

18th EUROPEAN WEEK of REGIONS and CITIES

05>09 OCTOBER 2020

12>16 OCTOBER 2020

19>22 OCTOBER 2020

RESTART
EUROPE
Together

#EURegionsWeek



European Committee
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AUTHORITIES FOR LIFELONG LEARNING



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/intro

Let's chat.



Rui Coutinho

Executive Director
Innovation & Growth

rcoutinho@pbs.up.pt

www.pbs.up.pt

Welcome everyone!

Structure

9:30-9:35 Introduction

9:35-9:50 University-city collaborations to solve
societal challenges

Rui Coutinho / Porto Business School

9:50-10:15 Key Competences for VET Mobility

Josep Francí / Barcelona Chamber of Commerce

Blanka Hvozdoová / ESOZ Chomutov

10:15-10:30 HEIs role in regional development

Alessio Cavicchi / University of Macerata

10:30-11:00 Roundtable

Quadruple helix approach to strategic regional development

Speakers: Rui Coutinho, Alessio Cavicchi,
Maria Pascual, Paulo Calçada, Blanka
Hvozdoová, Josep Francí

Moderator: Maria Palladino

Questions will be managed via chat and
selected by the roundtable moderator

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University-city collaborations to solve societal challenges

UniverCity Action Lab

Linking European universities with their urban stakeholders to jointly address societal challenges



UNIVERCITY ACTION LAB

Co-funded by the
Erasmus+ Programme
of the European Union



Goal

Extend Higher Education Institutions' societal role,
developing social and environmental responsibility, innovative
mindset and social entrepreneurship skills among their students
through the provision of tools, knowledge and skills.



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UniverCity Action Lab

Linking European universities with their urban stakeholders to jointly address societal challenges



1. Report about the status-quo of the collaboration between cities and universities and successful case studies

How?

- 27 cases of good practices about university-city cooperation
- 1 extensive report
- 27 blog articles (each case study was transformed into a blog article for dissemination purposes)
- 1 Status Quo Report of the state of university-city cooperation

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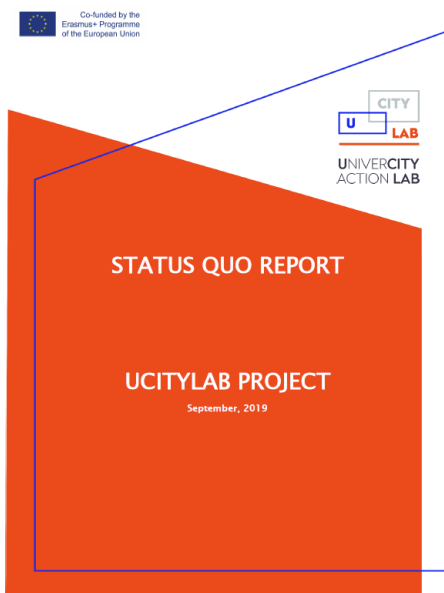
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UniverCity Action Lab

Linking European universities with their urban stakeholders to jointly address societal challenges

How?



1. Report about the status-quo of the collaboration between cities and universities and successful case studies

Conclusions

- HEIs as **facilitators** of urban transformation
- Student **learning experience** as major motivation for the university-city engagement
- **Alignment in regional and institutional policies** necessary for successful university-city cooperation
- University-city engagement facilitated through **targeted study programmes**
- Lack of **financial stability** poses a barrier to sustainability
- **People factor** is key to successful collaborations
- More flexibility needed in the curriculum for **transdisciplinary projects**
- **Policy and culture change** is necessary for the full potential of the collaborations to be realised



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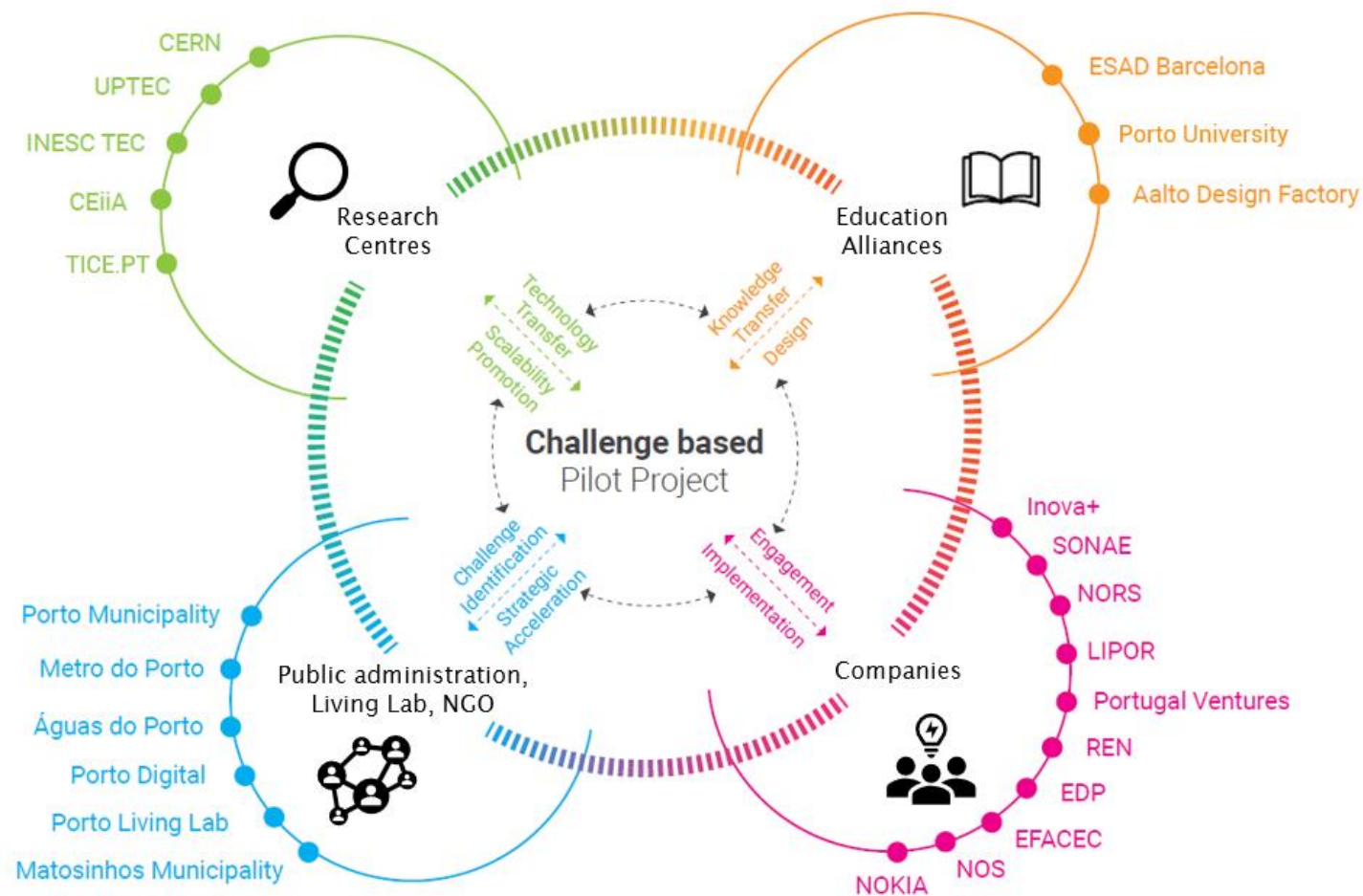
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How?

2. Constitution of networks with urban entities
3. Constitution of a teaching toolkit to be used on classes



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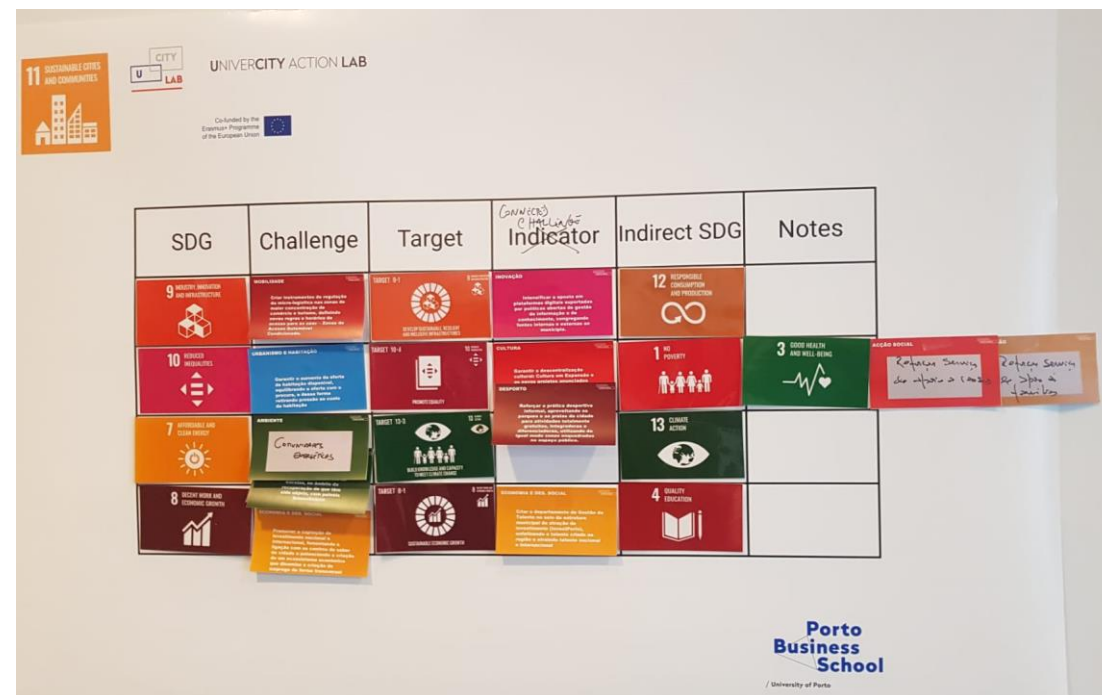
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4. Implementation of the teaching toolkit in HEIs

How?

- **Challenges identification**
- Definition of the program
- Preparation of promotion materials
- Development of activities
- Demonstration and validation
- Results dissemination and exploration



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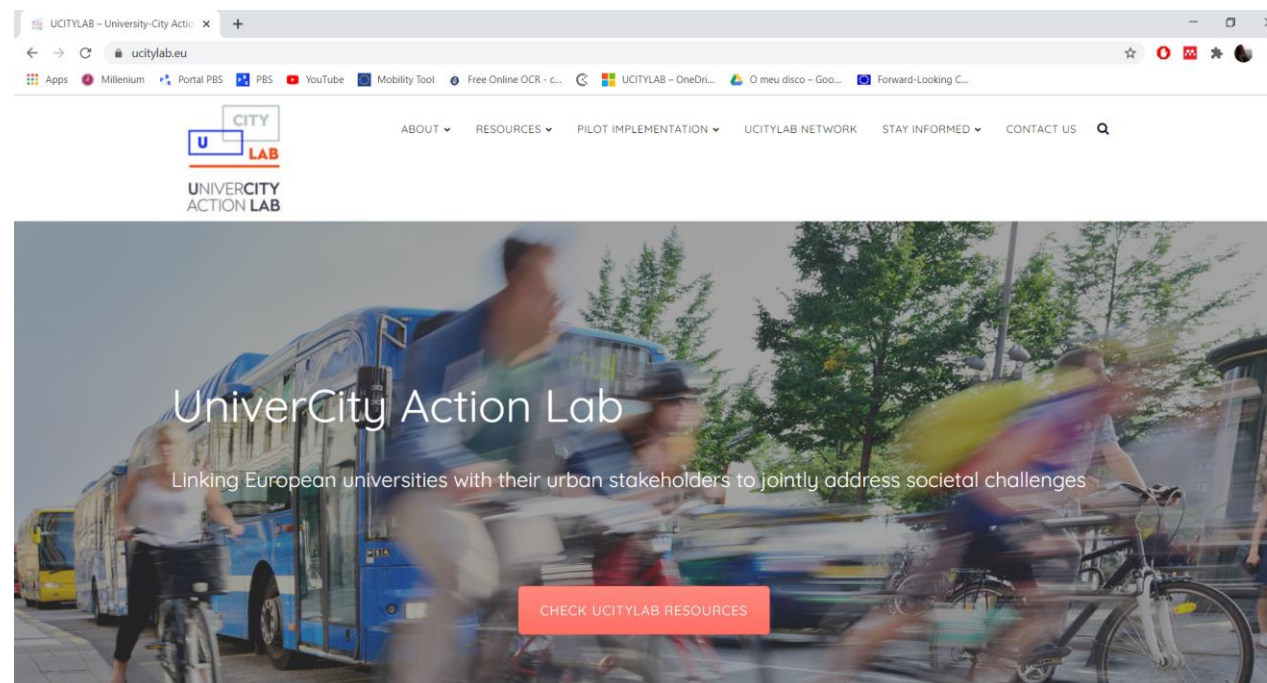
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5. Creation of an online
portal

How?

<https://www.ucitylab.eu/>



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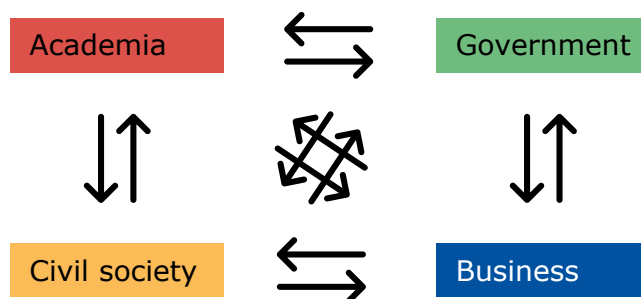
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University-city collaborations to solve societal challenges



**the quadruple helix accelerates
the transfer of research and
innovation results to regional
growth**

Thank you!