



Cofinanziato dal Fondo Sociale Europeo (FSE), nell'ambito del Programma Operativo Regionale - POR Umbria, FSE "Obiettivo Competitività Regionale e Occupazione" 2007-2013

European business games at school

An innovative project in Umbria



Research Agency

Umbria Regional Government

Intermediary Body

Social, Economical and Territorial Issues

Innovative Projects & Pilot Actions

mobility schemes

EU FUNDS CO-FINANCING

boosting entrepreneurship

entrepreneurial culture

Young Entrepreneurs



European business games at school

1

to promote an entrepreneurship culture among students in Umbria

2

to encourage the development of relationships and cooperation between the Umbrian enterprises and schools

Objectives

**Students belonging to forth
year of High School in Umbria**

Target Group

1 Promotion, dissemination and sensibilization

2 Call for applicants

3 Evaluation of proposals & selection of schools

4 Training sessions about entrepreneurship, business ideas and writing of business plans

5 Group work: business ideas and project

6 Meetings with local entrepreneurs and regional business development Institutions

7 Business Game Competition: at regional, national and european levels

8 Monitoring and assessment

The activities

The **partners** were private and public entities devoted to developing an entrepreneurial culture in Umbria and promoting business start-up

AUR – Umbria
Regional Gov.

ECIPA
Umbria

Centro
Studi
Foligno

European
Business
Game
Network

Sviluppumbria

ECIPA
Ravenna

Umbria
Regional
School
Office

The partnership

250 students participated to the project

13 public schools were involved from the entire region

Students were able to:

gain new skills and approach business knowledge

build their own international network

improve a foreign language

prove their competences in a new social environment

define new projects, models and strategies of working

First results

**56 business ideas
belonging to 56 Teams
of students**

Final results



The 5 winners of the regional competition





Istituto Tecnico "Giuseppe Mazzini" Magione (PG) Italia

Classe 4°

ANK NORDIK

Logos displayed on the screen include: Føroya Bjørn, KJØLBRO, BAKKAFROST, TÚTL, m3m, klaksvíkar kommuna, POUL HANSEN, navia, IVERKSEI, FØROYA, norden, PH, BANK NORDIK, Shiseido brand, FADRIK, and MENTAMÁLARÁÐIÐ. The central graphic features a map of the Nordic region with the text "EUROPEAN BUSINESS ZONE" overlaid.



HEXAGON

IIS Tecnico Professionale Spoleto (PG) Italia

Classe 4B Mercurio



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THANK YOU FOR YOUR ATTENTION!

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