develops a sense of:
 - creativity
 - teamwork
 - business ethics
 - interest in the profession



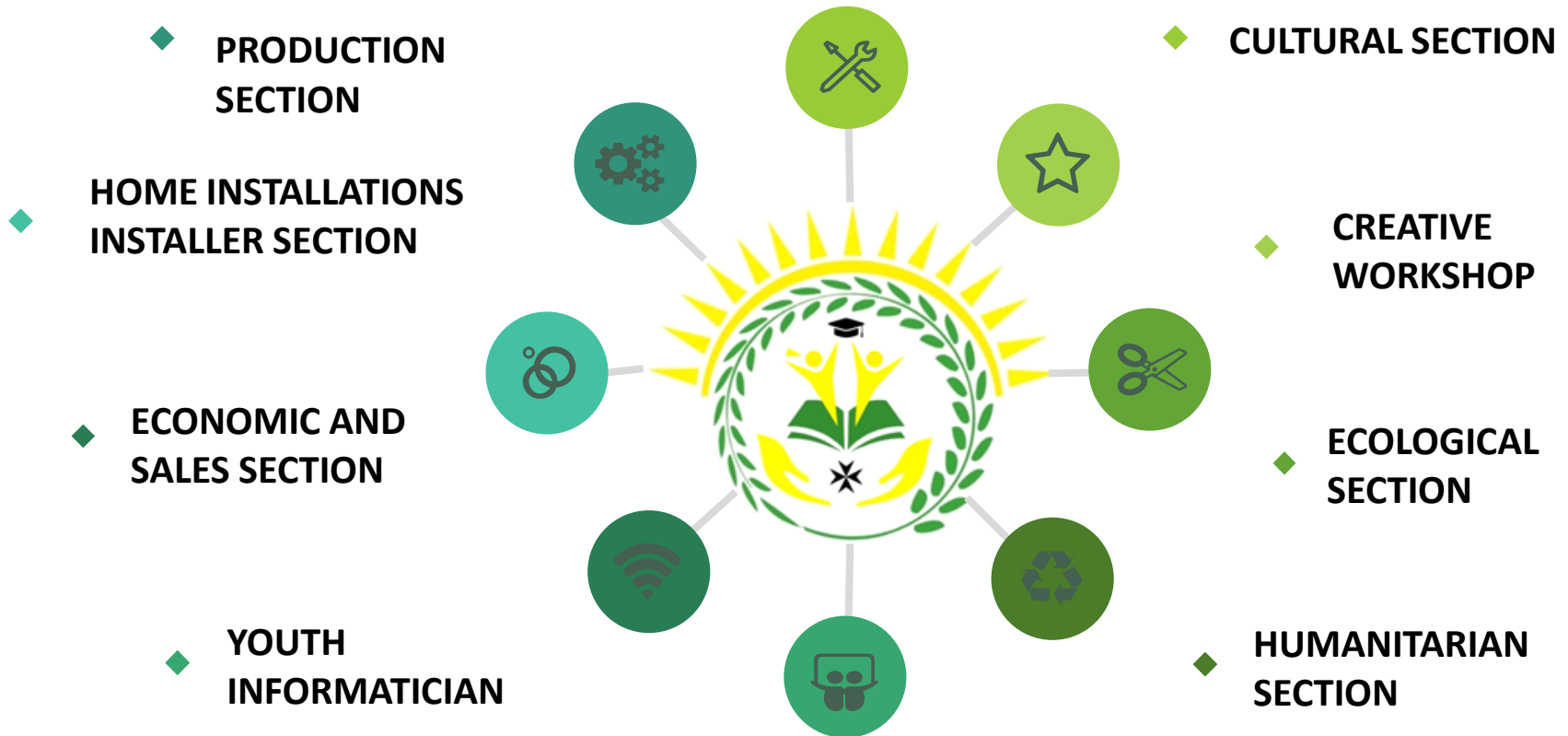
Student's cooperative



- Extracurricular activity
- Entrepreneurship model
- Cooperation of all sectors and occupations
- Work-based learning



Student's cooperative "Sonščica"



Example of good practice:

✓ Training Firm

Natur d.o.o.



Natur d.o.o.

PRODAJA DRVENIH PROIZVODA

✓ Student

cooperrativę "Sonščica"



Products:



Natur d.o.o.
PRODAJA DRVENIH PROIZVODA

Activities:

- development of entrepreneurial ideas
- company founding
- designing a visual identity
- participation in fairs
- product promotion and sales
- designing new products





S

See your goal.

U

Understand the obstacles.

C

Create a positive mental picture.

C

Clear your mind of self-doubt.

E

Embrace the challenge.

S

Stay on track.

S

Show the world you can do it!

