

# Asset Based Community Development working with young entrepreneurs

RITA AGDAL, PhD, cand.polit.

[riag@hvl.no](mailto:riag@hvl.no) Head of section for community work and  
the master program in community work

“THE MOST SUSTAINABLE IDEAS AND  
THE WILL TO ACT ARE RIGHT HERE”



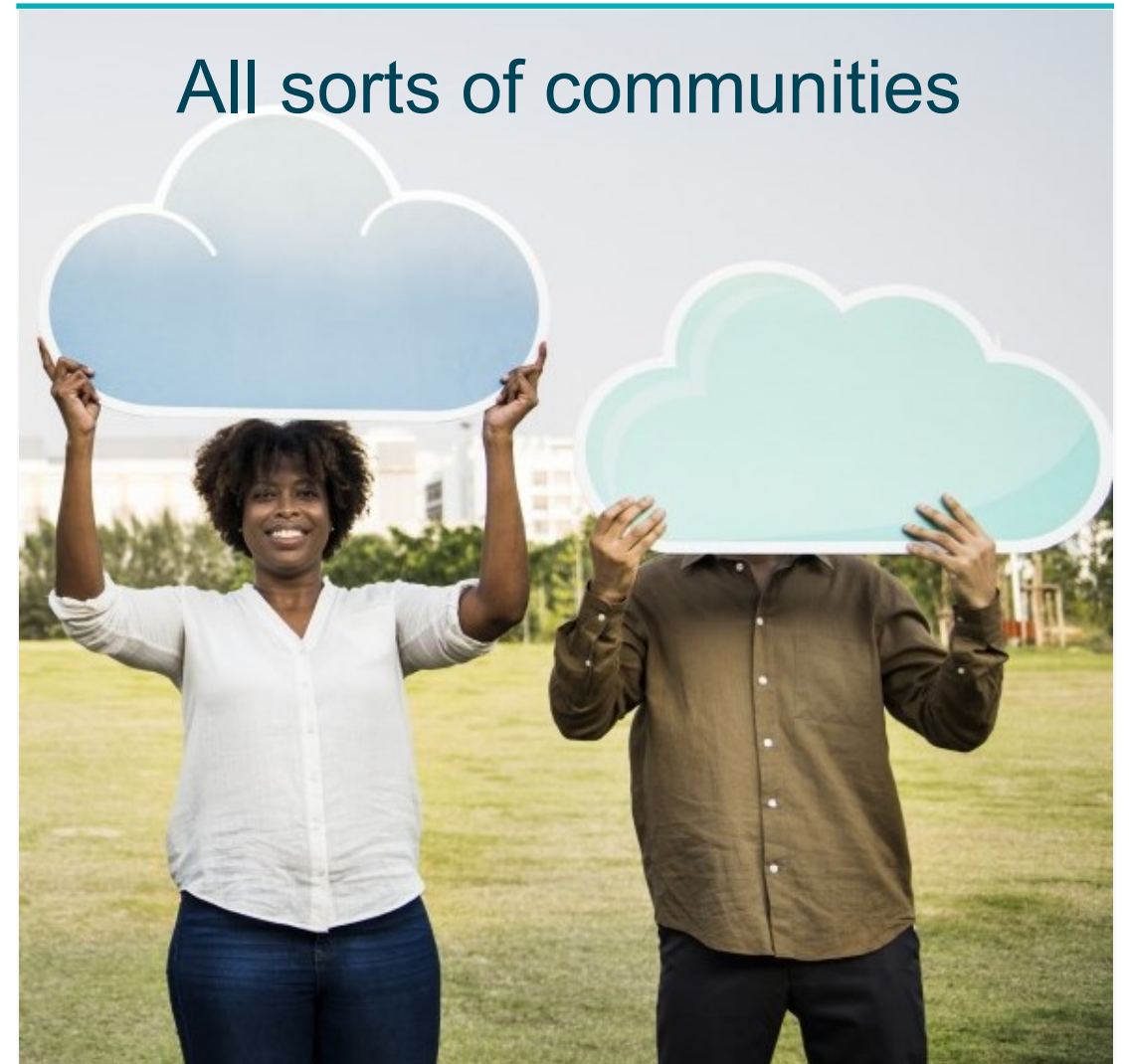


# Asset Based Community Development

On all continents



All sorts of communities



# Resources and creative process of youth

TO

FOR

WITH

BY





ABCD is strengths based – and collective





What will the process produce?







# From UFOs, to outdoor movie theaters and renovation of the harbour











All have resources and should be included in the process. Who do the community tend to invite?





# What do they care about ?



**MOBILIZING QUESTIONS AND ACTIVITIES  
TO COME TOGETHER AND START AT PROCESS WITH DIRECTION**



# Mobilization

**WHAT DO YOU CARE SO MUCH ABOUT THAT YOU WANT TO DO SOMETHING ABOUT IT ?**

- **WHAT SKILLS, GIFTS AND ENGAGEMENT HAR DU SOM DU KAN BIDRA MED ?**

- **KVA SKAL TIL FOR Å FÅ ANDRE TIL Å DELTA ?**



# Mobilizing youth in ABCD in six different ways:

- Local communities work with ABCD and youth are integrated
- Schools use ABCD internally
- Schools start ABCD processes and reach out
- Local communities reach out to schools
- Schools and community networks collaborate in ABCD



Lager «live-TV» for Askøy-ungdommen  
av-avis.no

# From “what is wrong” to “what is strong”

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- › **Six Building Blocks**
- › Gifts, Skills and Passions of participants
- › The power of local associations
- › The resources of institutions
- › The environmental assets
- › The economic resources
- › The cultural assets (stories of the place)





# ABCD builds communities, networks and social capital

## Principles:

1. Build on strengths and resources
2. Builds communities from within
3. Relationship driven and building



ABCD mapping and  
capacity building

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**EASY?**  
**YES, WE CAN**





Thank you for your attention!

[Rita.agdal@hvl.no](mailto:Rita.agdal@hvl.no)

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