



# Entrepreneurship Education in Europe

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## ***The EU citizens are less eager to be entrepreneurs...***

***Answer to the question "Do you prefer to be self employed or an entrepreneur to being an employee?"***



**37%**



**51%**



**56%**

***There is a lesser appetite for entrepreneurship in Europe compared with our main competitors***





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### Entrepreneurship

- Refers to an individual's ability to turn ideas into action
- Includes creativity, sense of initiative, innovation and risk-taking
- Provides the ability to plan and manage projects in order to achieve objectives

### Benefits

- 'Skills for life'
- Increased employability
- Connecting education and the local economy
- Instrument for territorial development and social cohesion
- More start-ups
- More growth, innovation and jobs

### Key competence for EVERYONE

- **Make Entrepreneurship Education accessible to every student in every institution.**



# Entrepreneurship 2020 Action Plan:

- **Entrepreneurial education**
- **Access to finance**
- **Support during the crucial phases of the business lifecycle**
- **Unleash new business opportunities of the digital age**
- **Easier transfers of business ownership**
- **Second chance for honest entrepreneurs who fail**
- **Reduction of regulatory burden**





## Entrepreneurship 2020 – EU level

- Develop a **pan-European entrepreneurial learning initiative** bringing together existing European and national expertise for impact analysis, knowledge sharing, development of methodologies and peer mentoring between practitioners from Member States
- **Reinforce co-operation** with the Member States to assess the introduction of entrepreneurship education in each country based on real experience and to support public administrations wishing to learn from successful peers





## Entrepreneurship 2020 – Member States

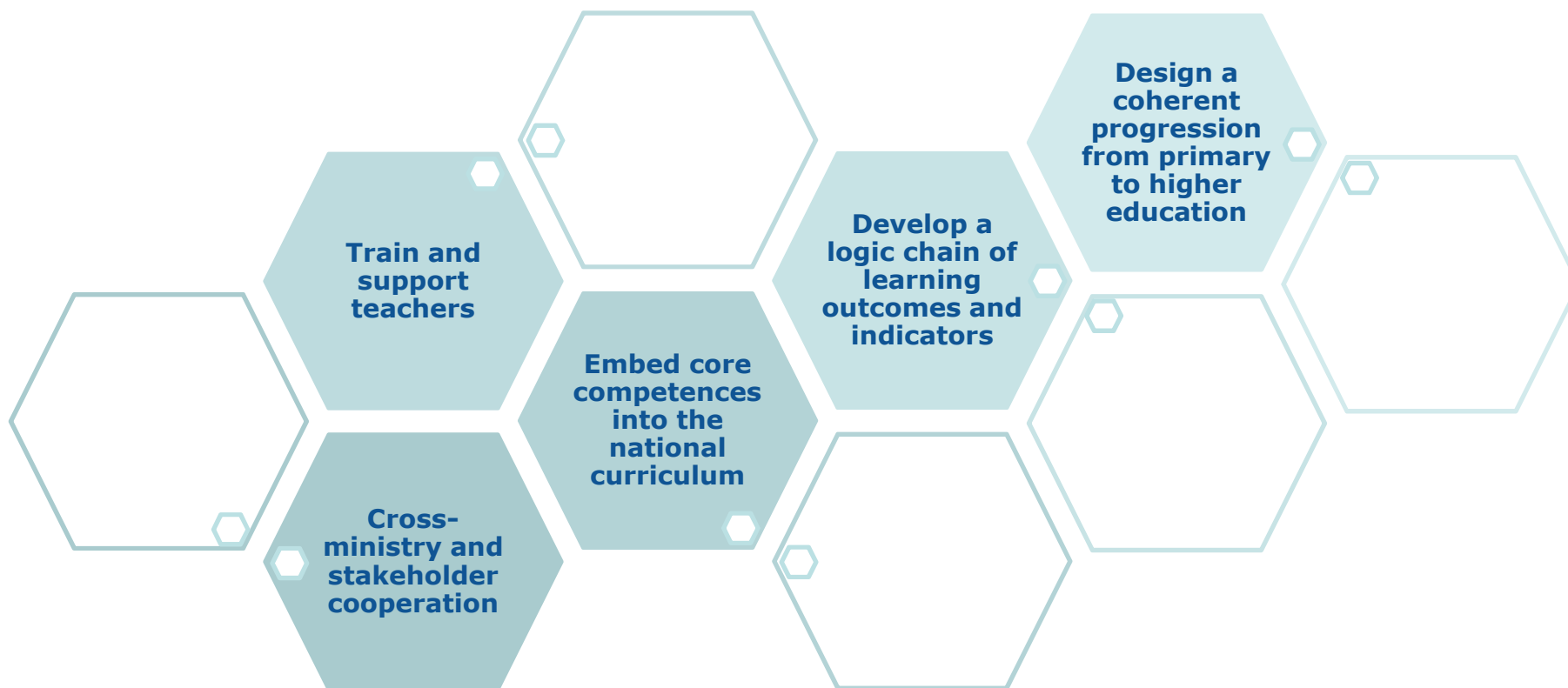
- Ensure that the key competence "entrepreneurship" is embedded into **curricula** across primary, secondary, vocational, higher and adult education before the end of 2015.
- Offer the opportunity to young people to have at least one **practical entrepreneurial experience** before leaving compulsory education, such as running a mini-company, being responsible for an entrepreneurial project for a company or a social project





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# Elements of a Strategy





## High importance of involving teachers

- Shift from 'how to run a business' to how to develop a general set of competences applicable in all walks of life
- Key elements:
  - Offer teachers initial and in-service training
  - Establish support systems and networks

### **Role of the EU:**

Catalyst: exchange and dissemination of good practice, peer-to-peer learning, producing guidelines

Support: co-funding of key European projects aiming to train teachers in entrepreneurship



### **Entrepreneurial approach:**

- Training “in”, learning
- Also personal competences
- Flexible, adaptable
- Training material, cases
- Student oriented
- Group process, interaction
- “Clash room”, diversity
- More coaching role for teacher
- Project, interdisciplinary
- Close to real life and business
- Action oriented

### **Traditional approach:**

- Education “about”
- Knowledge in disciplines
- Fixed study plan
- Textbooks
- Teacher oriented
- Class, individual activity
- Classroom, homogeneous
- Lecturing
- Subjects, disciplines
- Close to research, academia
- Study, theory oriented



## Most recent or ongoing activities

- **Exchange** of experience and good practice, networking:
  - **2 European workshops** (“Laboratories”) on teacher education (*May and September 2012*)
  - **Good Practice Manual** on teacher education in entrepreneurship (*published August 2013*)
- **Support**: **call for proposals** for European projects, 7 new projects started in December 2012 with a focus on:
  - Train primary, secondary and higher education teachers
  - Create a European online platform for educators
  - Assess entrepreneurial skills acquired by students





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***THANK YOU***

