

ENTREPRENURSHIP

STRATEGY IN THE VET SYSTEM IN THE BASQUE COUNTRY







POLÍTICA LINGUÍSTICA Y CULTURA



URRATSBAT: A project to support entrepreneurship in the Basque Country

DATA:

- 2013: Number of colleges involved: 45
- 2005/2013: Number of students sensitized: 37.354
- 2005/2013:Number of tutored business projects: 762
- 2005/2013: Number of companies created: 376. Last year 60 companies









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IKASEMPRESA: Development of Entrepreneurial Culture

DATA:

• 2005/2013: Number of teachers involved: 375

2005/2013: Number of students sensitized: 6425

2005/2013: Number of Companies: 755

2013: Number os colleges involved: 36









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PHASES OF THE PROGRAMME:

1) AWARENESS: COMPULSORY: 4 HOURS TRAINING

SHOWING INTEREST: 16 HOURS TRAINING











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PHASES OF THE PROGRAMME:

- 2) Showing interest: 16 hours training in:
- Promoters and company activity
- Market Research and Marketing Plan
- Material and human resources and economic analysis
- Legal forms and banace of the project









HEZKUNTZA, HIZKUNTZA POLITIKA ETA KULTURA SAILA DEPARTAMENTO DE EDUCACIÓN, POLÍTICA LINGÜÍSTICA Y CULTURA



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PHASES OF THE PROGRAMME:

Enpresak sortzen

Creando empresas

3) Project Selection:

PROJECT SELECTION PROCESS **IDENTIFICATION OF PROJECTS** IDENTIFY NEEDS AND SOURCES OF IDEAS STRATEGIC TIMING PORTFOLIO PRELIMINARY EVALUATION MANAGEMENT MARKET ANALYSIS. FEASIBILITY STUDIES/ COST-OF PROJECTS COMPETITIVENESS AND BENEFIT ANALYSIS AND RESOURCE AVAILABILITY EVALUATION CRITERIA STRATEGIC SELECTION OF PROJECTS STRATEGIC FIT AND PRIORITIZATION **EUSKO JAURLARITZA GOBIERNO VASCO** HEZKUNTZA, HIZKUNTZA POLITIKA LANBIDE HEZIKETARAKO BERRIKUNTZA ZENTROA **ETA KULTURA SAILA** CENTRO DE INNOVACIÓN PARA LA FORMACIÓN PROFESIONAL DEPARTAMENTO DE EDUCACIÓN.



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