Resilient skills ecosystems
for a crisis-proof future

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EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
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#SkillsEcosystems

Regional Covid-19 strategy Baden-Württemberg

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MINISTERIUM FÜR KULTUS, JUGEND UND SPORT

vhs

Key measures taken

Short-term: Enhanced financial and education-related engagement

- Focus on **digital equipment** and the **use of digital media**:

  – extra regional budget to provide students with laptops

  – new teacher trainings to promote pedagogical methods of online schooling

  – technical support of staff to enable distance-teaching

  – Digital Campus Baden-Württemberg!

Key challenges identified by measure implementation

Short-term challenges and long-term risks

- home schooling barriers for students with disadvantaged financial, social and cultural back-grounds (technical, learning strategies) = gap between disadvantaged and advantaged groups increases

- general long-term challenge: labour market trend = dramatic rise of unemployment in "assistant/lower-skilled" jobs

- women specifically affected by shut-down: childcare + home office + precarious work = higher risk of losing job

Prospective solutions
to improve crisis-reaction

Consequent focus on innovated learning methods and content

- investing in digital equipment/infrastructure

- long-term focus on embedded learning = online/individualised learning + new approaches of teaching in schools

- improving digital skills of all groups of society (incl. specific IT skills like coding)

- supporting entrepreneurship/innovative businesses (digital sector, digitisation of all areas of life, green industries etc.)

- new "future programmes" for further education

- up-skilling initiatives and training of future skils

Covid-19 effects in adult education (AE)

Innovated learning methods and content

Short-term:

- push for online learning (e.g. via Digital Campus BW + vhs cloud), e.g. language training, non-formal vocational training, school exams

- further development of digitalisation strategies in AE (e.g. "Extended Learning Worlds")

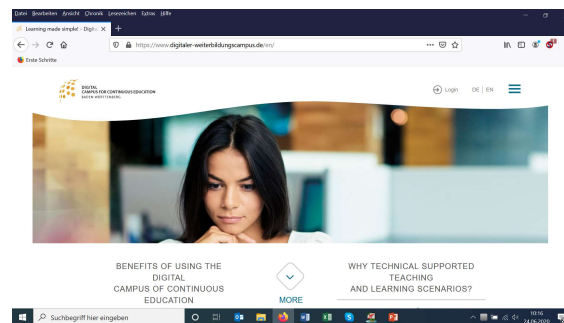- massive rise of AE teachers trainings on online learning (online!)

Long-term:

- need for more professionalised/individualised/embedded learning (e.g. AI in AE)
- increasing digital learning content in AE
- new upskilling options for persons in "assistant" jobs
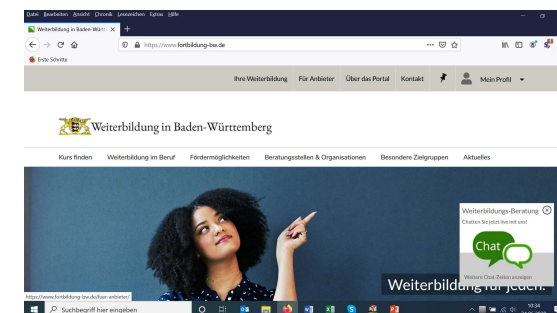
Building on existing initiatives!
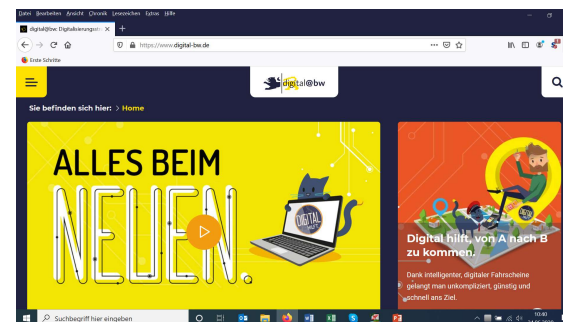
Digital Campus BW

https://www.digitaler-weiterbildungscampus.de/en/

Portal „Fortbildung BW"

https://www.fortbildung-bw.de/

Initiative „digital@bw"

https://www.digital-bw.de/

... and others!

Project "BRIDGE+"

Building up regional initiatives to develop
skills-based guidance – A digital multi-actor approach

Outputs (Selection)

- Report "Existing technology for competence balancing of individuals and skills management in companies"

- Instruments for building up regional skills development groups

- Role model of a regional skills development strategy

Workshops (on-site/online)

- Online training for guidance counsellors on "future skills".
  Start: September 2020

- Conference on "future skills development": Bretagne, 04/11/20

https://bridgeplusproject.com

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Cooperation needed!

Improved emergency reaction and cooperation on regional, national and European level indispensable

- more efficient European cooperation necessary to handle big catastrophies
- professionalised use of digital tools in all fields (crisis reaction, health sector, education sector, industries)
- working together on future education and business development

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