



**ERASMUS+ Strategic
Partnership
BRIDGE - Building up Regional
Initiatives to Develop
Guidance for low-
skilled adults**



Abstract

Offering quality services to all citizens at any point in the lives is an important challenge for regions. All regions participating in the strategic partnership BRIDGE have established guidance systems that support the access of citizens to training and further education. However, these guidance services don't reach all target groups to the same extent. Above all, only a very small number of low-skilled people use lifelong guidance in BRIDGE regions and the participation of low-skilled adults in up-skilling training activities is significantly low. Regional actors are, thus, looking for possibilities to improve the access of low-skilled adults to guidance and to develop the quality of guidance services with a view to lower-skilled target group.

The **objectives** of the project are:

- To strengthen guidance networks, cooperation between organisations and measures to support low-skilled target groups through European mutual learning
- To innovate the access of low-skilled adults to lifelong guidance in participating regions and beyond
- To improve the quality of guidance with a view to the needs of low-skilled adults by supporting professionals in guidance services
- To increase the participation of low-skilled adults in up-skilling activities

The **conference** will give an overview of policies and tools to support the up-skilling of low-skilled adults in the BRIDGE regions, more precisely:

- Analysis of economic and social consequences of low skilled adults in the EU
- Definition of key-performance factors for counselling
- Presentation of best practice projects
- Guidelines for policies and systems development for lifelong guidance
- Tools to strengthen the quality assurance and evidence-base for lifelong guidance



ERASMUS+ Strategic Partnership
**BRIDGE - Building up Regional Initiatives to
Develop Guidance for low-skilled adults**

Hosted by



Friday, 13th May

12.30 - 14.30 European multiplier event: BRIDGE

11.45 - 12.30 Lunch, registration, meet & greet

12.30 - 12.45 Introduction & welcome address

Mrs. Bread, Vice-President in charge of education, training and guidance, Brittany & Vice-President of Earllall

12.45 - 13.00 Setting the framework

Mrs. Bachmann, HoU Adult Education, DG EMPL, European Commission
Mr. Olszewski, Mayor of Luciz Municipality and Member of the CoR, SEDEC Commission

13.00 - 13.15 *Inspirational Keynote Speech: “Upskilling low-skilled adults crucial for employability”*

Mrs. Salvatore, CEDEFOP, European Centre for the Development of Vocational Training
Study “Economic and social consequences of low skilled adults in the EU”

13.15 - 14.30 Building-up Regional Initiatives to Develop Guidance for low-skilled adults

Introduction: BRIDGE project
Ms. Bernert-Bürkle, Volkshochschulverband

Best practices from regions on access to and quality guidance:
Baden-Württemberg, Brittany, Jämtland and the Basque Country



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Best practices from regions on access to and quality guidance:

Baden-Württemberg

Navigating the educational jungle – the guidance network for further education “Landesnetzwerk Weiterbildungsberatung Baden-Württemberg”

Dr. Lisa Becker, Volkshochschulverband Baden-Württemberg e. V.

“Mobile” guidance – meeting and counseling low-skilled learners

Susanne Renner, team training Tübingen

Post-qualification of semi-skilled and unskilled workers

Lisa Nottmeyer, Bildungswerk der Baden-Württembergischen Wirtschaft e. V.

Bretagne

Service public régional de l'orientation en Bretagne (SPRO) – the new regional guidance network

Aurelie Gaulin, Région Bretagne

Conseil a distance – E-Guidance at Le Fongecif Bretagne

Anne-Hélène Le Guennec, Le Fongecif Bretagne

Jämtland

Guidance and training at Lärcentrum Östersund and IUC Z-group AB

Magnus Andersson, Lärcentrum Östersund, Sverker Hallen, IUC Z-group AB

Basque Country

Mobile guidance units and language services

Gotzone Sagardui Goikoetxea, Basque Employment Service Lanbide

14.30 Questions & Closing remarks: Next steps and future challenges

President of Earllall