



# Entrepreneurship and Education

**Ana Carla Pereira**  
**DG Education & Culture**



*Sense of **initiative and entrepreneurship** refers to an individual's ability to turn ideas into action. It includes **creativity, innovation and risk-taking**, as well as the ability to **plan and manage** projects in order to achieve objectives. This supports individuals, not only in their everyday lives at home and in society, but also in the workplace in being aware of the context of their work and being able to **seize opportunities**, and is a foundation for more specific skills and knowledge needed by those establishing or contributing to **social or commercial activity**. This should include awareness of **ethical values** and promote good governance.*



European  
Commission

**Europe 2020**

**ET 2020**

❖ A European strategy for smart, sustainable and inclusive growth

- ❖ Making LLL and mobility a reality
- ❖ E&T quality and efficiency
- ❖ Equity, social cohesion, active citizenship
- ❖ Creativity, innovation & entrepreneurship



## **2013 Annual Growth Survey**

- Priorities for action at national and EU level

## **Rethinking Education**

- Increasing the economic impact of education

## **Entrepreneurship 2020 Action Plan**

- Re-igniting the entrepreneurial spirit across Europe



# Rethinking Education

Increasing the Economic Impact  
of Education